

CLUB CIRCULAR - 15, 2018/5/24

Subject: Auskick Term 3 Offer

Date: 25th May, 2018

From: Josh Bowler

Acting Manager Participation & Engagement

West Australian Football Commission

Audience: Club Committee Members & League Officials

Summary:

Clubs have the option to 'opt in' to an offer to register new players to join their centre in Term 3 for a reduced cost

Club Action:

 Submit an expression of interest via <u>aflauskick@afl.com.au</u>

For a range of reasons, it can be difficult for some families to be part of NAB AFL Auskick from the start of each year. So we are exploring new ways to make it as easy as possible for kids to join the fun.

The AFL are looking to work with a number of Auskick Centres in Perth to trial a special offer that enables kids to join a local Auskick program for the last 4-5 weeks of the season. In doing so we are committed to providing the appropriate support to clubs who activate this promotion.

Here are all of the details you need to know:

- Special offer for Auskickers to join your Centre at the beginning of Term 3 (week commencing July 16th)
- Available at selected Auskick Centres in Metro Perth that continue to run for a minimum of 4 weeks from the start of this period
- Price: \$40 (incl. GST), which includes an Auskick footy for the participant
- This price covers the standard processing fees, the footy and additional staffing support at Centres for the first week to help the new Auskickers settle in
- On top of this, Clubs will receive \$15 per registered participant
- Registrations for this offer will open in late June via the usual Auskick registration form

Next Steps

An email will go out to Centre Coordinators approx. Thursday 31st May with an instruction to submit an expression of interest via aflauskick@afl.com.au. Expressions of interest will be collected and followed by confirmation shortly after with further details.

For any further information, feel free to contact us at aflauskick@afl.com.au.