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Australian Football is also an important part of the fabric of community life, no more significantly than in the heartland of country Western Australia. Australian Football is the pre-eminent football code and winter sport. In hard economic times (such as periods of extended drought) the role of football is crucial in maintaining community spirit and providing an escape from business, work and family pressures.

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Business: To receive and consider the 2011 West Australian Country Football League Annual Report and Financial Statement, Election of Office Bearers and Auditor

WA Country State photography by Peter Argent – Freelance Photojournalist – 0411178444





PRESIDENT'S REPORT Strategic Challenges Ahead

During the 2011 season I challenged the West Australian Country Football League Executive to be more strategic in their thinking and ensure that we set country football onto the correct path into the future.

We reviewed the Future Directions document that was established in 2007 and selected three key areas on which we would focus during the 2011 season. Social and economic research was a key part and I would like to acknowledge the work of John Shadbolt and Cameron Knapton in this area. We have been able to undertake formal research with the assistance of Street Ryan and focused on two of our leagues, the Central Wheatbelt FL and the Great Northern FL. I have included a small excerpt from some of the findings which express the importance and significance football has in country Western Australia:

"Australian Football is also an important part of the fabric of community life, no more significantly than in the heartland of country Western Australia. Australian Football is the pre eminent football code and winter sport. In hard economic times (such as periods of extended drought) the role of football is crucial in maintaining community spirit and providing an escape from business, work and family pressures. Indeed, interviews with people attending matches in Central Wheatbelt and Great Northern indicated that:

- Providing an opportunity to socialise after football games is considered 'critical' or 'very important' by 95% of interviewed spectators at Central Wheatbelt matches and 75% of those interviewed at Great Northern matches.
- 92% of interviewed Central Wheatbelt spectators believe local football is 'critical' or 'very important' in helping to give farming families a greater sense of being part of the local community.
- 92% of interviewed Central Wheatbelt spectators also believe local football provides a 'critical' or 'very important' chance for people from out of town to interact/meet with people in this town and have a break from pressures of farm or business life."

*Quote courtesy of Street Ryan

Our new Country Operations Manager Joe Georgiades is working on a system to take the economic findings within the report and equate them to all our leagues. Hopefully we will be able to release this information early in the 2012 season. We feel that this will be really important for leagues and clubs to assist in the establishment of sponsorship portfolios, enable them to work closely with their local government authorities and to stress the importance of football within each of the regions.

We also held meetings later in the year as part of our league boundary review process that was recommended back in 2007. We found that there will be no need in the short term to rearrange any of the boundaries, but it was a fantastic opportunity to undertake a health check on all our clubs and leagues in the north and south of the State. One of the key issues to come from these meetings was that our leagues have urged the WACFL to compile a five year and 10 year blue print about how country football may look into the future.

Also released this year was a remuneration report that covered off a recommended points system for discussion with leagues. As we have stated over the last couple of years, this issue is not about restricting travelling players or player payments, but ensuring that clubs don't put themselves at financial risk. It is also important to ensure there is a strong development pathway for young players and that no player within country WA has their opportunity to play senior football hindered by recruitment strategies. It has been great to see that the Central Midlands Coastal FL and the South West FL look like adopting points systems for the 2012 season.

Whilst having a strong strategic focus we have also had to deal with operational matters throughout the year. We held a fantastic Landmark Championship in July which saw a wonderful result in the Colts with Kimberley Spirit winning their first ever title in one of the most exciting games of football that came down to a kick on the final siren. It was also great to see the SWFL return to their strength in the A Section and what a fantastic win from the underdogs, the Ongerup FA, to take out the B Section title.

We welcomed the new State Coach, Paul Pannell, who took away a side of young players to compete in a curtain raiser to the showdown in South Australia between the Adelaide Crows and Port Power. This was a fantastic opportunity for a team of 23 young men from Western Australia to play at one of Australia's premier football facilities. The result was not as we would have liked with the South Australians victorious, but it was a great opportunity for our new coach to be able to start setting a path for the 2012 national championships that will be held in Wagga Wagga, NSW. We wish Paul all the best in the preparation of his side to attend this event. We are facing some scheduling challenges in 2012 with the date being brought forward a week which means it rolls pretty much back to back with our local Landmark Championships, however we are currently working with leagues in relation to that issue.

I would like to extend our sincere thanks to the WAFC and outgoing CEO Wayne Bradshaw who has been a fantastic supporter of country footy over the last 10 years. We wish Wayne all the very best in his journey and his next professional endeavours. Also, thanks for the continued support of Grant Dorrington and the Football Affairs Committee led by Brett Fullarton; the ongoing support of the WAFC has been outstanding and has assisted in the growth of country football in Western Australia.

I would like to pass on my thanks to Dale Ballantyne who left during the year to pursue a career in sports administration. Dale is a big loss to the team as he has been a fantastic contributor over a number of years, but that has now provided an opportunity for Joe Georgiades to come in and set a mark in country footy and we welcome Joe to the team.

To Cam, Robyn, Kellie, Tim and Andrea, thank you for your continued support over the 2011 season. It has been a great year during which we secured the One Life partnership. The Executive is very proud to be able to have a significant impact in the social space of country football and country communities.

I wish all the volunteers the very best for the fast approaching 2012 season and thank you for your continued contribution to the game.

Terry House President



THE EXECUTIVE







CATHERINE VANDERWEIDE Junior Vice President







NOEL MIGUEL



BARRY BUTTERWORTH





MILTON MILLOY

MICHAEL KAIN

THE STAFF



CAMERON KNAPTON General Manager



DALE BALLANTYNE Country Operations Manager





TIM PRIEST Country Development Manager



ROBYN PAYNE Administration Assistant Part-time



KELLIE MCBEAN Administration Assistant Part-time



ANDREA BOOTS Sponsorship Coordinator



GENERAL MANAGER'S REPORT Cam's Call

Back in 2007 the West Australian Country Football League produced a Future Directions Report and this report detailed 63 recommendations covering five key areas of football:

- Grow the Game
- Quality Environments
- People
- Stakeholder Relationships
- Fiscal Responsibility

Throughout the 2011 season the Executive agreed to undertake work on two major recommendations of that report, one being player remuneration and the player payment system, the other being recruitment of players to country clubs. Late in the season a paper was released by the Executive covering this area and including a recommended points model for WA country football leagues to consider.

Social and economic research has also been a high priority. In 2010 research was done in the Great Northern and the Central Wheatbelt Football Leagues to ascertain some of the key drivers behind country football and the economic impact of country football clubs in each community.

Listed below is the economic impact of both leagues over a football season, followed by a detailed breakdown of these figures:

Great Northern Football League	\$2.5 million	
Central Wheatbelt Football League	\$1.9 million	
	Central Wheatbelt FL	Great Northern FL
Leagues and Clubs	\$577,934	\$623,192
Players	\$66,300	\$232,050
Spectators and Other Supporters	\$645,246	\$997,299
Visitors and Multiplier Effects	\$332,302	\$200,457
Volunteers	\$276,968	\$458,802
Total Regional Economic Contribution	\$1,898,750	\$2,511,800

*Figures provided by Street Ryan

One of the other recommendations to come from the Future Directions Report was to investigate league boundaries and review the make up of leagues to ensure viability of competitions going forward. In late 2011 we conducted northern and southern league meetings to investigate and run health checks on the current status of country football leagues and clubs in Western Australia. As a follow up to these meetings we are developing a five year blue print and 10 year blue print of what the future make up of country football may look like and any changes to boundaries.

We have also been going through a governance process with our WACFL Executive to establish best practice management within the organisation. One of the main aims of the Executive is to continually improve the organisation and to ensure that the WACFL can remain a strong, viable organisation that will be well positioned to continue to fund and support country football leagues. We have been working with the West Australian Sports Federation and the West Australian Football Commission using their current structures to give us some guidance on how best to implement a new governance charter for the WACFL, together with our own internal committee of Catherine VanderWeide, Milton Milloy and Barry Butterworth.

During 2011 we lost long time Country Development Manager Dale Ballantyne to the CEO's role at WA Water Polo. This is a fantastic opportunity for Dale and we were sad to see him leave as he has offered wonderful service to country footy over the last seven years and built a fantastic rapport with our clubs and leagues. Dale excelled in his position and one of the main outcomes of that was the fantastic way in which he worked with our regional staff in managing the development programs throughout country football in WA.

Dale's shoes were always going to be big to fill, however we were fortunate to recruit Joe Georgiades into the role in August 2011. Joe has settled into the position extremely well and is already starting to make his mark on country footy. Joe comes with a strong football background having played WAFL footy for Subiaco and also AFL Queensland footy for Southport. The good news for us is that Joe played country football for Carey Park in the SWFL and Bencubbin in the CWFL. So, exciting times ahead as Joe will lead some of the projects that I have mentioned earlier in this report and we are looking forward to working closely with him over the next few years.



The WAFC has implemented a new mantra going into the 2012 season of "Footy Plus, Grow the Game". The WACFL has been a leader in this area with some of our fantastic community programs such as our Office of Road Safety partnership, which is one of the longest running partnerships in regional sport in Australia. In 2011 we also entered into a partnership with One Life to promote awareness around suicide. The WACFL Executive has held a long term belief that country football is a great vehicle to provide support for some of these social messages and we believe that by using country footy's fantastic network, we will be able to make a massive impact within this social area.

I am very grateful to the team at One Life for partnering with us and it has been fantastic to work with some high profile ambassadors such as former Fremantle players Heath Black and Paul Hasleby and then a little later into the program, former ABC broadcaster Glenn Mitchell, whose story is having a significant impact on rural Western Australians.

Country footy is extremely fortunate to have such a stable Executive and each of the 10 members has made a fantastic contribution to the game over the past 12 months, led by our President Terry House. Terry has been a wonderful mentor for me in my role and has also continued to challenge the board to be engaged in all projects in country football and ensure we implement best practice. This has created some strong debate around the table, but I think that augers well for country football to continue to move forward. I would like to express a huge thank you to my administrative team. It was great to have Robyn and Kellie back on deck after the previous year of both extended and maternity leave. They are a fantastic stabiliser for the team and it was great to be able to work with them in 2011. Thanks also to Andrea in her role as Sponsorship Coordinator and in particular for her support of the Belt Up sponsorship.

I would also like to express my appreciation to Tim Priest who, in the restructure at the start of the year, picked up the Country Development Manager's position and worked extremely well with our staff to roll out the development programs while still managing to look after the umpiring portfolio. We head into some change for the 2012 season with the restructure by the WAFC which will appoint a new Director of Game Development and the regional staff will be transitioned across to report to this new Director. As such Tim's role will be changed accordingly with a strong focus back on umpiring.

I am really looking forward to the challenges in 2012 and with our team firmly in place and senior competitions back as a priority for the WACFL I am excited about implementing some of the strategies outlined earlier in the report.

Cameron Knapton General Manager







OPERATIONS MANAGER'S REPORT Welcome Aboard

Since joining the WAFC in August this year it has been an interesting learning process on the runnings of country football in the State. I've been lucky so far to see many different places throughout the State on country trips as I endeavour to gain an understanding of the local issues in each area.

During discussions with stakeholders in the regions, it seems apparent that each region has its own issues and challenges and regardless of how strong the code is in the region, we must all try to continually improve the game and its environment. Information gathered from discussions and the challenges of the leagues will be documented in a League Boundary Review document that will be released by the WACFL in 2012 to help give some strategic direction to country football for the years to come.

My main challenge in 2012 will be to assist all leagues to operate more efficiently and ensure sustainability of the code, both financially and otherwise. I believe by doing so, we will give football the greatest chance to survive and prosper in parts of regional WA where industry and populations are declining and the effort required to keep a team going is growing.

I would like to take this opportunity to acknowledge the numerous volunteers out in the bush who continually help administer and deliver our game to regional communities year after year. Witnessing volunteers dedicate themselves to their teams is an inspiring part of my role and the game of Australian Rules couldn't be run without our volunteers. Easing the pressure on them and trying to motivate the next generation to get in and help will be another focus of 2012.

One of the highlights of 2012 will no doubt be the ACFC Landmark National Country Carnival to be held in Wagga Wagga in July. This will be a great opportunity for the best country footballers in WA to travel and test themselves against the nation's best country footballers. I'm very much looking forward to working with our coach Paul Pannell and having a successful carnival with players from throughout the State.

This year's Landmark Championship was, from all reports, an outstanding success and is the highlight of country football in the State. Congratulations to the South West, Ongerup and Central Wheatbelt Football Leagues for taking out the Grand Finals in the A, B and C sections respectively. Let's hope 2012's Championship can be just as good and continue to be a highlight for our country footballers.

Another highlight of 2011 was the inaugural Northern Regions Colts Carnival held in Wongan Hills in June. Representative teams from the MFL, AFA, NMFL and GNFL competed in a round robin competition, with the Northern Suns All Star team selected at the completion of the carnival.

It has been great to work within our small 'country team' at the Commission and also work closely with a President and Executive that is committed to the growth of football in rural and regional Western Australia. I'd like to also acknowledge my predecessor Dale Ballantyne for the great years of service that he provided country football in the State.

Finally to Cam, Tim, Robyn, Kellie and Andrea, thanks for helping me find my feet in the role and I look forward to working with you all in the years to come.

Joe Georgiades Country Operations Manager



DEVELOPMENT MANAGER'S REPORT Continued Growth

In season 2011 a partnership approach remained a key strategy to maximising footy participation and community benefit outcomes in regional WA.

Each Regional Football Development Council (RFDC) continued to be the key leadership vehicle to promote an engaging connection between football and its broader local regional communities. Committee members of each Council continue to provide wonderful service by harnessing their collective passions and abilities to support the health of the game and their towns.

WAFC regional staff provided a key service as Executive Officers to RFDCs, but more importantly, received great support from each respective RFDC. I especially thank all our regional staff who proved tireless in their efforts to grow the game and in doing so enriched the lives of those living within regional communities.

A key strategy in 2011 was to provide regional staff with the opportunity to enhance recognition of their contributions, including amongst their WAFC work colleagues. There was no better evidence of this than the quality of presentations regional staff provided to senior WAFC staff, demonstrating their capacity for locallised strategy and the delivery of many engaging programs.

A snapshot of their achievements and outcomes is reflected as follows:

"The Midlands Football Region was able to secure a major sponsor for its Country Academy in Sinosteel through its Resourcing the Region program. The Academy aims to be an innovative leader in youth development in the region, using sport to deliver pathways in education, healthy lifestyles and career development. The evolution of the academy will allow participants the opportunities to further develop their skills and knowledge, whether as a player, coach, umpire or sports trainer." Glen Collins, Regional Manager, Midlands

"A major focus in the Wheatbelt region this year was creating a football program for the multi-cultural children in the Katanning community. We look forward to seeing these students move up and into local clubs in the coming years." Adam Falls, Regional Manager, Wheatbelt

"School football in the West Kimberley continues to improve with higher numbers participating in primary and senior school carnivals with girls' football being a major success in 2011 and paving the way for more competition in 2012." Michael Farmer, Regional Development Officer, West Kimberley

"The great interest in female football and school programs has once again proven successful and enabled the South West region to unlock further participation growth in 2011." Shane Atherton, Regional Manager and Jamie Douse, Talent Manager, South West

"With a strong focus on fan engagement in 2011, we have had great success with the AFL Community Camps and Country Sports Enrichment Scheme (CSES) WAFL games. This has given our region great exposure to football at the elite level and has been a major contributing factor to our steady growth in participation." Darren Resuggan, Regional Manager, Goldfields

"With a great interest shown in intraschool programs and with more growth across female football achieved with Youth Girls teams now aligned to clubs in Albany, Mt Barker and Denmark, we have been able to see considerable participation growth in 2011." Brent Sheridan, Regional Manager, Great Southern

"The launch of our regional Future Directions Report midyear represented a significant milestone. This report contains well thought out strategies developed from many hours of consultation and thought by key volunteers. Most importantly though will be the ongoing execution of those strategies." Paul Pirrottina, Regional Manager Midwest and Gascoyne

I am particularly grateful to and acknowledge both the time and professionalism of each RFDC Chair:

- Goldfields Tony Power
- Great Southern Peter Watson MLA
- Kimberley Alan Bishop
- Midlands Damien Leeson
- Midwest and Gascoyne Jerry Dawson
- South West Paul Omodei
- Wheatbelt Michael Kain

The above gentlemen all provided leadership, vision and sound counsel befitting their role.

The Department of Sport and Recreation remains a fundamental development partner to football, with WAFC regional staff again remaining housed at the respective regional DSR offices. This feature continues to pay dividends by forging strong positive rapport. I am particularly grateful to all DSR Managers for their consistent support financially and more broadly.

In the Pilbara a more formal partnership between V-Swans and the WAFC was developed to meet the challenges of such a vast region.

The links between the WAFC and Garnduwa staff continue to be critical to successfully meet the diverse opportunities within the Kimberley region.

Perhaps most importantly, the benefits of closer links and partnerships developed between RFDCs, the WACFL Executive and WAFC regional staff have been further recognised by these key leaders as an important ingredient moving forward.

On the back of strong growth through regional WA in 2010, season 2011 proved an outstanding outcome in the growth of six week plus participation. Overall 2011 regional growth in excess of 6% was achieved through the culmination of quality leadership and people coming together.

The game benefited from country people doing great things such as embracing quality club programs, volunteering, performing key school ambassador roles, and efforts to improve game environments for all participants from players through to umpires.

Those passionate about sustaining and growing the game in country WA recognise that many challenges remain in the next season and further ahead. However, many can look back with great pride at their individual contributions and the positive collective regional game development outcomes achieved in season 2011.

In closing I would like to personally thank each WACFL Executive member along with Cam, Dale, Kel, Robyn, Andrea, Joe and all the WAFC staff for their support to the regional development team and myself.

Tim Priest Country Development Manager

2011 Census

	Total Club Participants (junior to veterans)	Primary School Participants	Secondary School Participants	Total School Participants	Dedicated Women's and Girls	Auskick Intro	Recreational Football	2011 TOTAL Participants	% Change on last year	2010 Total Participants
COUNTRY WA										
Goldfields	2,171	1,315	425	1,740	0	938	0	4,849	4.87%	4,624
Great Southern	2,221	830	820	1,650	225	771	0	4,867	11.58%	4,362
Kimberley	1,100	910	970	1,880	175	1,260	0	4,415	2.89%	4,291
Midlands	2,993	685	900	1,585	25	1,448	36	6,087	7.75%	5,649
Mid-West	1,984	735	345	1,080	0	628	120	3,812	-12.17%	4,340
Pilbara	1,225	405	350	755	340	646	72	3,038	7.73%	2,820
South West	5,802	3,160	2,140	5,300	875	1,523	0	13,500	9.05%	12,380
Wheatbelt	1,875	360	375	735	25	756	192	3,583	12.89%	3,174
Sub Total: Regional WA	19,371	8,400	6,325	14,725	1,665	7,970	420	44,151	6.03%	41,640
Total Metro & Regional	52,492	29,345	18,570	47,915	4,335	23,594	1,764	130,100	4.38%	124,640



Regional Football Development Councils and WAFC Regional Managers/Development Officers

Goldfields RFDC

Great Southern RFDC Kimberley RFDC

Midlands RFDC

Mid West and Gascoyne RFDC South West RFDC

Wheatbelt RFDC

Chair: Peter Watson MLA Chair: Alan Bishop

Chair: Tony Power

Chair: Damien Leeson

Chair: Jerry Dawson Chair: Paul Omodei

Chair: Michael Kain

RM: Darren Resuggan RDO (part time): Andrew Smith RM: Brent Sheridan RDO: Aaron Dunster RDO: Michael Farmer RM: Glen Collins RDO (part time): Mike Hind RM: Paul Pirrottina RM: Shane Atherton Coaching and Talent Coordinator: Jamie Douse Schools (part time): Perry Home RM: Adam Falls RDO (part time): Chayce Creedy



UMPIRE MANAGER'S REPORT

A Year for Further Collaboration

The WAFC, WACFL management, WACFL Executive and RFDC continued to provide a partnered approach to assist senior and junior leagues develop umpiring. Tim Priest was appointed Country Development Manager in February 2011. This role encompassed a structural change to directly manage all full time WAFC Regional Managers and Development Officers (in all aspects of football development), whilst still maintaining the regional umpiring development portfolio.

Regional Staff

The full time WAFC regional staff remained critical to the development of umpires both in terms of quantity and quality. Staff tailored their strategies to meet the needs of their varying football landscapes. Programs included:

- basic umpiring courses
- arranging or directly presenting the role of the umpire at player coach accreditation sessions
- appointing UDCs and overseeing the UDC program
- material distribution including Umpiring is Everyone's Business coreflute signage
- support to umpire coaches and leagues on general umpire/ umpiring matters

Resources

As a sport we continue to have a host of resources available to regional WA stakeholders thanks largely to AFL support. They include:

- annually produced laws of the game DVDs
- subsidised green shirt kits for new umpires
- weekly umpiring decision footage and regular coaching material via the AFL website
- posters to promote Umpiring is Everyone's Business campaign
- accreditation material being a collective of document and DVD form
- other DVDs including "The Ultimate Umpiring Guide"

Umpire Coach Professional Development

Regional umpire coaches were again provided the opportunity to be involved in professional coaching education in Perth, along with the AFL National Umpire Coach program interstate. Whilst a handful of regional coaches participated, it remains a key development opportunity.

Umpire Development Coaches

WAFC Umpiring funded Umpire Development Coaches (UDCs) continued to play an important role. These UDC honorary positions were again appointed by the Regional Managers to assist their endeavours to develop umpiring in each respective region.

The 20 UDCs across all parts of regional WA worked in partnership with the competition umpire coach/coordinators. The UDC role is to ensure newly recruited 'green shirt umpires' receive appropriate support including mentoring, basic course instruction, match day coaching feedback and access to learning resources.

The UDC concept is under review, along with other investment programs, as the WAFC and WACFL continue to explore umpire development investment strategies moving forward.

Competition Umpire Coaches/Coordinators/Leagues/Umpire Associations

Each League was again responsible for the appointment of their competition umpire coordinators/coaches. Their roles varied from league to league with some umpire groups meeting for training twice a week, through to others never meeting as a collective group due to geographic isolation. Umpire Coaches remained responsible for updating accreditation status and details on the AFL SportingPulse national accreditation database.

Whilst varying from league to league, umpire associations and country leagues continue to provide a critical role to ensure recognition and respect of the umpiring role including trophies and service awards, invites to football functions through to looking after the welfare of umpires as and when required.

WACFL Executive and RFDC

In addition to verbal dialogue, monthly written umpire development reports were tabled at each WACFL Executive meeting. All WACFL Executive members were kept directly informed on umpire development strategies and achievements. The Country Development Manager conducted teleconferences and face to face meetings with Regional Football Development Council Chairs, again to maintain conversations regarding umpiring at the regional community level. An umpires' representative remains in place in each of the Regional Football Development Council Constitutions to ensure the development of umpiring remains a key agenda item.

WAFL Regional Matches

The WAFL regional matches and the support of the Country Sport Enrichment Scheme provided a terrific opportunity for regional umpires. WAFL Umpire personnel availed themselves to regional stakeholders in the following towns' 2011 CSES games: Saturday 9 July - Subiaco v South Fremantle – Esperance Saturday 13 August - East Fremantle v West Perth – Geraldton



Senior WAFL (and former AFL) Field Umpire Craig Hendrie (pictured) was one of many WAFL umpires who, in travelling to regional WA in season 2011, imparted his expertise and knowledge onto local country umpires.

Landmark Country Football Championships

The 2011 Landmark Country Football Championships was another successful event with the umpires playing a positive part in ensuring this event remained a high class spectacle. In excess of 70 field, boundary and goal umpires from all parts of rural and regional WA freely gave their time and immersed themselves in the spirit of this prime umpire development opportunity. All umpires were afforded the opportunity of expert umpire coaching on match day plus professional development sessions each evening. These sessions were led by the WAFC Umpiring team. As part of the One Life program Paul Hasleby provided an outstanding talk to these umpires, imparting his experiences including life's challenges both on and off the field.





2011 A Section Grand Final Umpires

Field: Ray Zoch, Anthony Raudino, Jak Wulff. Boundary: Ashley McIness, Trent Ford, David Bell. Goals: Jason Crowe, Glenn Swann.

State Game v South Australia

Following a successful 2011 Landmark Championship, Field Umpire Jak Wulff was selected to umpire the SA v WA Country State Game in Adelaide. Jak umpired at a high level and appreciated the opportunity.

AFL Roadshows

There were two WA AFL Umpire Road Shows in 2011:

- Kununurra
- Peel and South West

Both road shows were funded through the AFL and complimented with resources from the WAFC Umpiring team and WAFC Regional Managers. Such events continue to be arguably the most effective strategy in promoting the contribution of quality umpiring to maintain a quality football match. A special thank you to the following AFL Umpires:

- Dean Margetts, Field umpire, WA based
- Richard Hepinstall, Boundary umpire, WA based
- John Creasey, Boundary umpire, SA based
- Brett Rogers, Goal umpire, WA based

Sponsorship

The WACFL and WAFC Umpiring acknowledge the long standing sponsorship support of Rick Hart.

With the departure of Rick Hart stores, the WAFC managed to secure a further three year deal with the re-branded Harvey Norman. This extended sponsorship has ensured the continued support of umpiring within all market sectors including regional seniors and juniors.

Benefits for regional WA include WAFC staff support, funding for Umpire Development coaches, free accommodation and professional development for Landmark umpires, subsidised resources including green shirts for new umpires and support. Unique to regional competitions, both junior and senior, is that the umpire uniform sponsorship arrangements allow the flexibility for these regional leagues to secure funding through any additional non conflicting sponsor on the front of the umpire shirts. This is like previous years' arrangements subject to WAFC Umpiring and WACFL approval.

Thank you to leagues for their support in ensuring RICK HART was widely promoted across regional WA competitions through the umpires' uniforms.

Summary

Umpiring continues to remain an aspect of the game that requires constant nurturing and at times rigorous protection. As the AFL generated Umpiring is Everyone's Business campaign says, umpiring is a responsibility to be shouldered by all concerned. At stake is the quality of the football and welfare of its participants.

The opportunities for umpires can be rewarding. As detailed in this report, a variety of support strategies and material is available to leagues, umpire groups and umpires. To varying degrees many of those passionate about regional WA football including players, leagues, presidents, coaches, staff, regional councils and board members continue to work harder and smarter to enhance umpiring in regional WA to the benefit of the game and all its participants.

Tim Priest Country Development Manager





DIRECTOR OF FOOTBALL'S REPORT The Challenges Never Stop

Over the past decade our national game has witnessed the most prosperous year in its wonderful history.

Today we have an AFL competition that continues to grow in its TV, radio and overall supporter base, breaking records every year. Underpinning that professional competition is our State's peak community competition, the WAFL. This 127 year old State competition continues to grow in terms of its media and community interest with the key interest driver being its talent pathway to the AFL, along with providing youth from both metropolitan and country regions with the opportunity to play in a high quality State competition.

Supporting all of the above is the "heartland" of our game, Community. Whether in the metropolitan area or regional WA, community football is where the game lives. It is this game segment where the critical masses of people, mainly volunteers, work so hard to ensure that their junior/senior club is the best it can be. It is where country people congregate and come together with a common cause (their club, the game). It is where that community's social fabric, its sense of togetherness happens.

This community building is critical to the country and therefore everything possible to keep clubs alive should be our focus. No more can this be seen than in regional WA where the challenge of population shifts, fly in fly out work, a computer/technology world, other leisure and health (obesity) issues confront our game's future. These challenges are what today's football leaders have to face and not shy away from.

To address these issues every club (junior and senior) must have a thorough understanding of what's happening in their local community so they can build a club plan to move forward.

To have a town without some form of football should never be a consideration. There may not be enough senior males to have a full 22 player team, but we can play with less numbers, i.e. 12 or 15 a

side. There is also an existing AFL 9s game that can be played by men and women as a form of summer exercise and fellowship.

Whatever form it is in, our game must have a place in every country town. To hear that Wongan Hills doesn't have a senior team should drive every country football leader to ensure that our game is played in their local schools and also in some other form.

These challenges are to be led by the WACFL through its President Terry House, Executive, General Manager Cameron Knapton, Operations Manager Joe Georgiades and Development Manager Tim Priest. They have the full time management role to provide "best practices" in growing country football.

Sitting alongside them are the eight Regional Football Development Councils led by their Chairmen (Tony Power, Peter Watson MLA, Alan Bishop, Damien Leeson, Jerry Dawson, Paul Omodei and Michael Kain). Each Council has a full time Regional Manager/Development Officer (Shane Atherton, Jamie Douse, Paul Pirrottina, Brent Sheridan, Adam Falls, Glen Collins, Darren Resuggan, Michael Farmer, Aaron Dunster) paid for by the WAFC to offer planning and management leadership to ensure every country town has a strong football following.

To all the above country football leaders, thank you for your dedication and commitment during 2011, you do an outstanding job.

So as we reflect upon 2011 and plan for 2012, the challenges to keep our game at the top are known. What each of us must do is take action to ensure the future will always see Australian Rules football in every town.

Thank you to every volunteer.

Grant Dorrington BEM Director of Football WAFC





WACFL 2011 HIGHLIGHTS

LANDMARK COUNTRY FOOTBALL CHAMPIONSHIP

- Number of teams (21)
- 15 Seniors
 - 6 Colts
- 4 Divisions
- South West FL wins A Section.
- Ongerup FA wins promotion to A Section.
- Central Wheatbelt FL wins C Section.
- Kimberley Spirit defeats South West FL by one point in Colts grand final.

DEVELOPMENT

- Continued growth of 6.03% across the board.
- Breaks last year's record 44,000 participants for the first time.
- South West highest participation of any District 13,500.

WAFL

- 31 country players made their WAFL debut in 2011 season.
- 12 country players in State 18s and 14 country players in State 16s.
- 8 players in WAFL State team.
- 5 AIS Level 1 Academy members.
- 3 AIS Level 2 Academy members.
- Perth Colts player, Kerwin Stuart, from Toodyay wins Jack Clarke Medal.
- Tim Viney from Chapman Valley wins Prendergast Medal (WAFL Reserves F&B).
- Kyal Horsley runner up for Sandover Medal; Rory O'Brien 3rd place, Brendan Lee 4th.

AFL

- 71 AFL listed players.
- The 4 West Australians selected in the All Australian Team are all country boys Buddy Franklin, Dean Cox, Leon Davis and Darren Glass.
- An additional 5 Country players selected in the initial squad of 40 for All Australian selection Josh Kennedy, Nat Fyfe, Harry Taylor, Daniel Wells, Eddie Betts.
- 11 Country players selected in AFL drafts.

WACFL

- Record funding distribution to Leagues and Clubs.
- 37th year of Landmark sponsorship \$1.5M total.
- Partnership with ICWA over \$350,000 directly funded to country football clubs.
- New One Life partnership.
- Two successful CSES games in Geraldton and Esperance. Swan Districts sponsored game in Karratha.
- AFL Community Camps in Goldfields and Carnarvon.
- Inaugural Northern Regions Colts Carnival in Wongan Hills.

HONORARY LIFE MEMBERS

- 1990 A S (Bud) Byfield OAM J S (Jock) Coleman (deceased) 1990 K J Duffy 1993 N J (Jock) Beattie 1993 J J Lussick OAM AM 1994 K E Baxter OAM JP CITWA 1996 C Bray 1997 J Milloy 2000 2003 D Seymour K Lynn 2005 T Waldron
- 2007 A McLellan
- 2008 R Daw
- 2011 T House
 - G Davidson

JOINT PATRONS

- N J (Jock) Beattie
- A S (Bud) Byfield OAM J J Lussick OAM AM



VA STATE COUNTRY TEAM

Back Row (left to right): Graeme Young (Manager), Ben Ralph (Property), James Venturini, Matthew Thomas, Ben Noakes, Michael Holmes, Tim Noakes, Dean Buszan, Daniel Lewis, Jordan Adamson-Holmes, Michael Robinson, Kris Clarkson, Chris Atthowe, Teke Vernon, Shane Darmody (Assistant Coach), Shane Nani (Assistant Coach).

Front Row (left to right): Gary Bovell (Head Trainer), Michael Kain (Runner), Jay Davis, Mark Gilhome, Luke Bairstow, Glen Garlett, Troy Ditchburn (Vice Captain), Paul Pannell (Coach), Terry House (President), Jeff Smith (Captain), Jarrod Martin (Vice Captain), Kyle McLaughlin, Mathew Helms, Mathew Giumelli, Jace Cormack, Cameron Knapton (Runner), Garry Miller (Trainer).



WEST AUSTRALIAN COUNTRY FOOTBALL LEAGUE EXECUTIVE

1973	A S Byfield	J J Lussick	J Beattie	R Black	R Smith					
1974	A S Byfield	J J Lussick	J Beattie	R Black	R Smith					
1975	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll			
1976	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll			
1977	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll			
1978	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach			
1979	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach			
1980	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach			
1981	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray		
1982	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray		
1983	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray		
1984	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Leach			
1985	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Leach	D Pearce		
1986	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Duffy	D Pearce		
1987	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Duffy	D Pearce		
1988	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	D Pearce		
1989	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	D Pearce		
1990	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	J Milloy		
1991	J Milloy	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	A Marshall		
1992	J Milloy	J J Lussick	J Beattie	C Bray	R Underwood	K Baxter	K Duffy	D Seymour		
1993	J Milloy	J J Lussick	J Beattie	C Bray	R Underwood	K Baxter	K Duffy	M McLennan		
1994	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan		
1995	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour	R Ditchburn
1996	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour	R Ditchburn
1997	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour	R Ditchburn
1998	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	A McLellan	M McLennan	D Seymour	R Ditchburn
1999	J Milloy	J J Lussick	K Jones/B Watson	C Bray	R Underwood	K Baxter	A McLellan	T House	D Seymour	R Ditchburn
2000	J Milloy	J J Lussick	B Watson	l Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour	R Ditchburn
2001	J Milloy	A Taylor	B Watson	l Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan
2002	J Milloy	A Taylor	B Watson	l Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan
2003	J Milloy	C VanderWeide	B Watson	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan
2004	J Milloy	C VanderWeide	B Watson	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan
2005	J Milloy	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan
2006	J Milloy	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour	P Sheridan
2007	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	M Kain	T House	D Seymour	P Sheridan
2008	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt		T House	M Milloy	P Sheridan
2009	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt		T House	M Milloy	P Sheridan
2010	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy	P Sheridan
2011	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy	P Sheridan
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West Australian Country Football League Staff and Office Bearers

YEAR	PRESIDENT	SENIOR Vice president	JUNIOR Vice president	GENERAL Manager	COUNTRY Development Manager	COUNTRY Operations Manager	SECRETARY/ Treasurer
1973	A S (Bud) Byfield	R Black	N J Beattie				B Giles
1974	A S (Bud) Byfield	R Black	N J Beattie				N R Judge
1975	A S (Bud) Byfield	R Black	N J Beattie				N R Judge
1976	A S (Bud) Byfield	R Black	N J Beattie				N R Judge
1977	A S (Bud) Byfield	R Black	N J Beattie				N R Judge
1978	A S (Bud) Byfield	R Black	N J Beattie				N R Judge
1979	A S (Bud) Byfield	R Black	R Smith				N R Judge
1980	A S (Bud) Byfield	R Black	R Smith				N R Judge
1981	A S (Bud) Byfield	R Black	R Smith				N R Judge
1982	A S (Bud) Byfield	R Black	R Smith				N R Judge
1983	A S (Bud) Byfield	R Black	R Smith				N R Judge
1984	A S (Bud) Byfield	R Black	R Smith				N R Judge
1985	A S (Bud) Byfield	N J Beattie	R Smith				N R Judge
1986	A S (Bud) Byfield	N J Beattie	R Smith				P Evans
1987	A S (Bud) Byfield	N J Beattie	D Pearce				P Evans
1988	A S (Bud) Byfield	J J Lussick	D Pearce				J McKibbin
1989	A S (Bud) Byfield	J J Lussick	D Pearce				J McKibbin
1990	A S (Bud) Byfield	J J Lussick	K E Baxter				K J Duffy
1991	J J Lussick	K E Baxter	J Millov				K J Duffy
1992	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1993	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1994	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1995	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1996	J J Lussick	K E Baxter	J Millov	T K Waldron			K J Duffy
1997	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1998	J J Lussick	K E Baxter	J Millov	T K Waldron			K Jones
1999	J J Lussick	K E Baxter	J Milloy	T K Waldron			D Molony (Treasurer)
2000	J J Lussick	K E Baxter	J Milloy	T K Waldron			D Molony (Treasurer)
2001	K E Baxter	I Taylor	A McLellan	C S Knapton			D Molony (Treasurer)
		, i u gi u i					ADMINISTRATION ASST.
2002	K E Baxter	l Taylor	A McLellan	C S Knapton			J Green
2003	K E Baxter	A McLellan	T House	C S Knapton	L Rayner		J Green/K Read
2004	K E Baxter	A McLellan	T House	C S Knapton	L Rayner		J Green/K Read
2005	K E Baxter	A McLellan	T House	C S Knapton	L Rayner		J Green
2006	K E Baxter	A McLellan	T House	C S Knapton	D Ballantyne		R Payne
2007	K E Baxter	T House	G Young	C S Knapton	D Ballantyne		R Payne/K McBean
2008	T House	G Young	C VanderWeide	C S Knapton	D Ballantyne		R Payne/K McBean
2009	T House	G Young	C VanderWeide	C S Knapton	D Ballantyne		R Payne/K McBean
2010	T House	G Young	C VanderWeide	C S Knapton	D Ballantyne/T Priest	D Ballantyne	K Buck/K McBean
2011	THouse	G Young	C VanderWeide	C S Knapton	T Priest	D Ballantyne/J Georgiades	R Payne/K McBean

2011 WACFL RESULTS

AVON

Fairest and Best: Byfield/Stacey Medal – Matt Smith (Federals) Premiers: Kellerberrin/Tammin

Score: Kellerberrin/Tammin 9.14 (68) d Federals 9.10 (64) Best on Ground: Baxter Medal – James Venturini (Kellerberrin/ Tammin)

CENTRAL KIMBERLEY

Fairest and Best: Davies Medal – Kieran Ridley (Wangkatjunka Crows) Premiers: Yiyili Tigers

Score: Yiyili Tigers 11.8 (74) d Wangkatjunka Crows 9.9 (63) Best on Ground: Manado Medal – Jaytin Williams (Yiyili Tigers)

CENTRAL MIDLANDS COASTAL

Fairest and Best: J Lussick Medal – Kyle Blakeney (Jurien Bay) Premiers: Cervantes Score: Cervantes 15.21 (111) d Jurien Bay 3.4 (22) Best on Ground: Roger Tonkin Medal – Clayton Lasscock (Cervantes)

CENTRAL WHEATBELT

Fairest and Best: Jefferies Medal – Dylan Trent (Kalannie) Premiers: Kalannie Score: Kalannie 13.13 (91) d Koorda 13.7 (85) Best on Ground: Ted MacTaggart Medal – Aidan Fotheringham (Koorda)

EASTERN DISTRICTS

Fairest and Best: Miller Medal – David Crossland (Corrigin) Premiers: Kulin/Kondinin Score: Kulin/Kondinin 11.21 (87) d Narembeen 10.11 (71) Best on Ground: Cosgrove Medal – Peter Cowan (Narembeen)

EAST KIMBERLEY

Fairest and Best: Vagg Medal – Kurt Barnes (Wyndham Crocs) Premiers: Ord River Magpies Score: Ord River Magpies 16.9 (105) d Halls Creek Hawks 5.10 (40) Best on Ground: John Sosbey Mug – Timo Diederichsen (Ord River Magpies)

ESPERANCE DISTRICTS

Fairest and Best: Hepburn Medal – Simon Ham (Ports) Premiers: Ports Score: Ports 17.8 (110) d Gibson 12.12 (84) Best on Ground – Graeme Thomas (Ports)

FORTESCUE NATIONAL

Fairest and Best: Bielski Medal – Simon Ponter (Saints) Premiers: Towns Score: Towns 17.10 (112) d Saints 6.9 (45) Best on Ground – Liam Hansen (Towns)

GASCOYNE

Fairest and Best: Umpires Fairest and Best – Jesse Roe (Warriors) Premiers: Ramblers Score: Ramblers 15.19 (109) d Warriors 7.11 (53) Best on Ground – Wade Kempton (Ramblers)

GOLDFIELDS

Fairest and Best: Mitchell Medal – Brodie Petersen (Railways) Premiers: Railways Score: Railways 18.14 (122) d Boulder 5.5 (35) Best on Ground: Fyson Medal – Rhett Foster (Railways)

GREAT NORTHERN

Fairest and Best: J Clune Medal – Jeff Smith (Railways) Premiers: Railways Score: Railways 14.16 (100) d Rovers 12.12 (84) Best on Ground: Geraldton Guardian Medal – Nathan Tubby (Railways)

GREAT SOUTHERN

Fairest and Best: Kleeman Medal – Sam Lehmann (Mt Barker) Premiers: Royals Score: Royals 10.5 (65) d Railways 6.5 (41) Best on Ground: Alan Barnett Medal – David Parker (Royals)

HILLS

Fairest and Best: Benjamin Seabrook Medal – Adam McKinlay (Chidlow) Premiers: Gidgegannup Score: Gidgegannup 10.9 (69) d Pickering Brook 8.7 (55) Best on Ground: Bob Gardiner Medal – Ben Jarvis (Pickering Brook)

LOWER SOUTH WEST

Fairest and Best: Tyre-Power Medal – Hayden McLeod (Boyup Brook) Premiers: Southerners Score: Southerners 14.11 (95) d Tigers 11.5 (71) Best on Ground: Harvey Giblett Medal – Tom Collins (Southerners)

MORTLOCK

Fairest and Best: Boekeman Medal – Dean Trewhella (Dowerin) Premiers: Gingin Score: Gingin 16.12 (108) d Toodyay 9.9 (63) Best on Ground: Phil Mincherton Medal – Rheece Bartel (Gingin)

NEWMAN NATIONAL

Fairest and Best: McLennan Medal – Terrence Gilla (Pioneers) Premiers: Tigers Score: Tigers 17.15 (117) d Pioneers 14.13 (96) Best on Ground: Dryden Medal – Scott Miller (Tigers)

NORTH MIDLANDS

Fairest and Best: Hal Hunt Medal – Matthew Burley (Coorow/ Latham) Premiers: Morawa Score: Morawa 11.14 (80) d Mingenew 8.12 (60) Best on Ground: Len Angel Medal – Reece Hutton (Morawa)

NORTH PILBARA

Fairest and Best: DeGrey Medal – Maurice Coppin (South Hedland Swans) Premiers: Port Hedland Rovers Score: Port Hedland Rovers 13.13 (91) d South Hedland Swans 7.5 (47) Best on Ground: Pratt Medal – Matt Virgo (Port Hedland Rovers)



ONGERUP

Fairest and Best: Ganzer Medal – Jaan Shaddick (Gnowangerup) Premiers: Jerramungup Score: Jerramungup 18.18 (126) d Gnowangerup 10.10 (70) Best on Ground – Shane Edmonds (Jerramungup)

ONSHORE CUP

Fairest and Best: Mick Sherry (Dunsborough Mulies) Premiers: Dunsborough Mulies Score: Dunsborough Mulies 13.9 (87) d Bunbury Mulloways 2.4 (16) Best on Ground – Leigh Adams (Dunsborough Mulies)

PEEL

Fairest and Best: Ross Elliott Medal – Dean Page (Pinjarra) Premiers: Waroona Score: Waroona 16.7 (103) d Rockingham 8.7 (55) Best on Ground: Matt Guimelli (Waroona)

RAVENSTHORPE & DISTRICTS

Fairest and Best: Rod Daw Medal – Chase Gairen (Tigers) Premiers: Lakes Score: Lakes 11.12 (78) d Tigers 7.11 (53) Best on Ground: D. Gray Cup – Drew Pearman (Lakes)

SOUTH WEST

Fairest and Best: Hayward Medal – Ryan MacKenzie (South Bunbury) Premiers: Augusta/Margaret River

Score: Augusta/Margaret River 13.11 (89) d South Bunbury 9.7 (61) Best on Ground: Pike Medal – Cody Miller (Augusta/Margaret River)

UPPER GREAT SOUTHERN

Fairest and Best: Leo Graham Medal – Troy Ditchburn (Kukerin/ Dumbleyung) Premiers: Williams Score: Williams 19.10 (124) d Boddington 9.14 (68) Best on Ground: George Warren Medal – Jon Price (Williams)

WEST KIMBERLEY

Fairest and Best: Kevin Bullen Medal – Geoff Clark (Peninsula Bombers) Premiers: Cable Beach Score: Cable Beach 8.13 (61) d Peninsular Bombers 8.9 (57) Best on Ground: Father McMahon Medal – Jordan King (Cable Beach)

2011 AFL PLAYERS LIST

AFL Club	Given Name	Surname	Original Junior Club
Adelaide	Scott	Stevens	Kelleberrin
Brisbane	Ashley	Mcgrath	Katanning
Carlton	Eddie	Betts	Kalgoorlie
Carlton	Jeffrey	Garlett	Burracoppin
Collingwood	Leon	Davis	Railways - Northam
Collingwood	Brad	Dick	Chapman Valley
Collingwood	Jack	Perham	Brigades - Geraldton
Collingwood	Alan	Toovey	Cranbrook
Collingwood	Kirk	Ugle	Carey Park
Collingwood	Sharrod	Wellingham	Northam
Essendon	Scott	Gumbleton	Halls Head
Essendon			
	Kyle	Hardingham	Kojonup
Essendon	Leroy	Jetta	Brookton-Pingelly
Essendon	Tayte	Pears	Deanmill
Essendon	Kyle	Reimers	Eaton Boomers
Essendon	Patrick	Ryder	Rovers - Geraldton
Essendon	Mark L	Williams	Tambellup
Essendon Rookies	Ben	Howlett	Donnybrook
Fremantle	Paul	Duffield	West Arthur
Fremantle	Nat	Fyfe	Lake Grace
Fremantle	Roger	Hayden	Brookton-Pingelly
Fremantle	Anthony	Morabito	Harvey Brunswick Leschenault
Fremantle	Aaron	Sandilands	Mt Barker
Fremantle Rookies	Hamish	Shepheard	Margaret River
Fremantle Rookies	Casey	Sibasado	Broome
			Broome Rovers - Geraldton
Geelong	Harry	Taylor	
Gold Coast Suns	Harley	Bennell	Pinjarra
Gold Coast Suns	Nathan	Krakouer	South Mt Barker
Greater Western Sydney	Simon	Tunbridge	Dongara
Greater Western Sydney	Gerald	Ugle	Beverley
Greater Western Sydney	Nathan	Wilson	Mandurah Centrals
Greater Western Sydney Rookies	Rhys	Cooyou	Towns - Geraldton
Greater Western Sydney Rookies	Isaah	Stevens	Sth Hedland
Hawthorn	Max	Bailey	Narembeen
Hawthorn	Chance	Bateman	York
Hawthorn	Lance	Franklin	Dowerin
Hawthorn	Angus	Litherland	Ongerup
Hawthorn	Jarryd	Morton	Lake Grace-Pingrup
			Dunsborough
Hawthorn	Ben	Stratton	
Melbourne	Jamie	Bennell	Bunbury
Melbourne	Neville	Jetta	Carey Park
Melbourne	Kelvin	Lawrence	Rockingham
Melbourne	Cale	Morton	Lake Grace-Pingrup
North Melbourne	Liam	Anthony	Railways - Geraldton
North Melbourne	Aaron	Black	Eaton Boomers
North Melbourne	Cruize	Garlett	Railways - Northam
North Melbourne	Daniel	Wells	Mandurah
Port Adelaide	Ben	Newton	Mundijong
Richmond	Tom	Derickx	Augusta-Margaret River
Richmond	Mitch	Morton	Lake Grace-Pingrup
St Kilda	Warrick	Andreoli	Ramblers Carnarvon
St Kilda	Jamie	Cripps	Northampton
St Kilda	Michael S	Gardiner	Royals - Albany
St Kilda	Farren	Ray	Mandurah
St Kilda	Alistair	Smith	Federals - Northam
Sydney	Lewis	Jetta	Bridgetown
Sydney	Mark	Seaby	Mukinbudin
West Coast Eagles	Dean	Cox	Dampier Sharks
West Coast Eagles	Darren	Glass	Federals - Northam
West Coast Eagles	Josh J	Kennedy	Northampton
West Coast Eagles	Mark	Lecras	Cervantes
West Coast Eagles	Quinten	Lynch	Boxwood Hills
West Coast Eagles	Jeremy	McGovern	North Albany
West Coast Eagles	Gerrick	Weedon	Broome
West Coast Eagles	Blayne	Wilson	Halls Head
West Coast Eagles Rookies	Lewis	Broome	Broome
West Coast Eagles Rookies		Hams	
West Coast Eagles Rookies Western Bulldogs	Ashton		Busselton Magpies
Western Buildools	Josh	Hill	Broome
	1		
Western Bulldogs	Jaydon	Schofield	Railway - Geraldton
	Jaydon Zaph Brennan	Schofield Skinner Stack	Railway - Geraldton Nookenbah Northam

2011 AFL DRAFTEES

AFL Club	Given Name	Surname	Original Junior Club
CARLTON	Josh	Bootsma	North Albany
COLLINGWOOD	Corey	Gault	Brookton-Pingelly
COLLINGWOOD	Marley	Williams	Albany
ESSENDON	Brendan	Lee	Busselton
FREMANTLE	Haiden	Schloithe	Katanning Wanderers
GEELONG	Joel	Hamling	Cable Beach
GOLD COAST SUNS	Kyal	Horsley	Kalgoorlie
ST KILDA	Beau	Wilkes	Railways - Albany
WEST COAST EAGLES	Brad	Dick	Chapman Valley
WEST COAST EAGLES	Callum	Papertalk	Chapman Valley
WEST COAST EAGLES	Simon	Tunbridge	Dongara

2011 CBH COUNTRY COLTS ALL STARS

2011 LANDMARK COUNTRY ALL STARS

AVON AVON PEEL MORTLOCK Glen Smith, Northam Federals Joel Falconer, Toodyay Billy Ferguson, York Aaron Hitchcock, South Mandurah Kyle McLaughlin, Beverley **GREAT SOUTHERN** Blair Bell, South Mandurah ONGERUP Brent Bailey, Jerramungup Michael McGlade, Royals Greg Nelson, Mandurah CENTRAL MIDLANDS COASTAL Jarrod Whittle, Railways Tyson Lord, Cervantes Jayden Brooks, Jerramungup **REGIONAL DISTRICTS CENTRAL WHEATBELT** PEEL **KIMBERLEY** Jordan Whiting, Gibson Kieren Ridley, Wangkatjungka Ashleigh Bowman, Gibson Luke Yates, Bencubbin Mathew Giumelli, Waroona Dean Rintoul, Newdegate Crows Matt Thomas, Waroona Michael Trevenen, Lake Grace Barry Long, Kundat Djaru Cats EASTERN DISTRICTS Kingsley Walker, Pinjarra Graeme Thomas, Warmun Tom Crossland, Corrigin Aaron Thomas, Mandurah Eagles SOUTH WEST Kurt Barnes, Port Wyndham Bernard Jetta, Carey Park SOUTH WEST GOLDFIELDS Crocs Travis Obal, Harvey Brunswick Jay Davis, Harvey Bulls Mark Leyssenaar, Kalgoorlie Tim Noakes, Augusta Vincent Manson, Kururrungku Leschenault **GREAT NORTHERN** Margaret River Roos Declan Jackson, Collie Eagles Brad Cooper, Brigades Jordan Adamson-Holmes, Waylon Manson, Kururrungku Brayden Lawler, Carey Park Blair Walkington, Railways Bunbury Roos Jebb Swallow, Collie Eagles Dean Buszan, Harvey Brunswick Jordan Scanlan, Waringarri Andrew Rake, Harvey Bulls **GREAT SOUTHERN** Leschenault Crows Levi Copley, Halls Creek Hawks COACH Chris Denney, Royals Michael Robinson, Harvey Bulls Cedric Taylor, Port Wyndham Clinton Cox, Kimberley Spirit HILLS **UPPER GREAT SOUTHERN** Crocs Tyrone Miller, Wickepin Steven Caccetta, Pickering Brook COACH LOWER SOUTH WEST Crandon Keddie, South West FL David Fall, Deanmill

2011 LANDMARK COUNTRY FOOTBALL CHAMPIONS

SENIORS A SECTION

South West FL 17.11 (113) defeated Peel FL 6.3 (39)

SENIORS B SECTION Ongerup FA 12.8 (80) defeated Avon FA 9.11 (65)

SENIORS C SECTION

Central Wheatbelt FL 14.11 (95) defeated Hills FA 12.17 (89)

COLTS SECTION

Kimberley Spirit 11.11 (77) defeated South West FL 11.10 (76)

LANDMARK COUNTRY FOOTBALL CHAMPIONSHIP RECORDS

YEAR	VENUE	WINNER
1965	Subiaco Oval	Eastern Districts Football League
1966	Subiaco Oval	Eastern Districts Football League
1967	Subiaco Oval	Eastern Districts Football League
1968	Subiaco Oval	Upper Great Southern Football League
1969	Subiaco Oval	Great Northern Football League
1970	Subiaco Oval	South West Football League
1971	Subiaco Oval	South West Football League
1972	Subiaco Oval	South West Football League
1973	Subiaco Oval	South West Football League
1974	Subiaco Oval	Upper Great Southern Football League
1975	Subiaco Oval	Great Northern Football League
1976	Lathlain Park	Avon Football Association
1977	Lathlain Park	Avon Football Association
1978	Subiaco Oval	South West Football League
1979	Subiaco Oval	South West Football League
1980	Subiaco Oval	South West Football League
1981	Subiaco Oval	South West Football League
1982	Subiaco Oval	South West Football League
1983	Subiaco Oval	South West Football League
1984	Bassendean Oval	South West Football League
1985	East Fremantle Oval	South West Football League
1986	Perth Oval	South West Football League
1987	Leederville Oval	Great Northern Football League
1988	Claremont Oval	North Pilbara Football League
1989	Fremantle Oval	Great Northern Football League
1990	Lathlain Park	South West Football League
1991	Bassendean Oval	Upper Great Southern Football League
1992	Subiaco Oval	Goldfields Football League
1993	Subiaco Oval	Great Northern Football League
1994	East Fremantle Oval	South West Football League
1995	Subiaco Oval	Upper Great Southern Football League
1996	Lathlain Park	Great Northern Football League
1997	Subiaco Oval	Great Northern Football League
1998	East Fremantle Oval	Avon Football Association
1999	Claremont Oval	Upper Great Southern Football League
2000	Arena Joondalup	Great Northern Football League
2001	East Fremantle Oval	Upper Great Southern Football League
2002	Fremantle Oval	Avon Football Association
2003	Fremantle Oval	South West Football League
2004	Leederville Oval	Upper Great Southern Football League
2005	Leederville Oval	Upper Great Southern Football League
2006	Medibank Stadium	Upper Great Southern Football League
2007	Medibank Stadium	Upper Great Southern Football League
2008	Medibank Stadium	South West Football League
2009	Medibank Stadium	Upper Great Southern Football League
2010	Medibank Stadium	Upper Great Southern Football League
2011	Medibank Stadium	South West Football League



2011 AWARDS

INDIVIDUAL AWARDS

DICK SMITH MEMORIAL AWARD Coach of the Championships Crandon Keddie, South West FL

JJ LUSSICK AWARD Umpire of the Championships Jak Wulff, Mortlock FL

RISING STAR Presented by WAFL Past Players and Officials Steven Caccetta, Hills FA

GRAND FINAL FAIREST AND BEST AWARDS

LANDMARK MEDAL Fairest and Best A Section Grand Final Dean Buszan, South West FL

LANDMARK MEDAL Fairest and Best B Section Grand Final Jayden Brooks, Ongerup FA

LANDMARK MEDAL Fairest and Best C Section Grand Final Luke Yates, Central Wheatbelt FL

CBH AWARD Fairest and Best Colts Grand Final Waylon Manson, Kimberley Spirit

CBH AWARD Best on Ground Colts 3rd v 4th Play Off Ashley Grove, Regional Districts

OVERALL FAIREST AND BEST AWARDS

A SECTION (Jock Coleman Trophy) Joint winners Michael Robinson, South West FL and Aaron Thomas, Peel FL

B SECTION (Bud Byfield Trophy) Joint winners Kyle McLaughlin, Avon FA and Jayden Brooks, Ongerup FA

C SECTION (Jock Beattie Trophy) Steven Caccetta, Hills FA

COLTS SECTION (Ken Baxter Medal) Graeme Thomas, Kimberley Spirit

COLTS DEVELOPING PLAYER AWARD (Clem Bray Medal) Greg Nelson, Peel FL

WACFL MEDIA AWARD WINNERS

1997 Alan East Tracey Searle 1998 Vin Dawes 1999 2000 Glen Barndon 2001 Steve Butler 2002 Scott Coghlan Tracey Lewis 2003 Simon White 2004 The Western Front (Network Ten) 2005 2006 Brad Elborough 2007 Diana Darmody and Natasha Harradine 2008 Steven Tuohey ABC TV 2009 KEA Media and Marketing 2010 Off the Boot (WIN TV) 2011



2011 MERIT AWARDS FOR SERVICE

PREVIOUS MERIT AWARD RECIPIENTS

YEAR	RECIPIENT	LEAGUE/CLUB	YEAR	RECIPIENT	LEAGUE/CLUB
1995	Syd Armstrong	South Bunbury	2002	Dianne Stockden	Federals FC
	Jim Milloy	North Midlands FL		Geoff Davis	Central Kimberley FL
	Ben Seabrook	Hills FA		lan Ball	Williams FC
	Allen Bott	Brookton		John Foss	Eastern Districts FL
	Sid Coleman	Cunderdin	2003	Ron Larkman	Cervantes FC
	Ken Montgomery	Northam Railways		Shaun O'Callaghan	Carey Park FC
	(Posthumous)			Noel Hulm	Royals FC (Albany)
	Derek Farrell	Chapman Valley		Bubs Marsden	
	Alan Hamilton	Albany Royals		Dawn Giltrow	Railway FC Ladies
	Jo Pearce	Kukerin		Imelda O'Malley	Committee (Geraldton)
	Richard Earl	Collie		Olive Patten	5 1 50
	Alan Rogers	Ongerup FA	2004	Michael McLennan	Borden FC
1000	John Martinson	Carey Park		lan Clark	Goldfields FA
1996	Arthur Buswell	South Bunbury		Gordon Davidson	Upper Great Southern FL
	Bevan Bell	Leeman	0005	Kelvin Fisher	South West FL
	Dennis Lane	Nukarni	2005	John Morton	Great Southern Football Council
	James Watson	Toodyay		Dale Simmons	Cervantes FC
	Ray Williams Geoff Mackin	Bruce Rock	0000	John Ciabarri	Southern Cross FC
		Carnamah Mount Barker	2006	Margaret Larsen	Lower South West FL
1997	Brian Harwood Robert Duff	Williams		Ben Ralph Margarat Bird	WA State Team & WACFL Volunteer
1997				Margaret Bird David Boyle	Mortlock FL Avon FA
	Pat Ferguson Ken Guest	Quairading Esperance	2007	Rod Daw	Ravensthorpe & Districts FA
1998	Ivan Jones	Dowerin	2007	lan Stanley	Central Wheatbelt FL
1990	Roger Tonkin	Central Midlands Coastal FL		Harry Carroll	WACFL State Team Manager
	Brian Barnett	Burracoppin		Kim Parsons	Ongerup FA
1999	George Warren	Upper Great Southern FL	2008		
1555	Greg Astbury	Upper Great Southern FL	2008	Gary Mitchell	Kojonup FC
	Ray Browne	Williams		Craig Cahill	South Bunbury FC
2000	Greg Haines	Newman FL		David Jasper	Cunderdin FC
2000	Calvin Wilson	Goldfields FL	2009	Brian Barnett	Wheatbelt/Burracoppin
	Don Easton	Wyalkatchem FC		Cobber Rogers	Goldfields
2001	Graeme Young	Eastern Distritos FL		Brenndon Deering	Great Southern/Ongerup
	Kevin Smith	Kellerberrin-Tammin FC	2010	Joseph Burton	Denmark Walpole FC
	Charlie Comeagain	Great Northern FL	2010	Ken Pense	Cervantes FC
				Phil Salmeri	Boddington FC
			2011	Carleen Pallister	Hills FA

Busselton FC

Arthur Hutchins

West Australian Country Football League

WICFL Bill op



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STATEMENT BY MEMBERS OF THE EXECUTIVE

The Executive Members have determined that this is a special purpose financial report in the opinion of the Executive:

Presents fairly the financial position of the West Australian Country Football League as at 31 October 2011 and its performance for the year ended on that date.

At the date of this statement, there are reasonable grounds to believe that the West Australian Country Football League will be able to pay its debts as an when they fall due.

This statement is made in accordance with a resolution of the Executive Members and is signed for and on behalf of the Executive Members by:

Terry House President

C.S. Knap

C.S. Knapton General Manager

Dated this 16th day of January 2012

INDEPENDENT AUDIT REPORT

TO THE EXECUTIVE BOARD OF WEST AUSTRALIAN COUNTRY FOOTBALL LEAGUE

SCOPE

We have audited the attached financial report, being a special purpose financial report, of West Australian Country Football League (WACFL) for the year ended 31 October 2011. The financial report comprises of the Balance Sheet, Income Statement, Cash Flow Statement, Statement of Changes in Equity, Statement by Members of the Executive Board and Notes to the accounts.

The Executive Board is responsible for the preparation and presentation of the financial report and the information contained therein, and has determined that the accounting policies used and described in Note 1 to the financial report are consistent with the financial reporting requirements of WACFL's constitution and are appropriate to meet the needs of the Executive Board. We have conducted an independent audit of the financial report in order to express an opinion on them to the Executive Board on their preparation and presentation. No opinion is expressed as to whether the accounting policies used and described in Note 1 are appropriate to the needs of the Executive Board.

The financial report has been prepared for distribution to the Executive Board for the purpose of fulfilling WACFL's financial reporting requirements under WACFL's constitution. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the Executive Board, or for any purpose other than that for which it was prepared.

Our audit has been conducted in accordance with Australian Auditing Standards. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report and the evaluation of significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial report is presented fairly in accordance with the accounting policies described in Note 1 to the financial report. These policies do not require the application of Accounting Standards.

The audit opinion expressed in this report has been formed on the above basis.

INDEPENDENCE

In conducting our audit, we followed applicable independence requirements of the Australian professional ethical pronouncements and the Corporations Act 2001.

QUALIFICATION

As is common for organisations of this type, it is not practicable for WACFL to maintain an effective system of internal control over the donations and fundraising activities until their initial entry in the accounting records. Accordingly, our testing in relation to donations and fundraising activities was limited to amounts recorded.

QUALIFIED AUDIT OPINION

In our opinion, except for the effects of such adjustments, if any, as might have been determined to be necessary had the limitation discussed in the qualification paragraph not existed, the financial report presents fairly in accordance with the accounting policies described in Note 1 to the financial report of West Australian Country Football League as at 31 October 2011 and the results of its operations and its cash flows for the year then ended.

BASIS OF ACCOUNTING

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the Executive Board's financial reporting responsibilities. As a result, the financial report may not be suitable for another purpose.

Dated 16th day of January 2012

AMW (AUDIT) PTY LTD

Anderson Munro & Wyllie

ANDERSON MUNRO & WYLLIE Chartered Accountants

BILLY-JOE THOMAS Director, Registered Company Auditor

BALANCE SHEET

AS AT 31 OCTOBER 2011

	Note	2011 \$	2010 \$
ASSETS			
Current Assets			
Cash	2	(67,550)	26,378
Receivables	3	684,014	224,519
Total Current Assets		616,464	250,897
TOTAL ASSETS		616,464	258,397
Current Liabilities	4	000.050	0.174
Accounts payable	4	369,850	2,174
TOTAL LIABILITIES		369,850	2,174
NET ASSETS		246,614	248,723
EQUITY			
Balance at beginning of the year		248,723	330,946
Operating (deficit)/surplus for the year		(2,109)	(82,223)
TOTAL EQUITY		246,614	248,723

The above Balance Sheet should be read in conjunction with the accompanying notes.

INCOME STATEMENT

FOR THE YEAR ENDED 31 OCTOBER 2010

Grants43History Book44Insurance - premiums30Sponsorship53Interest received1Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,42EXPENSES1ACFC1Accommodation1Advertising7Advertising7AdM costs5Bank charges5Equipment/Resourses5Food & beverage1Functions2Grow the game initiatives2History Book expenses30	30,100 25,800 35,000 244,800 40,486 59,572 02,326 285,144 36,814 572,720 5,073 9,936 15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
Affiliation fees3Grants43History Book4Insurance - premiums30Sponsorship53Interest received1Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,42EXPENSES1ACFC4Accommodation7Advertising7AFL tickets1AGM costs5Bank charges5Equipment/Resourses5Food & beverage1History Book expenses2Insurance30	35,000 244,800 40,486 59,572 02,326 285,144 36,814 572,720 5,073 9,936 15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000
Grants43History Book44Insurance - premiums30Sponsorship53Interest received1Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,42EXPENSES1ACFC1Accommodation1Advertising7Advertising7AdM costs5Bank charges5Equipment/Resourses5Food & beverage1Functions2Grow the game initiatives2History Book expenses30	35,000 244,800 40,486 59,572 02,326 285,144 36,814 572,720 5,073 9,936 15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000
History Book4Insurance - premiums30Sponsorship53Interest received1Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1Gate receipts1Functions1New Holland/AMCAP1,42 EXPENSES 1ACFC1Accommodation1Administration expenses1Adw critising7AFL tickets5Bank charges5Equipment/Resourses5Food & beverage1Functions2Grow the game initiatives1History Book expenses30	40,486 59,572 02,326 285,144 36,814 572,720 5,073 9,936 15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000
Insurance - premiums30Sponsorship53Interest received1Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,42 EXPENSES 1ACFC1,42Accommodation1Advertising7AFL tickets1AGM costs5Bank charges5Food & beverage1Functions2Grow the game initiatives2History Book expenses30	32,326 285,144 36,814 572,720 5,073 9,936 15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000
Sponsorship53Interest received1Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,42EXPENSES1ACFC1,42Accommodation1Advertising7AFL tickets1AGM costs5Bank charges5Food & beverage1Functions2Grow the game initiatives2History Book expenses30	36,814 572,720 5,073 9,936 15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
Interest received1Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,422 EXPENSES 1ACFC1Accommodation1Advertising7AFL tickets1AGM costs5Food & beverage1Functions22Grow the game initiatives2History Book expenses30	5,073 9,936 15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
Royalties received1Landmark income1Sundry income1Donations and nominations1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,422 EXPENSES 1ACFC1,422Accommodation1Advertising7AFL tickets1AGM costs5Food & beverage1Functions22Grow the game initiatives22History Book expenses30	15,500 4,859 12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
Landmark income1Sundry income1Donations and nominations1Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,42EXPENSESACFC1,42Accommodation1Advertising7AFL tickets1AGM costs5Bank charges5Equipment/Resourses5Food & beverage1Functions2Grow the game initiatives30History Book expenses30	12,000 59,950 12,662 11,039 5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
Donations and nominationsGate receipts1GWN coverage1Functions1New Holland/AMCAP1,42TOTAL INCOME1,42EXPENSES1ACFC1Accommodation1Advertising7AFL tickets1AGM costs5Bank charges5Equipment/Resourses5Food & beverage1Functions2Grow the game initiatives30	5,829 5,264 10,425 7,567 9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
Gate receipts1GWN coverage1Functions1New Holland/AMCAP1,42TOTAL INCOME1,42EXPENSES1ACFC1Accommodation1Adwertising7AFL tickets1AGM costs5Bank charges1Equipment/Resourses1Food & beverage1Functions2Grow the game initiatives2History Book expenses30	10,425 7,567 9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
GWN coverage1Functions1New Holland/AMCAP1,42TOTAL INCOME1,42EXPENSES4ACFC1Accommodation1Adwinistration expenses1Advertising7AFL tickets7AGM costs5Bank charges5Equipment/Resourses55Food & beverage1Functions2Grow the game initiatives30	9,091 13,000 14,210 3,418 - 10,000 29,516 1,313,069
Functions1New Holland/AMCAP1,424TOTAL INCOME1,424EXPENSES4ACFC4Accommodation1Adwinistration expenses1Advertising7AFL tickets7AGM costs5Bank charges55Food & beverage1Functions2Grow the game initiatives30	14,210 3,418 - 10,000 29,516 1,313,069
New Holland/AMCAPTOTAL INCOME1,42EXPENSESACFCAccommodationAdministration expensesAdministration expensesAdvertisingAdvertisingAFL ticketsAGM costsBank chargesEquipment/ResoursesFood & beverageFunctionsGrow the game initiativesHistory Book expensesInsurance30	- 10,000 29,516 1,313,069
TOTAL INCOME1,42EXPENSESACFCAccommodationAdministration expensesAdwertisingAdvertisingAFL ticketsAGM costsBank chargesEquipment/ResoursesFood & beverageFood & beverageFunctionsGrow the game initiativesHistory Book expensesInsurance30	29,516 1,313,069
EXPENSESACFCAccommodationAdministration expensesAdwertisingAdvertisingAFL ticketsAGM costsBank chargesEquipment/ResoursesFood & beverage1Functions2Grow the game initiativesHistory Book expensesInsurance30	
ACFCAccommodationAdministration expensesAdministration expensesAdvertisingAdvertisingAFL ticketsAGM costsBank chargesEquipment/ResoursesFood & beverageFood & beverageFunctionsCrow the game initiativesHistory Book expensesInsurance30	
ACFCAccommodationAdministration expensesAdministration expensesAdvertisingAdvertisingAFL ticketsAGM costsBank chargesEquipment/ResoursesFood & beverageFood & beverageFunctionsCrow the game initiativesHistory Book expensesInsurance30	
AccommodationAdministration expenses1Advertising7AFL tickets7AGM costs3Bank charges5Equipment/Resourses55Food & beverage1Functions2Grow the game initiatives2History Book expenses30	
Administration expenses1Advertising7AFL tickets7AGM costs7Bank charges5Equipment/Resourses55Food & beverage1Functions22Grow the game initiatives2History Book expenses30	3,271 4,356
Advertising7AFL tickets7AGM costs7Bank charges7Equipment/Resourses5Food & beverage1Functions2Grow the game initiatives2History Book expenses30	9,950 27,527
AFL ticketsAGM costsBank chargesEquipment/ResoursesFood & beverageTunctionsQrow the game initiativesHistory Book expensesInsurance30	19,710 1,221
AGM costsBank chargesEquipment/ResoursesFood & beverageTunctionsGrow the game initiativesHistory Book expensesInsurance30	74,056 25,881
Bank chargesEquipment/Resourses5Food & beverage1Functions2Grow the game initiatives1History Book expenses30	4,136 4,201
Equipment/Resourses5Food & beverage1Functions2Grow the game initiatives1History Book expenses30	5,696 3,923
Food & beverage1Functions2Grow the game initiatives2History Book expenses30	30 453
Functions2Grow the game initiatives2History Book expenses30Insurance30	55,652 10,113
Grow the game initiatives History Book expenses Insurance 30	9,884
History Book expenses Insurance 30	26,947 27,758
Insurance 30	9,038 14,167
	6,684 48,972
	00,363 293,029 74,000 74,000
	63,714 74,863 4 800
	6,753 4,369 4,369
	4,402 6,815
	10,500 10,500
Sponsorship servicing costs	600 2,940
	4,124 4,607
	4,805 5,504
	39,116 56,267 27,094 741,239
	43,131 16,703
	43,131 10,703 81,625 1,395,292
	1,020 1,030,292
Operating (deficit)/surplus for the year (2	

CASH FLOW STATEMENT

FOR THE YEAR ENDED 31 OCTOBER 2011

	Note	2011 \$	2010 \$
Cash flows from operating activities			
Receipts		970,021	1,254,370
Payments		(1,063,949)	(1,546,597)
Net cash flows used in operating activities		(93,928)	(292,227)
Net decrease in cash and cash equivalents		(93,928)	(292,227)
Cash and cash equivalents at beginning of the year		26,378	318,605
Cash and cash equivalents at end of the year	2	(67,550)	26,378

The above Cash Flow Statement should be read in conjunction with the accompanying notes.

STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 31 OCTOBER 2011

	RETTAINED EARNINGS \$	TOTAL EQUITY \$
Balance at 1 November 2009	330,946	330,946
Operating deficit for the year	(82,223)	(82,223)
Balance at 31 October 2010	248,723	248,723
Balance at 1 November 2010	248,723	248,723
Operating deficit for the year	(2,109)	(2,109)
Balance at 31 October 2011	246,614	246,614

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 OCTOBER 2011

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the West Australian Country Football League (WACFL) constitutional requirements to prepare financial statements.

The accounting policies used in the preparation of this financial report, are in the opinion of the members of the Executive, appropriate to meet the requirements of the WACFL.

The requirements of Australian Accounting Standards do not have mandatory applicability to the WACFL because it is not a reporting entity. The members of the Executive have determined that relating to recognition, classification and measurement of assets, liabilities, revenues and expenses have been complied with. This includes the disclosure requirements of AASB 101 Presentation of Financial Statements and AASB 107 Cash Flow Statements.

The financial report is prepared on an accruals basis and is based on the historical costs.

The following specific accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

Statement of Compliance

The financial report complies with the recognition, measurement and classification requirements of Australian Accounting Standards, which included Australian equivalents to International Financial Reporting Standards (AIFRS) and the disclosure requirements of accounting standards AASB 101 Presentation of Financial Statements and AASB 107 Cash Flow Statements.

Going Concern

This financial report has been prepared on the going concern basis. The going concern basis has been implemented, as the Executive Members believe that the cash flow projections are sustainable and the WACFL has a large surplus of cash on hand.

Revenue Recognition

Revenue is measured at the fair value of the consideration received or receivable. Revenue is recognised to the extent that it is probable that the economic benefits will flow to the WACFL and the revenue can be reliably measured.

Trade and Other Payables

Trade payables and other payables are carried at cost and represent liabilities for goods and services provided during the financial year that are unpaid at year end and future payments in respect of the purchase of these goods and services is required.

Income Tax

As both a not-for-profit and statutory body, there is no obligations to pay income tax.

Goods and Services Tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax,

Except:

- (i) Where the amount of GST incurred on a purchase of goods and services is not recoverable from the taxation authority, in which the case the amount of GST is recognised as part of the cost of the acquisition of the asset or as part of the expense items as applicable; and
- (ii) Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable, or payable to, the taxation authority is included as part of receivables or payables in the balance sheet.

Cash and Cash Equivalents

Cash is defined as cash on hand and cash equivalents, including highly liquid assets, which have a maturity of less than three months from Balance Date.

Trade and Other Receivables

Trade and other receivables are recognised and carried at cost. An estimate for doubtful debts is made when collection of the full amount is no longer probable.

NOTESTOTHE FINANCIAL STATEMENTS (CONT'D)

FOR THE YEAR ENDED 31 OCTOBER 2011

	2010 \$	2009 \$
2. CASH Petty cash Cash at bank Investment account Term deposit	350 (175,086) 5,131 102,055	350 (120,988) - 147,016
3. RECEIVABLES	(67,550)	26,378
GST refundable	676,417 7,597 684,014	171,240 53,279 224,519
4. ACCOUNTS PAYABLE Trade creditors	369,850 369,850	2,174 2,174
	303,030	2,174

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Western Australian Suicide Prevention Strategy

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