

CIRCULAR



Subject: Burley Sponsorship Obligations and Allocation

Date: 3 February 2026

Document ID: 08, 2026 Season

From: Jarryd Emery
Ph: 0425 234 470 (Office Hours Mon to Fri, 8.30am to 5pm)
Email: jarryd@perthfootball.com.au

Audience: Club Committees

Summary:	Action:
Burley is the official and exclusive training and match football in the Perth Football League. Football allocation will be delivered directly to clubs. Additional footballs are available to purchase.	CLICK HERE to nominate your delivery address by no later than 27 February 2026.

Commented [GM1]: Date Check (see other comment)

Commented [JE2R1]: Sorted thanks!

Football Allocation:

The Perth Football League allocates footballs based on the number of teams nominated – see the table below. 2025 match/training footballs in addition to the allocation are available for purchase from the PFL for \$125 ea.

Burley will be delivering the allocation direct to clubs during business hours. Footballs will be delivered as they are manufactured so we are unable to provide a specific time and we recommend providing a business address. [CLICK HERE](#) to nominate your delivery address by no later than Friday 27 February 2026.

Commented [GM3]: Date Check (see if other comment) unsure if they need to match?

Commented [JE4R3]: As above

It is important that Clubs open and check their boxes immediately to check they receive the correct quantity/sized footballs.

No. of teams nominated	Men's/Colts footballs	Women's footballs	Integrated footballs	No. of teams nominated	Men's/Colts footballs
1	10	4	4	5	18
2	12	6		6	20
3	14			7	22
4	16			8	24

Burley is the official and exclusive training and match football in the Perth Football League.

Social Media Branding:

Clubs must not use images of Sherrin or any competitors footballs in social media posts.

Match Day Footballs:

The home team for each fixtured match shall supply a new Perth Football League approved Burley football for all mens league matches from A to C2. A good condition football will suffice for all other grades.

All footballs used in matches in the 2026 season must be branded with Sullivan Logistics.



Commented [GM5]: Year correction

Commented [JE6R5]: My brain hasn't caught up to 2026 yet clearly