

AT THE WEST AUSTRALIAN FOOTBALL COMMISSION WE VALUE

LEADING OUR INDUSTRY

- We respect our history as we shape our future
- We work in partnership to ensure football is successful
- We aim to set the standards for our industry



OUR PEOPLE

- We care for, support and develop our people
- We are one united team committed to delivering our agreed objectives
- Together we celebrate our successes and achievements

BEING OUR VERY BEST

- We strive to give our very best everyday
- We are recognised as an organisation that gets things done
- We bring passion, perseverance and a positive attitude to everything we do

OUR RELATIONSHIPS

- We deeply value the players, volunteers, stakeholders and fans of our game
- We are committed to building relationships that are enduring
- We earn trust through our behaviors and communication