



COUNTRY
FOOTBALL  WA

2024 ANNUAL REPORT

THRIVING THROUGH FOOTBALL



**27,500
PLAYERS
42 LEAGUES
210 CLUBS**

**COVERING 2 MILLION
SQUARE KILOMETRES
AND NEARLY 90% OF
WA'S REGIONAL LGA'S
WITH WEEKLY COMMUNITY
ENGAGEMENT OF MORE
THAN 50,000 PEOPLE.**



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FUNDING PARTNERS	WAFootball	 healthway	 Insurance Commission of Western Australia			
PROGRAM PARTNERS	 Nutrien Ag Solutions™	 CBH GROUP	 NEW HOLLAND AGRICULTURE	 westcoastpoly COMPLETE TANK SOLUTIONS		
OFFICIAL SUPPLIERS	 Burley Sekem <small>Quality training opportunities 102</small>	 BELGRAVIA sports	 Blackchrome® sportswear	 icon	 ISC TEAMWEAR	 ID ATHLETIC
CFWA SUPPORTS	 think MENTAL HEALTH	 Belt up.				

Country Football WA acknowledges that our great game is played across all part of Western Australia. We acknowledge the Traditional Owners of these lands and pay our respects to Elders past and present. We also recognise the amazing contribution First Nations people have had, and continue to have on Australian Rules Football.



PRESIDENT'S REPORT

It is my privilege to reflect on 2024, a year of progress, resilience, and achievement for Country Football WA. As the incoming President, I have been proud to witness the collective efforts of our Board, staff, volunteers, and partners in strengthening the game's impact and legacy across regional Western Australia.

This year has been a defining period for our organisation, as we focused on embedding strong governance practices, strengthening relationships with key stakeholders, and setting a clear strategic direction to sustain football's impact in regional communities for generations to come.

Leadership and Governance

The evolution of CFWA's governance model has been a cornerstone of our progress in 2024. We have welcomed new members to our Board who bring fresh perspectives and deep expertise. These changes reflect our commitment to ensuring strong and effective leadership that is representative of the diverse football community we serve.

Working closely with the West Australian Football commission, our Board has been actively engaged in guiding CFWA's

strategic priorities, with a focus on addressing long-term challenges such as sustainability, equity, and participation. Key initiatives, including the establishment of a Player Payments Working Group, have demonstrated the importance of collaboration and proactive planning to ensure the continued growth of country football.

I want to acknowledge the contributions of my fellow Board members, past and present, who continue to dedicate their time and expertise to the stewardship of country football. In particular, I extend my gratitude to the outgoing Acting President Ian Stanley, for his many years of service, which have left an enduring legacy for our organisation. Ian's passion for leveraging country football as a medium for community development has established a solid foundation for our organisation to expand on in the coming years.

Strategic Collaboration

One of Country Football WA's defining strengths is its ability to bring people together. This year, we have deepened our collaboration with the West Australian Football Commission, AFL, WA State Government departments,

corporates and community-based organisations to deliver meaningful outcomes across regional WA.

Our organisation is proud of its role leading the Kimberley Football Action Plan as this work so clearly demonstrates the power of football as a vehicle for connection and development in some of our state's most remote communities. The plan's strategic focus on participation, talent development, and cultural engagement is proving critical in strengthening ties with local stakeholders and creating lasting opportunities for growth through football.

Our partnerships with corporate supporters remain vital to achieving our goals. Organisations such as Nutrien Ag Solutions, Heathway, Horizon Power and others have provided unwavering support, helping our team to deliver programs and initiatives that have a tangible impact on the lives of tens of thousands.

Resilience in Regional Communities

Football's ability to unite and inspire has been especially evident this year. Despite the many and varied challenges faced by many regional communities, our leagues and clubs continue to demonstrate extraordinary resilience. From

volunteers who work tirelessly to keep the game alive, to players and supporters who embody the spirit of football, the contributions of our community have been nothing short of remarkable.

I am particularly proud of the steps Country Football WA has taken in 2024 to strengthen support for our leagues and clubs. Serving as a governing body for over 40 junior and senior football leagues across a land mass as large as WA obviously presents its challenges at times. However, it is our community-centred initiatives which are aimed at building capacity, improving governance, and enhancing volunteer experiences, that best illustrate our impact and the critical importance of ensuring the sustainability of football at the grassroots level.

Acknowledgements and Thanks

As President, I am fortunate to witness firsthand the passion and dedication that drives Country Football WA's success. I want to extend my heartfelt thanks to:

- **Our Board Members:** For their unwavering commitment to strong governance and strategic oversight.
- **Our Executive Officer, Brent Hedley, and the Country Football WA Staff:** For their exceptional leadership and

operational excellence, which have underpinned the organisation's achievements this year.

- **West Australian Football Commission leadership and staff:** For their commitment and contribution to ensuring that those who participate in country football in WA are afforded the access and inclusion that they so richly deserve.
- **Our Partners:** For their belief in Country Football WA's mission and their generous contributions to the growth of football in regional WA.
- **Our Volunteers:** For their tireless efforts and the immeasurable impact they have on our communities.

Looking to the Future

As we turn our attention to 2025, Country Football WA is well-positioned to build on the foundations laid this year. The Board remains focused on supporting initiatives that will:

- Expand opportunities for participation, particularly for youth and female players.
- Strengthen competitions, pathways and programs to ensure current and future participants have access to quality and meaningful football experiences.
- To leverage country football as a

medium for social impact, in line with the expressed needs of the communities we serve.

- Advocate for investment in regional infrastructure to meet the needs of our growing football communities.

These priorities are informed by our ongoing commitment to innovation, inclusivity, and collaboration. With the support of our leagues, clubs, and partners, we are confident that Country Football WA will continue to lead the way in fostering vibrant, sustainable football communities across WA.

In closing, I want to thank everyone who has contributed to the success of our organisation in 2024. It is a privilege to lead an organisation that plays such a meaningful role in the lives of so many.

With the passion and dedication of our football community, the future of country football in WA is bright.

Thank you for your ongoing commitment and support.

Mel Sulzberger
President, Country Football WA



THE EXECUTIVE

Mel Sulzberger (President)
Andrew Lockyer (Vice President)
Greg Baird (Junior Vice President)
Mark Blakely
Curtis Guglielmana
Andy Henshaw
Dylan Panizza
John Shadbolt

THE STAFF

BRENT HEDLEY
Executive Manager

BRENT SHERIDAN
Manager Country Football – South

KANE BENSON
Manager Country Football – North

ALEX CARKEEK
Social Impact Manager

DANIEL MURPHY
Community Development Specialist

ZOE BELL
Country Football Operations Specialist – North

KELLIE MORLEY
Country Football Operations Specialist – South

REGIONAL FOOTBALL SPECIALISTS
Goldfields – Gemma Harrison / Eshe Christie
Great Southern – Jaxon Liddelow
Kimberley – Eamon Rice, Louis Tanner and Rachel Southam
Midlands – Glen Collins
Mid West – Grady Tomelty
Pilbara – Vicki Agnew
South West – Nathan Douch, Matt Chave and Lowen Ferry
Wheatbelt – Paul Reid



EXECUTIVE MANAGER, COUNTRY FOOTBALL WA

It is my privilege to present the 2024 Executive Officer's Report, reflecting on a year of change, growth and achievement for Country Football WA. Football has a rich and proud history serving as a powerful and meaningful medium for communities spread across all regions of Western Australia. It is more than just a game - it is a source of meaning, connection, resilience, and pride for all involved. This year, we've once again seen these qualities on full display. Our leagues, clubs, volunteers, staff and board have worked tirelessly over the course of the year to grow and sustain the game across the breadth of the state.

2024 was a year of significant milestones for Country Football WA. Supported by close to 50,000 participants and volunteers, football in Western Australia has never been in a stronger position. Supported by the West Australian Football Commission and key football partners, Country Football WA is proud to play its role as

a leading football organisation.

Growth in Participation and Enhanced Pathways

One key goal for Country Football WA in 2024 was to grow football participation in competitions and programs across the course of the year, comparative to previous years. Thanks to the tireless efforts of our staff and community volunteers, we are pleased to report that we achieved a 2% increase in participation. This data is significant in the context of the growing range of choice of and alternatives to organised sports in the regions, along with declining populations of children and young people in several key geographic areas. This growth was also supported by the introduction of innovative football formats such as SuperKick and the establishment of new competitions, which we intend to build on in 2025 and beyond.

The success of youth girls' competitions in communities such as Merredin and the alignment of Women's competitions in the North Pilbara Football League were highlights, illustrating our commitment to inclusivity and innovation.

For participation in country football to continue to thrive, Country Football WA will continue to expand our focus on targeted programs and initiatives tailored to meet the unique needs of regional WA. In 2024, we worked closely with communities and stakeholders to deliver new and expanded opportunities for players of all ages and abilities, ensuring football remained accessible and appealing.

- **Junior Girls:** The launch of new junior girls' competitions and the growth of youth female leagues created fresh pathways for participation. These initiatives are vital to the future of football, and we're committed to expanding them further in 2025.

- **SuperKick:** The introduction of this non-tackling format has been a game-changer, particularly for those seeking a more flexible way to engage with football. Its popularity continues to grow across regions, especially so as a gateway between Auskick programming and Junior competitions.
- **Significant participation growth in the Kimberley:** 2024 marked the third year of a targeted and collaborative strategy in the Kimberley. This West Australian Football Commission initiative is made possible through funding received by the AFL and DLGSC. Aided by delivery partners Garnduwa and local community service providers, Country Football WA's leadership of the Kimberley Football Action Plan is delivering tangible outcomes across the breadth of the region. Highlights in 2024 include increased junior and youth participation, expanded program outreach to remote communities, stronger ties with Indigenous communities. Partnerships with Claremont and Fremantle Football Clubs

have further enhanced the pathway for talented players in this vital region, including regional team representation at country championships in both colts and women formats. With continues efforts, the foundations established within the early years of this initiative will serve significant outcomes for Kimberley football communities in the coming years.

Competitions and Events

Supporting strong country football competitions and events remains the heartbeat of Country Football WA. In 2024, this was no exception. Below is a snapshot of what are a long list of highlights gleaned from the year:

- **Nutrien Ag Country Championships:** This year's Championships featured over 60 regional umpires who received high-quality coaching and showcased their skills on a state platform. The quality of the live streaming of every game also allowed families and supporters across WA and beyond to share in

- the excitement of this event.
- **State Country Teams:** The New Holland State Country Men's team travelled to Adelaide in July, coming up short against a strong South Australian Country side. Our Women's team delivered a thrilling draw against the Perth Football League's representative side, which was another step forward for country women's football. These games highlight the strength and talent within our regions and provide valuable pathways for country players to showcase their abilities.
- **Southwest Competitions Coordinator:** In response to stakeholder feedback, Country Football WA introduced a dedicated role to counter the administrative burden experienced by volunteers within the state's largest participating region. This measure was designed to address the sustainability of football in the Southwest and improve competition management and was assessed as a success.

Community Development

Football has long proven itself as a powerful tool for driving social impact. In 2024, with the support of key funding partners, Country Football WA's commitment to ensuring that WA country communities 'thrive through football' scaled new heights. Our Community Development Program delivered meaningful change across WA via targeted, place-based approaches.

Key achievements include:

- **Mental Health Roadshows:** Conducted across five leagues, providing vital education and resources to clubs and communities.
- **Tackle Your Feelings:** This program delivered 23 sessions, reaching over 400 participants and fostering greater mental health awareness.
- **Thriving Clubs Workshops:** Held in eight regional communities, these 22 workshops focused on leadership, culture, and strengthening club environments.
- **Community-Led Initiatives:** Activities such as 'Talk to a Mate BBQs' and Think Mental Health round events further embedded wellbeing into the fabric of country football.

These programs are only possible thanks to our valued partners, including Healthway, AFL Coaches Association, CHB, Horizon Power, West Coast Poly, Regional Men's Health Initiative, and Standby Support After Suicide, Sports chaplains and our research partners at UWA Their continued support enables us to make a lasting impact on the health and wellbeing of regional communities.

Infrastructure and Facilities

Infrastructure remains a critical focus for Country Football WA. Our organisation is committed to ensuring our clubs, players and volunteers have access to safe, inclusive, and high-quality facilities across the state.

Over the past three years, the West Australian Football Commission and AFL have invested \$4 million into facility upgrades, resulting in nearly \$200 million worth of infrastructure projects.

Of note, facilities with access to high quality lighting significantly enhances player safety and usability. Our key 2024 milestones concern several lighting upgrades completed at Narrogin Oval, Jurien Bay Oval, and Moora Recreation Ground.

Country Football WA is also proud to report that almost 50% of all football facility changerooms across WA now meet gender-neutral standards. This milestone will remain an area of priority in 2025 and beyond, as we seek to support all country leagues and clubs in creating a more inclusive environment for all participants.

Regional Highlights

One of my key takeaways from my first year in my role is how each region brings its unique flavour to the game. Country football across all 8 WA regions in 2024 was an illustration of how our game fosters resilience, achievement and community spirit. I encourage readers to draw their attention to the regional summaries contained within this report to gain a clearer understanding of the highlights that have taken place in all parts of the state over the previous year

Finance Report

Overall financial position

- CFWA remains in a stable financial position, with operations aligned to budget forecasts
- Revenue and expenditure tracked closely against projections, ensuring financial sustainability.

Revenue & Funding

- Major funding secured through key partnerships, including Healthway, Nutrien Ag Solutions, and AFL contributions
- Additional grant and sponsorship revenue helped sustain football development and infrastructure programs

- Ongoing efforts to diversify revenue streams, with a focus on commercial partnerships and government investment.

Expenditure & Investments

- Significant investment in competitions, participation programs, and regional football initiatives to drive long-term growth
- Continued commitment to facilities investment, with key projects supported through the WA Football Facilities Fund
- Strategic allocation of resources to social impact programs and club support initiatives.

Financial Challenges & Risks:

- Delays in committed projects impacting future funding cycles and resource planning
- Rising facility development costs creating challenges in meeting regional demand
- Ongoing efforts required to secure new revenue sources and maintain funding at sustainable levels.

Outlook for 2025:

- Focus on strengthening financial resilience, including strategic cost management and revenue diversification
- Continued advocacy for increased investment in football infrastructure and participation growth initiatives
- Maintaining partnership growth to support CFWA's long-term sustainability.

Volunteers and Staff

Quite simply, none of our achievements would be possible without the tireless efforts of our staff and volunteers – who are the very backbone of country football.

- Volunteers: From marking ovals at sunrise to cooking fundraisers and driving teams to games, volunteers are the unsung heroes of country football. Your dedication and passion ensure the game thrives in every corner



of WA. A special mention goes to our Volunteer of the Year nominees and awards winners, whose names and details are outlined within a subsequent section of this year's report.

- Staff: Our team has worked relentlessly, managing major events, supporting regional programs, and driving participation. From the logistics of the Country Championships to the rollout of new initiatives, their commitment is unparalleled. I'm proud to have had the opportunity to join and work closely with this dedicated and passionate group.

50 Year Partnership with Nutrien Ag Solutions

- Country Football WA's achievements in 2024 were headlined by the 50th anniversary of our partnership with Nutrien Ag Solutions. This remarkable milestone, recognised as one of the longest continuous partnerships in community sport nationally, was celebrated in two key formats. The first was the 2024 Nutrien Ag Country Championships, which took place in Perth in July for the men and colts

and in Mandurah in October for the women. With 32 teams competing across all divisions, the Championships once again demonstrated the depth of talent and passion in country football. This milestone and the history attached to it was also celebrated in style through a gala dinner event in Perth in August that brought together the extended football community and. A highlight of this evening was the naming of the 50th Year Nutrien Ag Solution Team, which featured a lineup of WA country football champions that would rival any of the strongest lineups that could be assembled. We give special thanks to Andrew Duperouzel and Steve Wright from Nutrien Ag Solutions for their exceptional commitment to supporting Country Football WA and the football communities we serve.

Looking Ahead to 2025

As we look to 2025, CFWA is poised to build on the successes of 2024. Key priorities include:

- Expanding both female and youth football competitions to meet growing demands and opportunities.

- Supporting ongoing facility upgrades and advocating for new infrastructure projects.
- Introducing region-specific football action plans to address localised needs and opportunities.
- Strengthening partnerships with leagues, clubs, and community stakeholders to ensure football continues to thrive.
- Restructuring our staffing model to best address our core strategic priorities: participation, competitions and social impact.
- Evolving and expanding our partnerships with those committed to serving the needs of football communities across the state.

In closing, 2024 has marked a significant step forward for Country Football WA. To everyone who has contributed - our volunteers, staff, board, leagues, clubs, and partners - thank you for your strong support and commitment to building a stronger future for country football in WA.

BRENT HEDLEY
Executive Manager
Country Football WA

REGIONAL ROUNDUP

MIDWEST REGION

2024 Highlights:

- **Great Northern Football League** achieved a remarkable victory in Division 2 at the Senior Men's Country Championships. *(Photo attached)*
- The **Murchison Marlu Junior Football League** launched successfully, registering 75 players in PlayHQ for 2024.
- **Chapman Valley FC** broke a 32-year premiership drought by winning the League competition in the Great Northern Football League.
- The **Freo Dockers Cup & Freo Dockers Lightning Carnival** were hosted in the Geraldton area, with 13 teams from 10 schools and over 200 girls competing. AFLW players from Fremantle attended to support the event.

GREAT SOUTHERN REGION

2024 Highlights:

- Continued growth in the **School Program** and competition numbers.
- **Youth Girls' Competition** successfully transitioned into club-level football.
- The **GSFL** team won **Division 3** in the Men's Country Championships and **Division 2** in the Women's Championships.

Looking Ahead to 2025:

- Exciting first-ever AFL match for premiership points at the newly redeveloped **Hands Oval** in Bunbury.
- Ongoing facility redevelopment to provide top-tier amenities for clubs and members.
- Expansion of new competitions, particularly in Junior and Youth Girls' football.
- Continued growth of the **Nutrien Ag Country Championships**, with exciting plans to enhance the spotlight on country football.

GOLDFIELDS REGION

2024 Achievements:

- A 9-week **Youth Girls AFL 9's program** concluded with a successful exhibition match during a junior footy day.
- Record-breaking participation in **Auskick** (180+ players, up from 130+ in 2023).

- Launched **girls' teams** as part of Auskick and Starkick programs in the **GFL**.
- Competitive seasons across both **GFL** and **EDFA** grades.
- **EDFA Junior Setup Revamp** for 2025 to increase participation rates (with most kids expected to achieve 95-100% game time in Years 3, 4, 5, and 6).
- Facilities upgrades for **GFL changerooms** and other retrofits.

Looking Ahead to 2025:

- Launch of additional **Auskick & Superkick** programs in remote areas like Norseman & Leonora.
- Introduction of junior girls' pathways with two new girls' grades in **GFL** for Years 3 and 4.
- **AFL 9s** Youth Girls competition in **EDFA**.
- Enhanced school engagement with improved carnivals and footy skills programs.
- Continued volunteer upskilling with coaching and umpiring courses.
- **2026 Football Camp** planning for the Goldfields region.

MIDLANDS REGION

2024 Highlights:

- **Perth FC Hub Training** across Northam, Moora, and Dongara for youth players.
- New **Auskick Centre** established in Badgingarra.
- Hosted **WAFL Game** at Northam, followed by a female football exhibition match featuring the Wheatbelt Wolves.
- **FFC AFLW Community Camp** included school and club visits across the region.
- **Midlands Junior/Youth Association Carnival** hosted with participation from five junior leagues.
- **WAFL 15s Country Championships** coinciding with the **Nutrien Ag Solutions Championships**.
- **Midlands Region Volunteer of the Year:** Matt Williams from Toodyay JFC.

Looking Ahead to 2025:

- Expansion of **female football** with the Wheatbelt Wolves.
- Focus on **facilities projects** and improved resources in the region.
- **Reinvigoration** of the **WCE Next Gen Academy**.

- Continued **coach & umpire education** and **sports medicine courses**.

SOUTH WEST REGION

2024 Highlights:

- Introduction of the **South West Competitions Coordinator** overseeing SWJFL & BDJFA competitions.
- Completion of the **Hands Oval Stadium**, with **AFL content** scheduled to be played at the venue for the next 3 seasons.
- Overhaul of the **VC Mitchell Precinct** in Donnybrook, providing a modern clubhouse and lighting for the club.
- Record-breaking participation in **Youth Aged Players in the SWJFL**, with a significant increase in Year 11/12 teams.
- **SWFL Teams** won the **Nutrien AG Solutions Country Championships** in both the League & Women's divisions.

Looking Ahead to 2025:

- Hosting the **AFL Pre-Season Match at Hands Oval** in March between **West Coast** and **North Melbourne**.
- Continued development of the **Girls Pathway** in the SWJFL, including the introduction of an Under 20's competition.

KIMBERLEY REGION

2024 Achievements:

- Completed the build of **League Storage Trailers** for three leagues, enhancing operational efficiency.
- Second season of **East Kimberley Football League Administration Support** underway, improving league operations.
- **Fitzroy Crossing Juniors** established a semi-structured junior competition, with consistent weekly games and positive community engagement.
- Launched the **Kununurra Junior Football Association Grant**, supporting junior umpire development with 14 youth umpires trained and active in games.

Looking Ahead to 2025:

- Continued growth of **FX Junior Football Team** and competition.
- **Goal Post Replacement** projects in key Kimberley regions.

- Support for **Southeast Kimberley Football League** (SEKFL) formation and its affiliation with CFWA.

PILBARA REGION

2024 Highlights:

- **Tanya Adams** became the first female senior coach for the **Dampier Sharks**, leading them to a Grand Final victory against the Karratha Kats, who had been undefeated for 5 years.
- Successful launch of **Junior Football** programs in **Port Hedland**, including **Auskick** and **Superkick** programs, with all participants committed to the **Hedland Reds** in 2025.
- The return of **Junior Football** to **Pannawonica**, with Footy Fundamentals and Auskick programs running successfully.
- The **FNFL Women's Exhibition Game** was a resounding success, with significant local support and interest for 2025.

Looking Ahead to 2025:

- Continued growth and planning for **female football** in the region.
- Expansion of **community engagement** projects, including facilitating participation for local communities such as Wakathuni.
- Completion of **Karratha Kats' New Facility**, providing excellent infrastructure for all sports.

WHEATBELT REGION

2024 Highlights:

- New **Junior Girls Competition** in **Merredin** with 18 girls participating.
- Successful **Auskick Carnivals** in **Pingelly** and **Corrigin**, with over 450 kids participating.
- Evolution of **Multisport** within the **EDFL**, with football, netball, and hockey working collaboratively for improved fixture management.
- **Volunteer of the Week** system introduced across all three leagues.

Looking Ahead to 2025:

- Expansion of **Junior Girls Competition** in UGSFL and Merredin.
- Trial of the **CWWS Board**, aimed at reducing volunteer workload.
- Continued focus on **Club Development**, **Volunteer Recognition**, and **Elevated Schools Programs**.



FACILITIES AND GOVERNMENT RELATIONS

Further positive steps have been made in 2024 in delivering towards the WAFC's Strategic Facilities Plan (2020-2030). A further 18 all accessible amenities and 17 lighting projects received funded across the state in 2024, with half of these being Country projects.

Relationships with Local, State and Federal Government representatives across Country WA continued to grow and strengthen throughout the year. Both play an important role for the sport at all levels and we look forward to this continuing into the future. With 2025 seeing both a State and Federal election in WA, this was seen as a crucial time to secure funding commitments towards various projects. 10 Country projects were identified as in critical need of additional funding support, and further projects have been provided advocacy to gain funding commitments.

West Australian Football Facilities Fund

Six projects received direct funding from the WA Football Facilities Fund in 2024, taking the total commitment to \$4 million for more than 120 projects, which will go towards delivering nearly \$200 million worth of infrastructure.

Five of these six projects approved in 2024 were from the Country:

- Sounness Park - Shire of Plantagenet – Lighting Upgrade - \$26,423
- George Spriggs Reserve - Pickering Brook Football Club – Lighting Upgrade - \$36,678
- Nabawa Oval - Shire of Chapman Valley – Accessible Changeroom Upgrade - \$50,000
- Boyup Brook Oval - Shire of Boyup Brook – Changeroom Upgrade - \$50,000
- Rea Park - Tigers Football & Sporting Club – Changeroom and Amenities Upgrade - \$50,000

The South West Football League Retrofit project continues to be rolled out across the league. Following

the completion of works at Kelly Park in 2023, Collie has now been completed in 2024. The Collie Rec Ground project saw lockable cubicles added to the home changerooms, the removal of the urinal and the addition of pan toilets. Further works are still being scheduled across the South West and Goldfields Football Leagues to bring the standard of player changerooms up to 100% gender neutral.

WA Football Facility of the Year Award

The pavilion redevelopment at Kevin Richards Oval in Karratha was a finalist for the 2024 WA Football Facility of the Year Award. The project saw the development of new 2 Storey Sporting pavilion featuring dual side panoramic views to playing surfaces. The modern, accessible facility includes, function space, fully equipped kitchen facilities with internal and external serveries, Club office and meeting room, flexible and gender neutral changeroom design with medical

and wet areas, dedicated umpire, first aid and storage facilities, energy efficient systems, creating a functional, inclusive space for Clubs and the Community. We look forward to seeing applications for the 2025 Award later in the year.

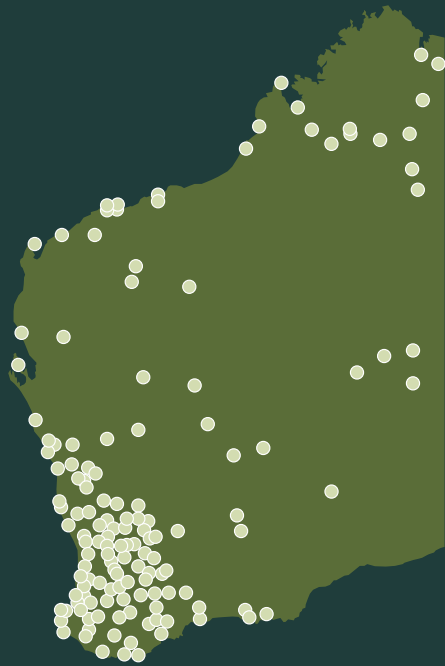
Hands Oval

The major \$19.5m redevelopment of Hands Oval was completed in late 2024 and officially opened in early 2025. The project has seen the ground transformed to now be classed as an AFL Category 4 – Tier 2 venue, with a 700-plus seat stadium state of the art player and umpire facilities and changerooms, game day facilities such as coach, radio, media and broadcast boxes, first aid room public toilets and includes the South West Football League headquarters. The development has also lead to the announcement of North Melbourne's 3 year deal to play games at the venue. This game saw a further \$5.7m investment from State Government towards the venue for additional upgrades to host these games (additional seating, additional scoreboard, etc).

STEVEN ROSE Manager Facilities and Government Relations



2024 Country Football Facilities Snapshot



220	NUMBER OF SITES	249 [▲] _{12%}	NUMBER OF PLAYING FIELDS
411	PLAYER CHANGE ROOMS	203 [▲] _{21%}	NUMBER OF FEMALE FRIENDLY CHANGE ROOMS
168	SITES WITH PLAYER CHANGE FACILITIES	49% ARE FEMALE FRIENDLY	
153	SITES WITH PAVILION		
127	SITES WITH UMPIRE ROOMS		
138	UMPIRE CHNAGE ROOMS	82 [▲] _{10%}	NUMBER OF FEMALE FRIENDLY UMPIRE CHANGE ROOMS
84	PLAYING FIELD LIGHTING 100+ LUX		



COMMUNITY DEVELOPMENT

Country Football WA would like to acknowledge and sincerely thank the 23,000+ country football volunteers for your efforts to drive health and wellbeing outcomes for your community over the past 12 months and look forward to working with you again in 2025.

The Country Football Community Development Program aims to build mental health and wellbeing across regional WA, through enhancing club environments, reducing stigma associated with mental health issues and enhancing access to relevant information, education, and training.

Highlights from the 2024 season included;

- Delivering three regional mental health roadshows to clubs within the North Pilbara Football League, Gascoyne Football Association, Great Northern Football League, Goldfields Football League and Esperance District Football Association.
- Delivering 23 Tackle Your Feelings mental health education sessions to over 400 participants.
- Establishing and launching the Thriving Communities Project in July 2024.
- Delivering 22 'Thriving Clubs' leadership and culture workshops to 8 regional communities.
- Engaged in an additional 18 community capacity building events across regional WA.
- Enhanced engagement in club driven activities, such as Talk to a Mate® BBQ's and club events surrounding Think Mental Health round.

Community Development Partners
Country Football WA are extremely grateful for the ongoing support of our Premier Partner, Healthway alongside Tackle Your Feelings, the Regional Men's Health Initiative, University of Western Australia, the Alcohol and Drug Foundation, Shire of Exmouth, Shire of Ashburton, Horizon Power, Sports Care Australia and StandBy Support After Suicide. Without the support of our partners, we wouldn't be able to continue to serve our communities through this program.

Thriving Communities Project 2024-2027
Country Football WA received additional funding from Healthway in July 2024 to launch the Thriving Communities Project. This project was developed with consultants Professor Steve Allsop, Matt Angus and Michael Mitchell and was initially rolled out to Carnarvon, Exmouth, Albany and Denmark communities. The additional funding will enable an expansion of the project offering to 10 additional communities over the next three years.

This comprehensive approach aims to utilise country football's reach to create, promote and drive health and wellbeing within sports clubs and communities through delivering the following programs;

- **Thriving Clubs:** aimed at empowering leaders from local sports clubs to enhance environments and experiences of country football communities in a sustainable manner.
- **Thriving Communities:** is delivered to Elders, community members, sports club leaders, influential local leaders such as Shire members, local industry and people working in health and local services to support leadership of local sports clubs and broader community wellbeing.

Country Football WA's vision is to make this offering available to every club and community.

Thriving Clubs Case Study - Denmark
From Denmark Walpole Football Club's first 'Thriving Clubs' session to their fourth session, the club committee members reported the following changes in comparison to one year prior;

- 4 community members attending the first two Thriving Clubs workshops to 18 community members attending session three and four respectively.
- The club appointed new members to the committee and are starting to build on each other's strengths.
- The club appointed a 'Wellbeing Coordinator' to drive community health and wellbeing activities and outcomes through the club.
- The club were getting 40 people to training consistently compared to 6 people earlier in the year.
- Junior coaches coaching for culture and character, with a focus on instilling good values in the young players, whilst making it fun & enjoyable.
- Improved relationships between the women's, junior and senior committee members.
- Greater sense of connection between committee members compared to this time last year.
- Improved relationship with Shire of Denmark and other local sporting club committees that attended 'Thriving Clubs' workshops.

Country Football WA will continue to support Denmark Walpole Football Club build on this momentum in 2025 and beyond.



Testimonials
Albany Sharks President – 'Our sporting club's participation in the Thriving Club Workshops has significantly enhanced our operations. We have gained valuable insights into effective governance, member engagement, and sustainable growth. The workshops have provided tools for better planning, improved communication, and stronger community involvement. Moving forward, we are equipped with strategies to ensure continued success, innovation, and long-term viability for the club. We can't thank Matt Angus and Country Football WA enough for travelling to Albany to help set up our club's future'.

Exmouth Sports Club Committee Member - "This program was the kickstart our community needed to help develop our clubs and set them on the path to thriving. Country Football WA and Matt Angus's expertise and ideas were thought provoking and invaluable. Their continued support has inspired our volunteers to unite and grow stronger - together. Our clubs in Exmouth have been so fortunate to have access to this opportunity for development. We really appreciate all the assistance and support."

Shire of Denmark - 'I was stoked with the conversations and intimacy of it. I haven't seen club members open up in a forum like this before. The volunteers are clearly struggling. It was great to see the energy shift that occurred through the workshop, and they left enthusiastic and passionate to get back on track'.

Shire of Carnarvon - 'Thank you so much for today. I think it was an incredible kickstart to the community leading some actions to address local issues. The fact that one of the staff from the agencies came out and said to me 'it makes me want to work harder in my job' is an incredible result from today. Please pass on my thanks to Steve and Michael for their efforts today. And, also to Country Football for your assistance, and dedication to our community. We are lucky to be able to tap into these opportunities, and I am always open to any other opportunities available'.



Think Mental Health Case Study – Pinjarra Football And Netball Club
Pinjarra Football & Netball Club (PFNC) were recognised for their efforts in 2024 through taking out the Statewide Healthway Healthy Club Award. Across the 2024 season PFNC led 19 additional activities and events that aimed to enhance club member and community wellbeing. Some highlights included;

- **Tiger Cubs Club Program** - the club committee and volunteers developed a 6-week program for kids aged 2-8 years, which focused on interactive games and activities. The idea of this program was to welcome new families of the community to the club. As it was the start of a new school year with new families moving into the community, that identified an opportunity to welcome and attract new players or supporters to their club. They had 98 children register and participate in this program with participants travelling from as far as Waroona, Halls Head, Serpentine & Dwellingup.
- **Blue Umpire Shirt Initiative** - the club expanded the 'Blue Umpire Shirt Initiative', which was developed to raise awareness that mental health issues can affect anyone to also include the entire Peel Football & Netball League.
- **Bill Cookes Club Debut** - the club debuted a Life Member at 81 years old. This was a very special and proud day for the club and for all of those involved in making it happen. Due to Bills declining health his one wish was that he had pulled

on a black & gold jumper for the Tigers. This was a massive day for the club with many past players and community members attending to celebrate this day.

- **Dunk the Stigma** - this initiative built off the clubs annual 'Mental Health Clash Cup' that they've been leading with Waroona FC since 2016 after a number of club members and association umpire died by suicide. The initiative aimed to raise awareness on Healthway & Country Football WA's Think Mental Health partnership and key messages, whilst raising funds for the Peel Youth Medical Services. The club raised \$3,600 for PYMS through dunking key players and leaders from the community.
- **Wild Butterfly Movie Screening in Mandurah** - after viewing this movie at Country Football WA's community champions forum in 2023, the club wanted to host a screening for the Pinjarra Football & Netball Club as well as the broader Peel Football & Netball League community. The club raised money to put the event on for free and invited Professor Steve Allsop to host a Q&A after the film to discuss key themes raised and the relevance to the Think Mental Health partnership and key messages as well as promote local services available within the community. This was a powerful event that was attended by over 70 community members with great feedback coming from several people that attended.

- **Tiger Cubs Club 2.0** - after the success of the program that ran at the start of the year, the club held another 6-week program prior to Christmas. These sessions tied in with preseason for senior Football & Netball players being held immediately after weeks 4, 5 & 6 where families sat and enjoyed a meal whilst watching training. They also held a Christmas party with Santa arriving on the final night's session. Participation grew an incredible 40% to make a total of 164 registrations to the 2.0 program. This program is completely led and run by volunteers of the club to enhance connection, belonging between the club and broader community.

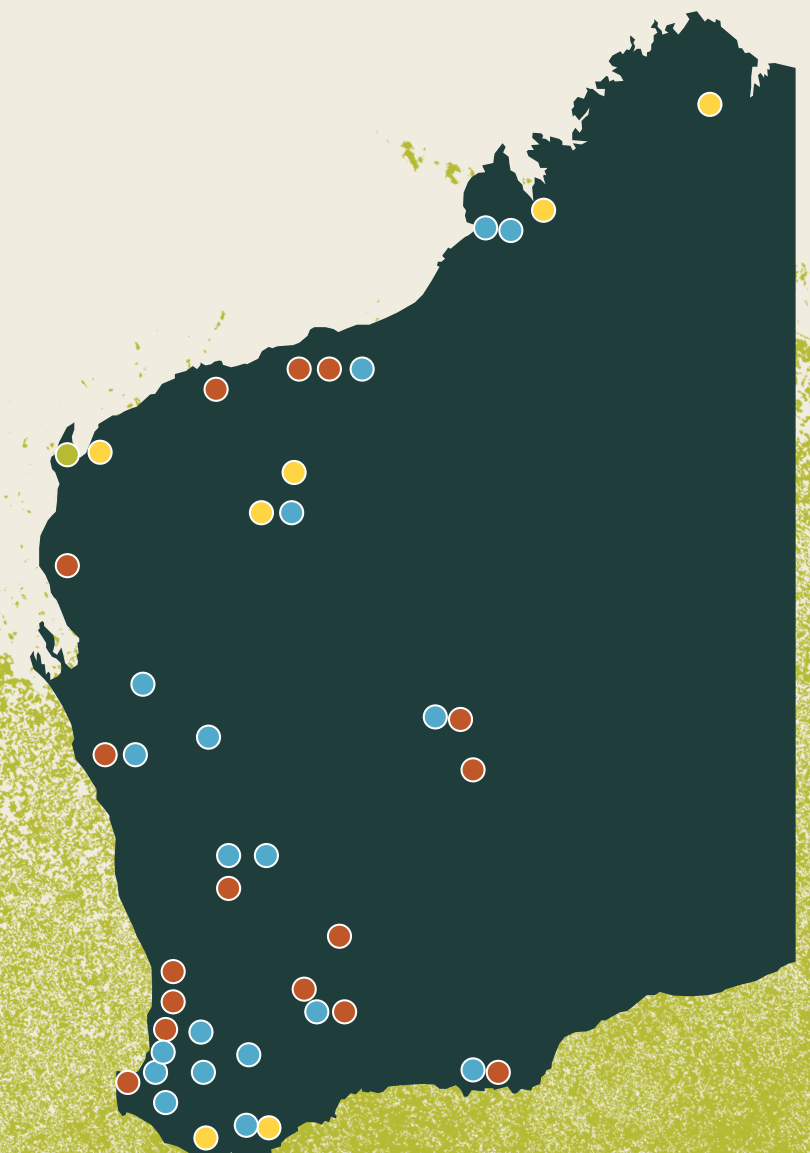
Congratulations to Pinjarra Football and Netball Club and all the best for the 2025 season!

Again, Country Football WA are inspired by the efforts of all leagues, clubs and community volunteers to integrate mental health and wellbeing practices within your environments and communities. We look forward to working with you and community development partners in 2025 to identify and implement meaningful and sustainable opportunities to enhance our collective impact through country football.

Alex Carkeek
Social Impact Manager

Community Development Program Reach 2023/24

- Thriving Communities
- Thriving Clubs
- Tackle Your Feelings
- Regional Men's Health Awareness





HONORARY LIFE MEMBERS

- 1990A S (Bud) Byfield OAM (deceased)
- 1990J S (Jock) Coleman (deceased)
- 1993K J Duffy (deceased)
- 1993N J (Jock) Beattie OAM (deceased)
- 1994J J Lussick OAM AM (deceased)
- 1996K E Baxter OAM JP CITWA
- 1997C Bray (deceased)
- 2000J Milloy OAM
- 2003K Lynn
- 2003D Seymour
- 2005T Waldron
- 2007A McLellan
- 2008R Daw
- 2011G Davidson
- 2011T House
- 2012A Bishop
- 2013J Hull
- 2013B Ralph
- 2015P Sheridan
- 2015G Young
- 2016J Morton
- 2016C VanderWeide
- 2017B Butterworth
- 2017N Miguel
- 2018G Bovell
- 2018K Morley
- 2022M Milloy
- 2022J Shadbolt
- 2023G Miller

VALE NORMAN (JOCK) BEATTIE OAM

21 September 1932 - 18 September 2024

Jock was a founding WACFL Board Member in 1973 and remained on the Board for the next 20 years, receiving his WACFL Life Membership in 1993 and WA Football Commission Life Membership was awarded to Jock in 2016.

Jock had a distinguished country playing career with Yealering Football Club, playing for 13 years, many as Coach and Captain. After a serious back injury Jock retired from playing and Coached for a further 10 years before turning his attention to football administration. Jock's first foray included being a member of the WAFL zoning subcommittee which wrote the rules relating to the club zoning for country players moving into WAFL competition.

In 1973, Jock became the founding junior vice president of the West Australian Country Football League (WACFL) and remained there for the next 21 years, clocking up countless kilometers attending meetings from the family's property in Yealering.

After retiring from the WACFL Board in 1994, Jock continued to act as the WACFL Patron, and then in 2009 and 2010 with his great mate Bud Byfield, Jock played a major role in researching and compiling the country football history book, 'A Way of Life', which raised \$50,000 for the development of country football.

In 2012 Jock saw his lifelong dedication to football in regional areas rewarded with an OAM.

BOARD DIRECTORS

1973	A S Byfield	J J Lussick	J Beattie	R Black	R Smith				
1974	A S Byfield	J J Lussick	J Beattie	R Black	R Smith				
1975	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll		
1976	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll		
1977	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Noll		
1978	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach		
1979	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach		
1980	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach		
1981	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray	
1982	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray	
1983	A S Byfield	J J Lussick	J Beattie	R Black	R Smith	K Baxter	K Leach	C Bray	
1984	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Leach		
1985	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Leach	D Pearce	
1986	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Duffy	D Pearce	
1987	A S Byfield	J J Lussick	J Beattie	C Bray	R Smith	K Baxter	K Duffy	D Pearce	
1988	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	D Pearce	
1989	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	D Pearce	
1990	A S Byfield	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	J Milloy	
1991	J Milloy	J J Lussick	J Beattie	C Bray	R Kelly	K Baxter	K Duffy	A Marshall	
1992	J Milloy	J J Lussick	J Beattie	C Bray	R Underwood	K Baxter	K Duffy	D Seymour	
1993	J Milloy	J J Lussick	J Beattie	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	
1994	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	
1995	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour R Ditchburn
1996	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour R Ditchburn
1997	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	K Duffy	M McLennan	D Seymour R Ditchburn
1998	J Milloy	J J Lussick	K Jones	C Bray	R Underwood	K Baxter	A McLellan	M McLennan	D Seymour R Ditchburn
1999	J Milloy	J J Lussick	K Jones/B Watson	C Bray	R Underwood	K Baxter	A McLellan	T House	D Seymour R Ditchburn
2000	J Milloy	J J Lussick	B Watson	I Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour R Ditchburn
2001	J Milloy	A Taylor	B Watson	I Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour P Sheridan
2002	J Milloy	A Taylor	B Watson	I Taylor	A Bishop	K Baxter	A McLellan	T House	D Seymour P Sheridan
2003	J Milloy	C VanderWeide	B Watson	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour P Sheridan
2004	J Milloy	C VanderWeide	B Watson	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour P Sheridan
2005	J Milloy	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour P Sheridan
2006	J Milloy	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	A McLellan	T House	D Seymour P Sheridan
2007	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	K Baxter	M Kain	T House	D Seymour P Sheridan
2008	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy P Sheridan
2009	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy P Sheridan
2010	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy P Sheridan
2011	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy P Sheridan
2012	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy P Sheridan
2013	N Miguel	C VanderWeide	B Butterworth	G Young	A Bishop	J Shadbolt	M Kain	T House	M Milloy P Sheridan
2014	N Miguel	C Cox	B Butterworth	G Young	A Bishop	J Shadbolt	K Rowe	T House	M Milloy P Sheridan
2015	N Miguel	C Cox	B Butterworth/ B Tate	I Stanley	A Bishop/ M Harding	J Shadbolt	K Rowe	T House	M Milloy J Burton
2016	N Miguel	C Cox	B Tate	I Stanley	M Harding	J Shadbolt	K Rowe	T House	M Milloy J Burton
2017	N Miguel	C Cox	B Tate	I Stanley	G Baird	J Shadbolt	G Woodhams	T House	M Milloy J Burton
2018	N Miguel	C Cox	B Tate	I Stanley	G Baird	J Shadbolt	G Woodhams	T House	M Milloy J Burton
2019	N Miguel	C Cox	B Tate	I Stanley	G Baird	J Shadbolt	G Woodhams	G Davis	M Milloy J Burton
2020	N Miguel	C Cox	B Tate	I Stanley	G Baird	J Shadbolt	G Woodhams	G Davis	B Simpson J Burton
2021	C Parkin	C Cox	B Tate	I Stanley	G Baird	J Shadbolt	G Woodhams	H Ockerby	B Simpson J Burton
2022	C Parkin	C Cox	B Tate	I Stanley	G Baird	J Shadbolt	G Woodhams	H Ockerby	B Simpson J Burton
2023	C Guglielmana	C Cox	B Tate	I Stanley	G Baird	J Shadbolt	G Woodhams	H Ockerby	B Simpson J Burton
July 2023	C Guglielmana	D Panizza	M Sulzberger	I Stanley	G Baird	J Shadbolt		H Ockerby	B Simpson
2024	C Guglielmana	D Panizza	M Sulzberger	A Lockyer	G Baird	J Shadbolt	A Henshaw	M Blakely	

JOINT PATRONS

K E Baxter OAM JP CITWA
G Young



NEW HOLLAND STATE PROGRAM

The 2024 New Holland State Program successfully ensured the continuation of both our Men's and Women's programs, marking another significant year of development and achievement.

The Women's State Team, under the leadership of Rennie Meadmore and her assistant coach Sheridan Kowald, reignited the traditional rivalry with the Perth Football League (PFL) in June. Both coaches brought invaluable knowledge and expertise, having been part of the program in previous years as players and coaches. Players were selected from across Regional WA, with the Nutrien Ag Solutions Women's Championships from the prior year serving as a key scouting opportunity. Additionally, the coaches and selectors attended games early in the season and leveraged their networks to form a strong list of 22 players.

In a thrilling Friday night contest, the New Holland Country Women's team and the PFL could not be separated, resulting in a dramatic 8.2 (50) to 7.8 (50) draw. The Country team started strong, leading by five points at half-time and extending their advantage

in the second quarter. However, a determined PFL comeback in the third term levelled the scores. Both teams managed one goal each in the final term, ending the game in a deadlock.

For the Country team, standout performances included Kate Bartlett (PFNL) with three goals and Daisy Rigby (SWFL) with two. Country captain Katie-Jayne Grieve from Busselton FC in the South West Football League delivered an outstanding performance, earning the Country Football WA Women's Best-on-Ground medal and the Think Mental Health Round football. Looking ahead to 2025, Rennie Meadmore has committed to coaching for another year, ensuring the women's program remains strong.

The Men's New Holland State Team was led by head coach Michael Griffiths and captain Tom Gorter from the South West Football League. Players were selected through the 2024 Men's Country Championships and the diligent efforts of selectors and coaches attending games throughout the season.

Despite a promising start, the Men's team suffered a 43-point defeat against SA Country in Adelaide. WA Country showed great intent in the opening term, securing a five-point lead thanks to two early goals from Tom Lee. However, SA Country dominated the second quarter, kicking six goals to one and establishing a 25-point lead that proved insurmountable. The Terry House Medal for best-on-ground went to Ben Rushforth from Quairading Football Club in the Avon Football & Netball Association.

The program also highlighted the JJ Lussick Award at the Nutrien Ag Solutions Men's Carnival, recognizing the Field Umpire of the Championships. This year's recipient, Zak Schurko from the Peel Football & Netball League, was given the opportunity to travel to Adelaide and officiate the Men's State Team game, showcasing his skills on a larger stage.

With strong foundations laid in 2024, both programs are poised for continued success in 2025.

Kane Benson
Manager Country Football – North



NEW HOLLAND STATE WOMEN'S TEAM



NEW HOLLAND STATE MEN'S TEAM



COUNTRY FOOTBALL WA STAFF AND OFFICE BEARERS

YEAR	PRESIDENT	SENIOR VICE PRESIDENT	JUNIOR VICE PRESIDENT	GENERAL MANAGER	DEVELOPMENT MANAGER	OPERATIONS MANAGER/COORDINATOR	ADMINISTRATION
1973	A S Byfield	R Black	N J Beattie				B Giles
1974	A S Byfield	R Black	N J Beattie				N R Judge
1975	A S Byfield	R Black	N J Beattie				N R Judge
1976	A S Byfield	R Black	N J Beattie				N R Judge
1977	A S Byfield	R Black	N J Beattie				N R Judge
1978	A S Byfield	R Black	N J Beattie				N R Judge
1979	A S Byfield	R Black	R Smith				N R Judge
1980	A S Byfield	R Black	R Smith				N R Judge
1981	A S Byfield	R Black	R Smith				N R Judge
1982	A S Byfield	R Black	R Smith				N R Judge
1983	A S Byfield	R Black	R Smith				N R Judge
1984	A S Byfield	R Black	R Smith				N R Judge
1985	A S Byfield	N J Beattie	R Smith				N R Judge
1986	A S Byfield	N J Beattie	R Smith				P Evans
1987	A S Byfield	N J Beattie	D Pearce				P Evans
1988	A S Byfield	J J Lussick	D Pearce				J McKibbin
1989	A S Byfield	J J Lussick	D Pearce				J McKibbin
1990	A S Byfield	J J Lussick	K E Baxter				K J Duffy
1991	J J Lussick	K E Baxter	J Milloy				K J Duffy
1992	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1993	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1994	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1995	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1996	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy
1997	J J Lussick	K E Baxter	J Milloy	T K Waldron			K J Duffy/K Morley
1998	J J Lussick	K E Baxter	J Milloy	T K Waldron			K Jones/K Morley
1999	J J Lussick	K E Baxter	J Milloy	T K Waldron			D Molony/K Morley
2000	J J Lussick	K E Baxter	J Milloy	T K Waldron			D Molony/K McBean
2001	K E Baxter	I Taylor	A McLellan	C S Knapton			D Molony/K McBean
2002	K E Baxter	I Taylor	A McLellan	C S Knapton			J Green
2003	K E Baxter	A McLellan	T House	C S Knapton	L Rayner		J Green/K Read
2004	K E Baxter	A McLellan	T House	C S Knapton	L Rayner		J Green/K Read
2005	K E Baxter	A McLellan	T House	C S Knapton	L Rayner		J Green
2006	K E Baxter	A McLellan	T House	C S Knapton	D Ballantyne		R Payne
2007	K E Baxter	T House	G Young	C S Knapton	D Ballantyne		R Payne/K Morley
2008	T House	G Young	C VanderWeide	C S Knapton	D Ballantyne		R Payne/K Morley
2009	T House	G Young	C VanderWeide	C S Knapton	D Ballantyne		R Payne/K Morley
2010	T House	G Young	C VanderWeide	C S Knapton	D Ballantyne/T Priest	D Ballantyne	K Buck/K Morley
2011	T House	G Young	C VanderWeide	C S Knapton	T Priest	D Ballantyne/J Georgiades	R Payne/K Morley
2012	T House	G Young	C VanderWeide	C S Knapton/ J Georgiades		J Georgiades/M Milloy	R Payne/K Morley
2013	T House	G Young	C VanderWeide	J Georgiades			R Payne/K Morley
2014	T House	J Shadbolt	M Milloy	J Georgiades		S Jasper	R Payne/K Morley
2015	T House	J Shadbolt	M Milloy	J Georgiades		S Jasper	R Payne/K Morley
2016	T House	J Shadbolt	M Milloy	J Georgiades		S Jasper/B Sheridan	R Payne/K Morley
2017	T House	J Shadbolt	M Milloy	J Georgiades		B Sheridan	R Payne/K Morley
2018	J Shadbolt	I Stanley	M Milloy	J Georgiades		B Sheridan	R Payne/K Morley
YEAR	PRESIDENT	SENIOR VICE PRESIDENT	JUNIOR VICE PRESIDENT	GENERAL MANAGER	EXECUTIVE MANAGER COUNTRY FOOTBALL & FACILITIES		ADMINISTRATION
2019	J Shadbolt	I Stanley	M Milloy	B Sheridan (A/GM)	T Bottrell		R Payne/K Morley
YEAR	PRESIDENT	SENIOR VICE PRESIDENT	JUNIOR VICE PRESIDENT	EXECUTIVE MANAGER COUNTRY FOOTBALL & FACILITIES		DEVELOPMENT MANAGER	ADMINISTRATION
2020	J Shadbolt	I Stanley	B Tate	T Bottrell		K Benson (North) B Sheridan (South)	K Morley
2021	J Shadbolt	I Stanley	B Tate	T Bottrell		K Benson (North) B Sheridan (South)	K Morley
2022	J Shadbolt	I Stanley	B Tate	T Bottrell		K Benson (North) B Sheridan (South)	K Morley
YEAR	PRESIDENT	SENIOR VICE PRESIDENT	JUNIOR VICE PRESIDENT	EXECUTIVE MANAGER COUNTRY FOOTBALL & FACILITIES		MANAGER	OPERATIONS SPECIALISTS
2023	J Shadbolt	I Stanley	B Tate	T Bottrell		K Benson (North) B Sheridan (South)	Z Bell K Morley
JULY 2023	B Simpson	I Stanley	G Baird	T Bottrell		K Benson (North) B Sheridan (South)	Z Bell K Morley
2024	M Sulzberger	A Lockyer	G Baird	B Hedley		K Benson (North) B Sheridan (South)	Z Bell K Morley

PREMIERS 2024

AUGUSTA MARGARET RIVER JFA
Year 7/8 – Red Hawks

AVON FNA
League – Quairading
Reserves – Federals

BUSSELTON DISTRICTS JFA
Year 7 – Country
Year 8 – Vasse Royals
Year 9 – Dunsborough Sharks White

CENTRAL MIDLANDS COASTAL FL
League – Dandaragan
Reserves – Jurien Bay
Little League – Cervantes

CENTRAL WHEATBELT FL
League – Kalannie

EAST KIMBERLEY FL
Men – Ord River Magpies
Women – Waringarri Crows

EASTERN DISTRICTS FL
League – Southern Cross
Reserves – Burracoppin

ESPERANCE DISTRICT FA
League – Esperance
Reserves – Gibson
Women – Gibson
Colts – Ports
16s – Newtown Condingup
14s – Gibson

FORTESCUE NATIONAL FL
League – Exmouth Eagles
Colts – Carnarvon
Youth – Warriors
Nippers – Ramblers

GOLDFIELDS FL
League – Railways
Reserves – Boulder city
Women – Mines Rovers
Year 9/10 – Mines Rovers
Year 7/8 – Kalgoorlie City

GREAT NORTHERN FL
League – Chapman Valley
Reserves – Brigades
Women – Towns
Colts – Mullewa

GREAT NORTHERN JFL
U16s – Railways
Youth Girls – Dongara
Year 8 – Railways
Year 7 – Brigades

GREAT SOUTHERN FL
League – Albany Sharks
Reserves – Royals
Women – Mount Barker
Colts – Royals
16s – Railways

HILLS FA
Swan View

LOWER SOUTH WEST FL
League – Boyup Brook
Reserves – Deanmill
Colts – Manjimup Tigers

LOWER SOUTH WEST JFL
Year 6/7s – Kojonup
Year 8/9s – Southerners

MORTLOCK FL
League – Goomalling
Reserves – Toodyay
Juniors – Dowerin

NEWMAN NATIONAL FL
League – Pioneers

NORTH MIDLANDS FL
League – Coorow Latham
Juniors – Dongara

NORTH PILBARA FL
League – Dampier Sharks
Reserves – Karratha Kats
Women – Dampier Sharks

ONGERUP FA
League – Lake Grace/Pingrup
Reserves – Jerramungup
Juniors – Lake Grace/Pingrup

ONSHORE CUP FA
League – Busselton Bombers

PEEL FNL
League – Centrals
Reserves – South Mandurah
Women – Secret Harbour
Colts – Rockingham

RAVENSTHORPE & DISTRICTS FA
League – Tigers

SOUTH WEST FL
League – South Bunbury
Reserves – South Bunbury
Colts – Harvey Brunswick Leschenault
Women – Bunbury

SOUTH WEST JUNIOR FL
Year 11/12 Boys – Harvey Brunswick Leschenault Pride
Year 10-12 Girls – Carey Park
Year 10 Boys – Augusta Margaret River Hawks
Year 8/9 Girls – Busselton
Year 9 Boys – Harvey Brunswick Leschenault Lions
Year 8 Boys – Carey Park
Year 6/7 Girls – Harvey Bulls
Year 7 Boys (A) – Bunbury Gold
Year 7 Boys (B) – Marist

SOUTHERN DISTRICTS JFA
U12 – Swans
U14 – Eagles

UPPER GREAT SOUTHERN FL
League – Boddington
Reserves – Williams
C Grade – Wagin
D Grade – Narrogin

WEST PILBARA JFA
Year 6/7 – Karratha Kats Blue
Year 8/9 – Hedland Reds
Year 10-12 – Hedland Reds

WEST KIMBERLEY FL
Men – Broome Towns
Women – Cable Beach

WEST KIMBERLEY JFL
Year 6/7 – Bulls
Year 8/9 – Towns
Year 10-12 – Saints





NUTRIEN AG SOLUTIONS COUNTRY CHAMPIONSHIPS

The 2024 Nutrien Ag Solutions Country Championships was again the highlight of the Country Football calendar. Team numbers were again really strong, though unfortunately we did see Gascoyne and Pilbara drop out of the men's and colts respectively.

Whilst finding securing venues is always a challenge, 2024 did throw up a number of curve balls and late venue changes which were presented challenges to the logistics of the Championships. Country Football WA is extremely grateful for the understanding and support that all competing teams demonstrated. Additionally, a special thank you to the WAFL Staff, Subiaco Football Club and Pinjarra Football Netball Club for their assistance and support in finding solutions and alternative venues.

The 2024 Championships once again saw every game live streamed, allowing family and friends to tune in anywhere around the world. The quality of the broadcast also increased considerably. Country Football WA is extremely grateful for the support of the WAFC brand & growth team along with our filming partner Dartfish and our streaming partner Streamer for allowing us to bring the Championships to those people in the regions.

In the Nutrien Ag Mens Divisions, a hard-fought Division 1 saw a repeat of the 2023 decider between Avon and South West. In what provided to be a great conclusion to the Championships, it was the South West who turned the tables to claim the title. In Division 2 Great Northern secured a return to the top Division with a comfortable victory over Central Midlands Coastal whilst in Division 3 Great Southern rounded out an impressive carnival with victory over Esperance.

In what was arguably the closest CBH Group Colts division in many years, it came down to percentage to determine the grand finalists following a number of single figure margins in the qualifying games. After reaching the decider, Peel and South West played out a thriller with Peel holding on with a nail biting 3 point victory.

Our Women's Divisions saw a first time Champion crowned with Great Southern claiming victory in Division 2 by 13 points over Esperance. In Division 1 though, South West maintained their dominance with a comfortable 22 point win over Peel.

A big thank you to all of the WAFL and Community Clubs that hosted us across the Mens, Colts and Women's Championships.

As always the level of engagement from umpires across the state was amazing. Thank you to the WAFC Umpiring team for their ongoing support of the Championships and coordination of over 80 umpires across the three segments. The opportunity to access high level coaching during the Championships provides our regional umpires with an important opportunity to continue their development.

The Championships would not be possible without our ongoing sponsors. Thank you to the CBH Group for their partnership with Colts Division and to Nutrien Ag Solutions for 50 years and counting support of Country Football.

BRENT SHERIDAN
Manager Country Football - South

COUNTRY FOOTBALL CHAMPIONSHIP RECORD

YEAR	WINNER	YEAR	WINNER
1965	Eastern Districts Football League	2001	Upper Great Southern Football League
1966	Eastern Districts Football League	2002	Avon Football Association
1967	Eastern Districts Football League	2003	South West Football League
1968	Upper Great Southern Football League	2004	Upper Great Southern Football League
1969	Great Northern Football League	2005	Upper Great Southern Football League
1970	South West Football League	2006	Upper Great Southern Football League
1971	South West Football League	2007	Upper Great Southern Football League
1972	South West Football League	2008	South West Football League
1973	South West Football League	2009	Upper Great Southern Football League
1974	Upper Great Southern Football League	2010	Upper Great Southern Football League
1975	Great Northern Football League	2011	South West Football League
1976	Avon Football Association	2012	South West Football League
1977	Avon Football Association	2013	South West Football League
1978	South West Football League	2014	South West Football League
1979	South West Football League	2015	South West Football League
1980	South West Football League	2016	Peel Football & Netball League
1981	South West Football League	2017	Peel Football & Netball League
1982	South West Football League	2018	South West Football League
1983	South West Football League	2019	Men's - Upper Great Southern Football League
1984	South West Football League		Women's - South West Football League
1985	South West Football League		Colts - Peel Football & Netball League
1986	South West Football League	2020	No Championship held
1987	Great Northern Football League	2021	Men's - No Championship held
1988	North Pilbara Football League		Women's - South West Football League
1989	Great Northern Football League		Colts - Peel Football & Netball League
1990	South West Football League	2022	Men's - South West Football League
1991	Upper Great Southern Football League		Women's - South West Football League
1992	Goldfields Football League		Colts - Peel Football & Netball League
1993	Great Northern Football League	2023	Men's - Avon Football Association
1994	South West Football League		Women's - South West Football League
1995	Upper Great Southern Football League		Colts - South West Football League
1996	Great Northern Football League	2024	Men's - South West Football League
1997	Great Northern Football League		Women's - South West Football League
1998	Avon Football Association		Colts - Peel Football & Netball League
1999	Upper Great Southern Football League		
2000	Great Northern Football League		

MEDIA AWARD WINNERS

1997	Alan East	2008	Steven Tuohey	2018	Jordan McArdle
1998	Tracey Searle	2009	ABC TV		(thewest.com.au)
1999	Vin Dawes	2010	KEA Media and Marketing	2019	Justin Rake
2000	Glen Barndon				(Mandurah Mail)
2001	Steve Butler	2011	Off the Boot (WIN TV)	2020	Justin Fris and Jackson Barrett
2002	Scott Coghlan	2012	Cameron Newbold	2021	Steve Butler
2003	Tracey Lewis	2013	Riley Stuart	2022	Ashleigh Nelson (Network 10)
2004	Simon White	2014	John Harvey		
2005	The Western Front (Network Ten)	2015	Justin Rake and Andrew Elstermann	2023	Jackson Barrett (The West Australian)
2006	Brad Elborough		Footy HQ)		
2007	Diana Darmody and Natasha Harradine	2016	Radio Mama	2024	Jackson Barrett (The West Australian)
		2017	Albany Advertiser		

NUTRIEN AG SOLUTIONS COUNTRY FOOTBALL CHAMPIONSHIPS

NUTRIEN AG SOLUTIONS MEN'S CHAMPIONSHIP

CHAMPIONSHIP WINNERS
Division 1 – South West Football League
Match Score: South West 7.8 (50) d Avon 5.9 (39)
Division 2 – Great Northern Football League
Match Score: Great Northern 8.12 (60) d Central Midlands Coastal 3.6 (24)
Division 3 – Great Southern Football League
Match Score: Great Southern FL 7.7 (49) d Esperance DFA 3.4 (22)

AWARD WINNERS
Overall Championship Fairest and Best Awards
Division 1 – Jock Coleman Medal
Matt Rogers, Cunderdin FC, Avon FNA
Division 2 – Bud Byfield Medal
Kim Schofield, Chapman Valley FC, Great Northern FL
Division 3 – Jock Beattie Medal
Brad Jetta, Swan View FC, Hills FA

Coach of the Championships – Dick Smith Memorial Award
Seth White, South West FL

Field Umpire of the Championships – JJ Lussick Award
Zak Schurko, Peel FNL

Goal Umpire of the Championships
Liam Seery, Peel FNL

Boundary Umpire of the Championships
Daniella Schoeman, Peel FNL

Peter Troode Umpire Development Award
Dylan Atkins

Rising Star Award – Donated by WAFL Past Players & Officials
Cooper Clarke-Dehring, Donnybrook, South West FL

Championship Grand Final Fairest and Best Awards
Division 1 – Nutrien Ag Solutions Medal
Liam Creighton, Busselton FC, South West FL
Division 2 – Nutrien Ag Solutions Medal
Shane Bonney, Mullewa, Great Northern FL
Division 3 – Nutrien Ag Solutions
Kane Pinney, Albany, Great Southern FL

CBH GROUP COLTS CHAMPIONSHIP

CHAMPIONSHIP WINNERS
Peel Football Netball League
Match Score: Peel FNL 5.2 (32) defeated South West FL 4.5(29)

AWARD WINNERS
Colts Championships Fairest & Best – Ken Baxter Medal
Riley Mayfield, Regional Districts, Ports FC, Esperance Districts Football Association

Colts Rising Star Award – Clem Bray Award
Rhama Evans, Brigades FC, Great Northern FL

Colts Grand Final Fairest & Best – Kim ‘Freddy’ Curnow Award
Jett Ward, Halls Head FC, Peel FNL

NUTRIEN AG SOLUTIONS WOMEN'S CHAMPIONSHIP

CHAMPIONSHIP WINNERS
Division 1 – South West Football League
Match Score: South West FL 6.0 (36) defeated 3.2 Kimberley (20)
Division 2 – Peel Football & Netball League
Match Score: 4.5 (29) defeated North Pilbara FL 0.4 (4)

AWARD WINNERS
Overall Championship Fairest and Best Awards
Division 1
Gemma Dix, Brigades FC, Great Northern FL
Division 2
Tess Hall, Pinjarra FC, Peel F&NL

Championship Grand Final Fairest and Best Awards
Division 1
Trinity Brown, Harvey Bulls FC, South West FL
Division 2
Shanae Jeffries, Mandurah FC, Peel F&NL

WEST COAST POLY COUNTRY PLAYER OF THE YEAR

2011	Brent Bailey, Jerramungup (OFA)
2012	Matt Guimelli, Boddington (UGSFL)
2013	Brent LeCras, Cervantes (CMCFL)
2014	Daniel McGinlay, Busselton (SWFL)
2015	Mark Deaves, Narrogin (UGSFL)
2016	Scott Worthington, Boulder City (GFL)
2017	Mitch Boyle, Railway (GNFL)
2018	Rory O'Brien, Pinjarra (PFNL)
2019	Mason Hill, Narrogin Hawks (UGSFL)
2020	Tom Denton, Rovers (GNFL)
2021	Guy Langdon, Dampier Sharks (NPFL)
2022	Fraser House, Gnowangerup (OFA)
2023	Not awarded

West Coast Poly Club Champion 2024
Ben Rushforth, Quairading Football Club

NUTRIEN AG SOLUTIONS COUNTRY FOOTBALL CHAMPIONSHIPS

ALL STARS

NUTRIEN AG SOLUTIONS MEN'S

Avon Football & Netball Association

Kaidyn Fullgrabe, Cunderdin FC
Koby Fullgrabe, Cunderdin FC
Matt Rogers, Cunderdin FC
Ben Rushforth, Quairading FC

Central Midlands Coastal Football League

Todd Kenney, Dandaragan FC

Eastern Districts Football League

Lachie Mouritz, Hyden Karlgarin FC

Goldfields Football League

Jake Nuich, Boulder FC
Brett Blair, Boulder FC

Great Northern Football League

Kim Schofield, Chapman Valley FC
Jayden Schofield, Chapman Valley FC

Great Southern Football League

Bailey Taylor, Albany FC

Hills Football Association

Bradley Jetta, Swan View FC

North Pilbara Football League

Guy Langdon, Dampier FC

Ongerup Football Association

Timm House, Gnowangerup FC

Peel Football Netball League

Ira Jetta, Mundijong Centrals FC
Jeff Carter, Halls Head FC
Brett Hill, Mundijong Centrals FC

South West Football League

Liam Creighton, Busselton FC
Cooper Clarke-Dehring, Donnybrook FC
Mitch Tenardi, Busselton FC
Tom Gorter, South Bunbury FC

Upper Great Southern Football League

Lloyd Padwick, Boddington FC

Coach: Seth White, South West FC

NUTRIEN AG SOLUTIONS WOMEN'S

Esperance District Football Association

Nat House, Ports FC

Goldfields Football League

Jessica Bolton, Mines Rovers FC

Great Northern Football League

Gemma Dix, Brigades FC
Jasmin Johansen, Railways FC
Abby Green, Rovers FC

North Pilbara Football League

Jayda Viti, Dampier Sharks FC
Amelia Masters, Karratha Kats FC

Peel Football & Netball League

Shanae Jeffries, Mandurah FC
Tess Hall, Pinjarra FC
Kate Beswick, Pinjarra FC
Jessica Skwirowski, Pinjarra FC

South West Football League

Daisy Rigby, Bunbury FC
Jessica Verbrugge, Donnybrook FC
Trinity Brown, Harvey Bulls FC
Kaitlin Eades, South Bunbury FC

West Kimberley Football League

Tui Wineti, Cable Beach FC
Ellie Blackmore, Towns FC
Tegan Brooks, Towns FC
Dynella Tripi, Towns FC
Elainah Coffin, Towns FC

Coach: Max Jetta, South West FL

CBH GROUP COLTS

Esperance Districts Football Association

Kieran Douglas, Esperance FC

Great Northern Football League

Rhama Evans, Brigades FC
Dwayne Ryder, Mullewa FC
Ned Osborn, Railways FC
Jaxon Graham, Railways FC

Great Southern Football League

Teague Valli, Royals FC
Harvey Taylor, Albany FC
Ryan Lazar, Royals FC
Mitchell Paine, Royals FC

Mortlock Football League

Flynn McDonnell, Wongan Ballidu FC

Peel Football Netball League

Bailey Jokic, Pinjarra FC
Ryda Luke, Centrals FC
Nick Garbin, Halls Head FC

South West Football League

Deegan Cummings, Collie FC
Blake Soulos, Harvey Brunswick
Leschenault FC
Emmett Templeton, Harvey
Brunswick Leschenault FC
Hayze Griffiths, Harvey Bulls FC

Upper Great Southern Football League

Riley Holden, Wickepin FC
Flynn Spark, Wickepin FC

West Kimberley Football League

Jay Hill, Cable Beach
Riley Oldfield, Cable Beach
Kye Pindan, Looma

Coach: Rodney Glands, Peel FNL

VOLUNTEER OF THE YEAR REGIONAL FINALISTS



JAKE TURNER – KAMBALDA FOOTBALL CLUB

At 23 years old, Jake Turner has demonstrated exceptional leadership and dedication to Kambalda FC. A coach for the Year 7/8 team, he has been a long-time volunteer with the club, playing since age 14. Beyond his coaching responsibilities, Jake is an active player for the Kambalda League team and supports women’s football by umpiring, running water, and occasionally stepping in as a coach.

Jake also provides invaluable support for junior teams, helping with transport and umpiring. Despite challenges, he worked tirelessly to establish a Colts team, connecting with past players and local businesses. Though the team didn’t materialize, Jake’s efforts were commendable. Highly regarded within the community, Jake is seen as a role model and leader among his peers.



MATTHEW GILBERT – MOUNT BARKER FOOTBALL CLUB

Matthew Gilbert has been a key figure at Mount Barker FC for many years, serving as President for the past four years. A respected player and captain of the 2020 premiership-winning reserves, Matthew has been deeply involved in the operational and community aspects of the club. His leadership was instrumental in hosting the 2023 GSFL Men’s Grand Final and the 2024 Women’s Grand Final, despite the town’s small size.

Additionally, Matthew is a dedicated advocate for community football, promoting the new Frankland River Auskick Centre and actively participating in the Country Football WA review. His work as a sports teacher further contributes to his support of football development at the grassroots level. Matthew’s community focus and commitment make him a deserving recipient of recognition.



LUKE DONOVAN – KUNUNURRA JUNIOR FOOTBALL ASSOCIATION

Luke Donovan’s impact on the Kununurra Junior Football Association (KJFA) has been transformative. Over four years, he has played a pivotal role in expanding the association, increasing participation to over 100 players. As Treasurer, Luke’s dedication goes far beyond financial management; he has been instrumental in improving the club’s standards and fostering a positive community environment.

Luke has also contributed to the Kimberley Spirit Foundation, strengthening ties between the foundation and the football community. His professionalism, fairness, and willingness to go the extra mile have earned him respect within the community, where he is regarded as the glue holding junior football together in Kununurra.



MATTHEW WILLIAMS – TOODYAY JUNIOR FOOTBALL CLUB

Matthew Williams has been a central figure at Toodyay JFC, coaching the U13’s and U16’s teams while also serving as Treasurer. His influence extends beyond coaching as he regularly supports other age groups, officiates games, and helps with transport for players. Matthew is an advocate for female participation in football and ensures the club remains inclusive, despite the lack of a female pathway due to town demographics.

Matthew’s commitment to creating a positive and nurturing environment is reflected in his efforts to improve the club experience, including organizing footy cards for players. His leadership within the club and the Avon Junior Football Association football carnival further showcases his dedication to supporting local children and promoting the sport.



PETER LAWER – WARRIORS FOOTBALL CLUB

Peter Lawer’s dedication to Warriors FC spans over 20 years, having played since the age of 12 and coaching all levels, from the league team to juniors. Currently coaching the U9 and U13 teams, Peter also serves as a general committee member and is a life member of the club. His efforts go beyond coaching, with Peter and his wife providing transport for players, ensuring access to training and games.

Peter’s work with the indigenous community, where nearly 90% of the club’s players are from, has earned him immense respect. A mentor to many, he offers guidance both on and off the field, and his unwavering support is crucial to the club’s operations. Peter is an irreplaceable member of the Warriors FC community.



JOEL TAYLOR – FORTESCUE NATIONAL FOOTBALL LEAGUE

As President of the Fortescue National Football League (FNFL), Joel Taylor has championed inclusivity and cultural change. Under his leadership, the league merged with junior and women’s competitions, creating a unified and supportive environment for all clubs. Joel’s community initiatives, particularly increasing indigenous participation in football, have been highly praised by local elders.

Joel is also deeply committed to player wellbeing, organizing mental health programs and offering support to coaches and umpires. Whether coordinating games, liaising with local communities, or even goal umpiring, Joel’s hands-on approach and leadership have played a pivotal role in the success of the FNFL.



JUSTIN HARRIS – SOUTH WEST JUNIOR FOOTBALL LEAGUE

Justin Harris has led the South West Junior Football League (SWJFL) for four years, overseeing its remarkable growth from 6 teams to 44 teams in the female competition alone. His leadership has fostered the league’s expansion to 138 teams, making it the largest junior league outside of the Metro area.

Justin’s introduction of the e-points system to improve game day behaviour, and his focus on strengthening communication and relationships between clubs, demonstrate his dedication to enhancing the region’s football culture. His measured, fair, and passionate approach has made a lasting impact on junior football in the South West.



LUKE YATES – BENCUBBIN FOOTBALL CLUB / CENTRAL WHEATBELT FOOTBALL LEAGUE

Luke Yates has been a cornerstone of the Bencubbin Football Club for over a decade, taking on roles such as player, coach, umpire, and secretary. His work as Secretary and Registrar has been instrumental in the club’s success, as has his leadership role within the Central Wheatbelt Football League (CWFL).

Luke’s efforts to promote inclusivity, strengthen community ties, and support volunteer retention have contributed to significant growth in participation. His strategic vision and leadership have also had a positive influence on the CWFL, ensuring its continued success and sustainability. Luke’s unwavering dedication to community football makes him a role model within the region.



2024 FINANCIAL REPORT

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STATEMENT BY MEMBERS OF THE BOARD

Your Board members submit the financial report of COUNTRY FOOTBALL WA for the financial year ended 31 October 2024.

Board Members

The name of each member of the Board during the year and if different, at the date of the report;

- GREG BAIRD
- MARK BLAKELY
- CURTIS GUGLIELMANA
- ANDREW HENSHAW
- ANDREW LOCKYER (commenced tenure in January 2024)
- DYLAN PANIZZA
- JOHN SHADBOLT
- MELODY SULZBERGER
- BRENDON SIMPSON (December 2023)
- IAN STANLEY (March 2024)
- HELEN OCKERBY (November 2023)

Principal Activities

The principal activities of the association during the financial year were:

To promote, develop, manager and represent country football in particular Australian Rules Football. Conducting all acts and deeds considered conducive to the interest of the game of football.

Significant Changes

No significant change in these activities occurred during the year.

Operating Result

The profit of the association after providing for income tax amounts to \$378,838.

Signed in accordance with a resolution of the Members of the Committee.

Melody Sulzberger
Board and Finance Committee Member

Greg Baird
Board and Finance Committee Member

Dated this 17 day of February 2025

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

AS AT 31 OCTOBER 2024

Note	2024 \$	2023 \$
INCOME		
Affiliation Fees	30,800	31,000
Apparel Partners	54,000	48,000
Championships – Operations	32,463	27,314
Club Insurance	413,514	418,065
Community Development Programs	373,750	
Fines	-	20,000
Function	9209	10,109
Grants	55,000	55,000
Sponsorship	1,064,621	979,133
Sundry	14,809	965
	2,048,166	1,589,586
Other Income		
Interest	11,275	10,689
	2,059,441	1,600,275
The above Balance Sheet should be read in conjunction with the accompanying notes.		

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

AS AT 31 OCTOBER 2024

Note	2024 \$	2023 \$
EXPENDITURE		
Accommodation	5,773	35,709
Accounting, Bank and Audit Fees	3,954	3,539
Advertising	562	28,563
Board Meetings	674	14,529
Club Insurance	413,514	418,065
Championship - Operations	165,520	162,259
Commercial Development	80,000	-
Community Development	104,474	-
External Contractors	4,125	33,084
Food & Beverage	3,953	15,458
Functions	26,162	48,797
Integrity Support	50,000	3,167
League Admin Workshop	11,204	17,362
League and Club Investment	15,000	64,126
League Funding Distributions	291,657	374,808
Legal Representation	2,677	7,158
Photography, Videography & Streaming	11,245	20,047
Printing & Design	4,147	4,893
Re-brand	17,875	19,791
Regional Umpiring	10,000	10,000
Resources & Equipment	53,528	83,807
Salary On-charges	260,000	235,000
Sponsorship Servicing	16,888	13,901
Staff Development	1,725	-
State Program	53,926	-
Sundry	2,769	4,064
Travel	10,705	23,086
Volunteer Recognition	6,711	3,881
Mobile & IT Services	11,835	6,009
Website & Website Development	40,000	-
	1,680,603	1,651,103
Surplus before income tax expense	378,838	(50,828)
Income tax expense	-	-
Surplus after income tax expense	378,838	(50,828)
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	378,838	(50,828)
Accumulated surplus at beginning of financial year	846,968	897,796
Accumulated surplus at end of financial year	1,225,806	846,968
The above Balance Sheet should be read in conjunction with the accompanying notes.		

STATEMENT OF FINANCIAL POSITION

AS AT 31 OCTOBER 2024

	Note	2024 \$	2023 \$
ASSETS			
CURRENT ASSETS			
Cash and Cash equivalents	3	1,170,727	713,326
Trade and other receivables	4	225,731	204,473
TOTAL CURRENT ASSETS		1,396,458	917,799
TOTAL ASSETS		1,396,458	917,799
LIABILITIES			
CURRENT LIABILITIES			
Trade and Other Payables	5	170,652	70,831
TOTAL CURRENT LIABILITIES		170,652	70,831
TOTAL LIABILITIES		170,652	70,831
NET ASSETS		1,225,806	846,968
MEMBERS' FUNDS			
Accumulated Surplus	6	1,225,806	846,968
TOTAL MEMBERS' FUNDS		1,225,806	846,968

STATEMENT OF CHANGES IN EQUITY

AS AT 31 OCTOBER 2024

	Note	2024 \$	2023 \$
EQUITY			
Opening Balance		846,968	897,796
Current Year Surplus/(Deficit)		378,838	(50,827)
Total Equity		1,225,806	846,968
The above Balance Sheet should be read in conjunction with the accompanying notes.			

STATEMENT OF CASH FLOWS

AS AT 31 OCTOBER 2024

	Note	2024 \$	2023 \$
OPERATING ACTIVITIES			
Receipts from customers		2,284,766	1,789,376
Payments to suppliers and employees		(1,797,261)	(1,787,639)
Cash receipts from other operating activities		(114,681)	46,770
Net Cash Flows from Operating Activities		372,824	48,507
INVESTING ACTIVITIES			
Other cash items from investing activities		-	350
Net Cash Flows from Investing Activities		-	350
FINANCING ACTIVITIES			
Other cash items from financing activities		84,577	(80,193)
Net Cash Flows from Financing Activities		84,577	(80,193)
NET CASH FLOWS		457,401	(31,336)
CASH AND CASH EQUIVALENTS			
Cash and cash equivalents at the beginning of period		713,326	744,663
Net change in cash for period		457,401	(31,336)
Cash and cash equivalents at the end of period		1,170,727	713,326
The above Balance Sheet should be read in conjunction with the accompanying notes.			

NOTES TO THE FINANCIAL STATEMENTS

AS AT 31 OCTOBER 2024

<p>The financial statements cover COUNTRY FOOTBALL WA as an individual entity.</p> <p>The COUNTRY FOOTBALL WA is a not-for-profit Association incorporated in Western Australia under the Associations Incorporation Act (WA) 2015 ('the Act').</p> <p>The functional and presentation currency of COUNTRY FOOTBALL WA is Australian dollars.</p> <p>Comparatives are consistent with prior years, unless otherwise stated.</p> <p>1. BASIS OF PREPARATION</p> <p>In the opinion of the Committee of Management, the Association is not a reporting entity since there are unlikely to exist users of the financial report who are not able to command the preparation of reports tailored to satisfy specifically all their information needs. These special purpose financial statements have been prepared to meet the reporting requirements of the Act.</p> <p>The financial statements have been prepared in accordance with the recognition and measurement requirements of the Australian Accounting Standards and Accounting Interpretations, and the disclosure requirements of AASB 101 Presentation of Financial Statements, AASB 107 Statement of Cash Flows, AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors and AASB 1054 Australian Additional Disclosures.</p> <p>The accounting policies that are material to the Association are presented below and are consistent with prior reporting periods unless otherwise stated.</p> <p>The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets, and financial liabilities.</p>	<p>2. MATERIAL ACCOUNTING POLICY INFORMATION</p> <p>Revenue and Other Income</p> <p>Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the association and specific criteria relating to the type of revenue as noted below, has been satisfied.</p> <p>All revenue is stated net of the amount of goods and services tax (GST).</p> <p>Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts, and rebates.</p> <p>Rendering of services</p> <p>Revenue in relation to rendering of services is recognised depending on whether the outcome of the services can be estimated reliably. If the outcome can be estimated reliably then the stage of completion of the services is used to determine the appropriate level of revenue to be recognised in the period. If the outcome cannot be reliably estimated, then revenue is recognised to the extent of expenses recognised that are recoverable.</p> <p>If the outcome cannot be reliably estimated, then revenue is recognised to the extent of expenses recognised that are recoverable.</p> <p>Revenue from training services is generally recognised once the training has been delivered.</p> <p>Grants revenue</p> <p>Grants revenue is recognised in profit or loss when the Association satisfies the performance obligations stated within the funding agreement.</p> <p>If conditions are attached to the grant that must be satisfied before the Association is eligible to retain the contribution, the grant will be recognised in the statement of financial position as a liability until those conditions are satisfied.</p> <p>Volunteer services</p> <p>The Association has elected not to recognise volunteer services as either revenue or other form of contribution received. As such, any related consumption or capitalisation of such services received is also not recognised.</p>
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NOTES TO THE FINANCIAL STATEMENTS

AS AT 31 OCTOBER 2024

Note	2024 \$	2023 \$
3. CASH AND CASH EQUIVALENTS		
ANZ Online Saver	1,092,979	546,297
ANZ Classic	77,734	167,030
Visa Card	14	-
	1,170,727	713,326
4. TRADE AND OTHER RECEIVABLES		
Current		
Trade Debtors	132,665	187,935
GST	93,066	30,658
	225,731	204,473
5. ACCOUNTS PAYABLE AND OTHER PAYABLES		
Current		
Cash held – Great Southern RFDC	44,577	-
Accrued Expenses	40,000	-
Trade Creditors	86,075	70,831
	170,652	70,831
6. ACCUMULATED SURPLUS		
Accumulated surplus at the beginning of the financial year	846,968	897,796
Net surplus/(deficit)t attributable to the Association	378,838	(50,828)
Accumulated surplus at the end of the financial year	1,225,806	846,968

MANAGEMENT COMMITTEE DECLARATION

- *There are reasonable grounds to believe that the Association will be able to pay its debts when they become due and payable; and*
- *The financial statements and notes have been prepared in accordance with the requirements of the Act.*

This statement is made in accordance with a resolution of the committee at their Board Meeting on Friday 31st January 2025 and is signed for and on behalf of the Committee by:



MELODY SULZBERGER
Board and Finance Committee Member



GREG BAIRD
Board and Finance Committee Member

Dated this 17th day of February 2025

