## **CIRCULAR**



Subject: WIN AFL GF TICKETS: TOYOTA GOOD FOR FOOTY RAFFLE

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**Audience:** Club Committees, PFL Umpires Association

## **Summary:**

Club with the highest sales/team\* in the <u>Toyota Good</u> <u>for Footy Raffle</u> will win 2 x AFL Grand Final tickets.

Raffle closes on 18 September 2023.

## **Action:**

Clubs to promote raffle to members direct and via social media.

Win AFL Grand Final Tickets plus go into the draw to win a share of \$250,000 worth in prizes with 100% of proceeds going to your club!

To encourage clubs to engage in the <u>Toyota Good for Footy Raffle</u>, the Perth Football League is offering 2 x AFL Grand Final tickets\*\* including tickets to a West Coast Eagles corporate AFL Grand Final Function to the PFL Club that sells the most tickets/team\*.

Tickets are \$5 with 100% of the proceeds going directly to your club. There are over \$250,000 of prizes to be won, including three new Toyotas.

There are toolkits available in your club's <u>Good for Footy Raffle login</u> which can help you with posters, emails and social posts to get the message to your community between now and the end of ticket sales on 18 September 2023.

Information on the Toyota Good for Footy Raffle can be found on the PFL's website at <a href="mailto:perthfootball.com.au/clubs/toyota-good-for-football-raffle">perthfootball.com.au/clubs/toyota-good-for-football-raffle</a>



Winning Club will be notified on 19 September 2023

<sup>\*</sup>Ticket sales will be divided by the number of teams the club has to determine winner.

<sup>\*\*</sup>Flights and accommodation not included.