

BATTLE FOR BUNBURY

A Regional First



Bunbury has created history over the weekend, hosting its first in season AFL game between the North Melbourne Kangaroos and the West Coast Eagles.

It was the Roo's who came out on top, beating the Eagles in contested 10 point win.

Almost 13,000 fans flooded Hands Oval with locals and visitors alike voting regional WA's debut on the AFL stage a success.



PRE GAME ACTIVATIONS

Sunday morning was filled with community focused pre AFL game activations, located down on the water at the Koolambidi Youth Precinct.

KICK ACROSS THE CHANNEL

The inaugural "Kick Across the Channel" was a great success. Many thanks to SEN for the local coverage and to our fantastic volunteers from SEDA and the South West Academy of Sport.

Shoutout to our big kickers...

- Matt Vardanega - Augusta Margaret River FC
- Jed Spence - Augusta Margaret River FC
- Matilda Fowler - HBL Football Club
- Mack Candy - Dunsborough Football Club
- Khye Skoda - SWFL Umpire
- Charlotte Riggs - West Coast Eagles AFLW
- Charlie Thomas - West Coast Eagles AFLW
- Amy Franklin - West Coast Eagles AFLW
- Jaysen Miguel - City of Bunbury Mayor

WHEELCHAIR FOOTY

Wheelchair Sports SW in partnership with WA All Abilities Football, West Coast Eagles, and CFWA held wheelchair football games.

Come and try sessions were played before players from the West Coast AFLW team participated in a short exhibition game between AFLW players and SW wheelchair football league players.



COUNTRY
FOOTBALL



SOUTH
WEST

JUNE

AUSKICKERS ON GROUND



Half time of North Melbourne vs West Coast provided an opportunity for the next stars of AFL to get out on the ground and have a kick!

Local Aus Kick and Super Kick groups from South Bunbury, Boyanup Cardinals, Manjimup Tigers and Manjimpup Imperials participated in the NAB AFL Auskick On-Ground Half Time Activations.

All games were a great success and our young players had a blast!



WCE AFLW COMMUNITY CAMP

It was great to have the West Coast Eagles AFLW team in the region, connecting with the South West for their AFLW Community Camp.

The team visited local schools to share their stories and inspire the next generation of athletes.

"We've been speaking to the students, giving them an insight into our life and showing that no matter what path you've taken or where you've come from, you can still make it in the AFLW. It's such a special thing for kids in the South West to know they can still live out their dream." - Bella Lewis via WCE Media.

Community coaches were able to hear from AFLW Head coach Daisy Pearce for a theory and practical session on coaching female athletes. Players Ella Roberts, Bella Lewis and Charlie Thomas also spoke about their journey and how to build a positive coach/player connection.

With the Eagles pre-season training now in full swing, the team held an open training sessions at Bunbury Bulldogs home ground, Payne Park.

Speaking after training in the South West, Daisy Pearce said the camp was not only a great way for the squad to bond but also an opportunity to give back to a passionate footy community.

"A change of scenery and spending time together is always exciting. To get out and see so many junior clubs and schools on the way down here is always a real highlight." - Daisy Pearce via WCE Media.



UMPIRE ROADSHOW



Last week saw Umpiring WA staff visit the South West region to deliver education sessions to 4 High Schools & 2 umpiring associations all in the lead up to the AFL game. Across these sessions we were joined by AFL Boundary Umpire Jordan Russell who imparted his knowledge onto those participating.



On the Friday evening South West umpire coaches received some upskilling from Dan Gibbons & Matt Laycock at a SWJFL U20's game, with the knowledge gained there hopefully being brought back to our younger umpires.



Sunday saw 6 young and aspiring umpires get a once in a lifetime opportunity to meet and get ready with the officiating umpires in Sunday's AFL game. These 6 umpires then got the opportunity to umpire the half time little league games.

It was a great week of learning for all involved and we look forward to building on this next year.

TOBY FCC LEADERSHIP EVENT



Last Saturday, Toby FCC hosted their Inspiring Champion Mindset Leadership Series at The Old Lyric Theatre, Bunbury.

Guests enjoyed food and drinks while hearing powerful stories from sporting greats Daisy Pearce, Nat Medhurst, and Luke Shuey on leadership and high-performance mindsets.

CFWA South West and SWJFL is delighted to announce partnership with Toby's FCC which will see Toby's round being played in Round 13 across the SWJFL. Further information around this will come out in due course.

The night raised over \$20,000 for Toby FCC, with 100 % of the funds going directly to supporting kids fighting cancer.

A big thank you to everyone who made this night possible!



STAFF INTRO - REECE HEROD



We are excited to welcome Reece Herod to the Country Football WA Team as our new Trainee Participation Officer based in the South West. Reece will be with us for 12 months as he completes his traineeship and will be working with our schools and Auskick/Superkick centres to continue driving participation in the South West region.

Reece is a keen footballer himself playing for the Eaton FC in the SWFL and gives back through mentoring the junior players at the club. He officially started with us on Tuesday the 3rd of June and has got right into it, with the Umpiring Team & the AFL coming to the SW Region.

If you see Reece, please give him a warm welcome!

SOUTH WEST VOLUNTEER OF THE WEEK



Jimmy Kerry - Busselton District Junior Football Association

Jimmy is the current President of the Busselton Districts Junior Football Association. Being a strong backbone of the association for three years running, Jimmy was also president of the Wanderers Junior Football Club prior to taking on the league presidency.

Jimmy has helped facilitate multiple competitions and programs within the region and was a main driver in the successful Busselton Star Kick. Jimmy has volunteered his time to Junior Football extensively and his commitment to providing a safe and supportive environment for Juniors to play football is outstanding. Jimmy maintains positive relationships with all clubs and volunteers, providing a consistent and supportive approach for all.

Nominate a volunteer from your footy club today as a small thank you for the incredible work our volunteers do!

SOUTH WEST

JUNE

CLUB COMP EDUCATION



South West Competition Coordinator, Lowen Ferry, has been hitting club land to speak with players and coaches surrounding the subject of game day behaviour. Topics include penalty processes, offence matrixes, social media, and concussion.

Junior Leagues of the South West have seen a great improvement of game day environments so far in 2025.



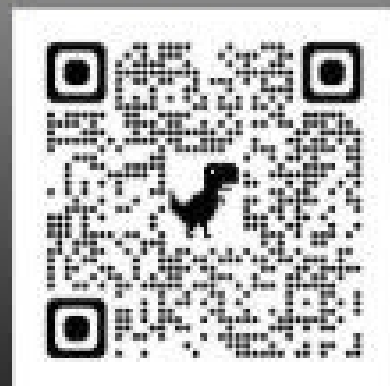
WAFootball.

Scan the below QR codes for registration to CFWA South Wests School Holiday Program!

AGES 5-7

AGES 8-12

7TH JULY, MONDAY
9AM-3PM
PAYNE PARK, BUNBURY



SCHOOL HOLIDAYS SORTED

Nutrien
Ag Solutions®



30
DAYS

'TIL GAME DAY

NUTRIEN AG SOLUTIONS
CHAMPIONSHIPS



30 DAYS until the heart of regional footy beats loud across WA!

24 teams. 5 divisions. One unforgettable weekend.

Let the countdown to the 2025 Nutrien Ag Country Champs begin!