CIRCULAR



Subject: CTF SPONSOR SENIOR WOMENS COMPETITION

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Audience: Club Committees, Board Members

Summary:

The Construction Training Fund (CTF) has agreed to be naming rights sponsor for the womens competition for 2021 and 2022.

Construction Training Fund Women's Perth Football League

Sponsorship will be used to establish a Female Coaching Academy to train male coaches to coach female players, and to encourage more women to take up coaching roles.

Action:

Clubs to return ALL womens playing jumpers by the 26th March 2021 to the:

- Perth Football League offices:
 105 Banksia Street, Tuart Hills; OR
- Flash Uniforms: 1/62 Destiny Way, Wangara.

Clubs will then be contacted to collect playing jumpers from either the League offices or Flash Uniforms.

CTF, which collects a 0.2 per cent training levy on construction projects worth more than \$20,000, provides generous funding support to those hiring apprentices and trainees, as well as financial support for midcareer retraining, upskilling in trades. The fund operates an interactive venue, the Construction Futures Centre, designed to inspire school-aged children and young adults as well as people considering a career change to consider the variety of pathways and job options on offer within the industry.

SPONSORSHIP REQUIREMENTS

Footballs

All training and match day womens footballs (Size 4) will be branded with CTF. The League will advise clubs when these football can be collected.

Womens Playing Jumpers

All women playing jumpers require the CTF logo to be branded. This will be included on all existing and new playing jumpers.

Existing playing jumpers will require the CTF logo to be applied to all womens jumpers prior to the commencement of the season (24th April 2021). Flash Uniforms will apply the transfer logo. This will be at no cost to clubs.

We request Clubs return ALL womens playing jumpers by COB Friday 26th March 2021 to the:

- Perth Football League offices: 105 Banksia Street, Tuart Hills; or
- Flash Uniforms: 1/62 Destiny Way, Wangara.

Clubs will then be contacted to collect playing jumpers from either the League offices or Flash Uniforms.