NAB Challenge: West Coast Eagles v Fremantle
Sunday 22nd March 2015, 4.10pm

Early Gates (5 & 6):	**2.00pm**
Remaining Gates:	**2.40pm**
Expected Attendance:	**30,000**
Weather:	**25°C, Partly Cloudy**
Event Focus:	**WAFC Service Standards**

Domainstadium

EVENT DAY HOT SHEET

KEY TIMINGS

Ticket Boxes Open: 2.10pm
Ticket Boxes Close: 6.00pm

Kitchener Park Open: 6.00am
Market Square Open: 1.00pm
Subiaco FC Open: 1.00pm

MAIN Game: 4.10pm
HALF Time: 5.00pm
FINISH Game: 6.15pm

Supervisor's Briefing: 1.30pm
Standby Trade On-Site: 2.10pm

KEY CONTACTS

Event Manager: Paul Lekias 0437 071 479
Ground Manager: Shane Harris 0417 934 877
Ticketing Coordinator: Kelly Larson 0422 893 494
Ground Coordinator: Tyler Hutchinson 0433 502 026

CHANGEROOMS (Authorised Personnel Enter Gate 1)

West Coast Eagles: West Coast Eagles
Fremantle FC: Fremantle Dockers
Changeroom 2: Auskick
Changeroom 3: Little League
AFL Umpires: Umpires

STAFF BRIEFING LOCATIONS

City Stand: Plant deck above Doig Room
NE Stand: Level 3 plant deck (opposite Block 350)
Subiaco Stand: Second bridge at Subiaco FC (Gate 45)
3-Tier Stand: Gate 19 staff room (behind Block 214-215)
NAB Stand: Level 4, outside east end of suite entrance
Gates/Cashiers: At your rostered gate

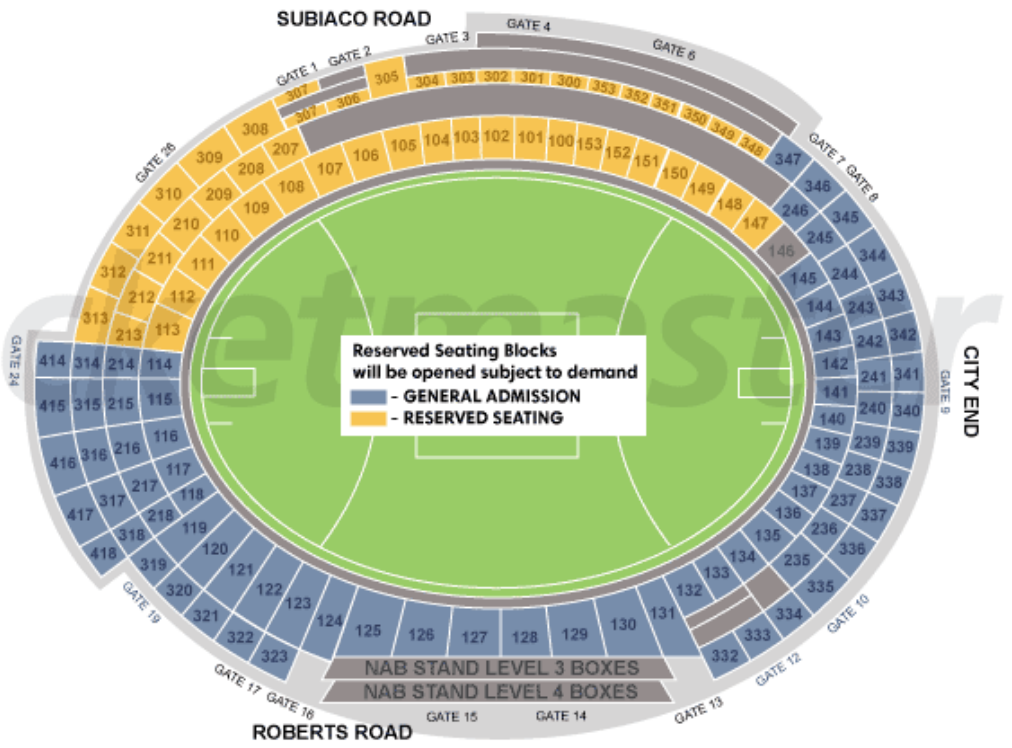
GROUND INFORMATION

Reserved Seating: NE Stand & Subiaco Stand
GA Seating: 3-Tier Stand, NAB Stand & City Stand
Alcohol Free (OBSERVE PATRON BEHAVIOUR):
Blocks 113 & 213 – please ensure signage is displayed
Cushion Sellers: Standing behind Block 307
Bus Drivers: Standing rear of walkway Block 243

STAFF & SECURITY	EXTERNAL GATES	FUNCTION DOORS	ENTRY	CORPORATE FUNCTION ROOM	FUNCTION
2.25pm	2.40pm	3.30pm	Gate 16	Barry Cable	West Coast Eagles
2.25pm	2.40pm	2.40pm	Gate 5	Bill Walker	Members Bar
1.45pm	2.00pm	2.00pm	Gate 5/6	Polly Farmer	Perth Stadium Management
2.25pm	2.40pm	3.00pm	Gate 12	John Worsfold	FFC – Banner Crew & Cheer Squad
2.25pm	2.40pm	3.30pm	Gate 3	Ross Capes	West Coast Eagles
2.25pm	2.40pm	3.00pm	Gate 2	Outridge-Hoft	FFC - Derby Club
2.25pm	2.40pm	3.00pm	Gate 12	Doig Room	FFC – Harbour Masters
			Gate 5/6	Chairmans Lounge	NOT IN USE
2.25pm	2.40pm	2.40pm	Gate 45	Corporate Lounge	Subiaco FC

PRECINCT ACTIVITIES

GATE	ACTIVITY
8	Customer Service Centre, Cloaking, EFTPOS (inside), FFC Merchandise, FFC Membership Enquires, FFC Face Painting, WCE Merchandise, 9.29 Activation, AFL Record Sellers
10	Bus Drivers Entry, ATM (inside), AFL Record Sellers
12	FFC Team Store, WCE Team Store/Membership Enquires
15	AFL Record Sellers
19	ATM (inside), AFL Record Sellers, Pre-Game Entertainment (inside)
26	ATM (inside), AFL Record Sellers



TICKETING INFO

- **EWPS322**
- OPEN = 19,576
- TOTAL SOLD = 13,619
- PICK UPS = 54 accts (305 tickets)

Ticket collections:
Gate 8, 10, 19 & 26 open at 2.10pm

ONLINE LINKS

Facebook:
/DomainStadium

Twitter: #TheDomain
@DomainStadium

Website:
domainstadium.com.au

VENUE FACILITIES

- **ATMS:** Gate 9, Gate 19 and Gate 26
- **EFTPOS:** Gate 8 and Gate 16
- **LIFTS:** Gate 2, 6, 12 and 17
- **FIRST AID:** Gate 3, Gate 7 and Gate 19

UPCOMING FIXTURES

- **Sunday 5th April:** Round 1 – FFC v Port Adelaide
- **Friday 10th April:** Round 2 – WCE v Carlton
- **Sunday 19th April:** Round 3 – WCE v FFC
- **Saturday 25th April:** Round 4 – FFC v Sydney

GATE INFORMATION

- 2015 AFL Passes and accreditation are valid for this event, including club (FFC & WCE) working accreditation
- FFC and WCE memberships entitle those patrons to free entry to GA areas only upon presentation of their 2015 membership card at the gate – these must be scanned in
- If members wish to upgrade to Reserved Seating, they must do so at the ticket boxes
- Please ensure gate staff ask for proof of concession when scanning in with a concession membership card or ticket. If they are not in possession of one please send them back to the nearest ticket box for an upgrade

GROUND INFORMATION

- Half of the ground is GA (3-Tier Stand, NAB Stand & City Stand) and half of the ground is Reserved Seating (NE Stand & Subiaco Stand) – please ensure you check all tickets (Reserved seating patrons have physical tickets)
- FFC and WCE members are not guaranteed access to their assigned 2015 membership seat for this event
- The Bill Walker Room is a Members Bar for this match (both FFC and WCE memberships accepted)
- No professional cameras or video cameras to be used during the game

KEY RISKS

- **Power:** Please report any power issues through to Event Control for action by the Electrician
- **Crowd influx:** Due to WCE & FFC members getting free GA entry on the day, we expect a large walk-up crowd
- **Queuing:** Please monitor queues in and around the ground. Be prepared to break gate queues and ensure walkways are kept clear for patron movement

PERTH STADIUM MANAGEMENT

- On Sunday 22nd March, Perth Stadium Management will be launched with half-time entertainment by Australian band Stonefield. Stay tuned for more info or head to www.perthstadiummanagement.com.au