

CIRCULAR



Subject: HIGH PERFORMANCE (LEVEL 3) COACHING COURSE

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From: Natalie Couch, Administration Manager
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Audience: Club Presidents, Club Secretaries, Football Managers, Coach Coordinators

Summary: Applications for an invitation to attend the 2017 Level 3 Coaching Course are now open.	Action: Form below to be completed and returned to kbenson@wafc.com.au by 12 July 2017.
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AFL High Performance (Level 3) Coaching Course Selection Process and Criteria

The AFL High Performance (Level 3) Coaching Course is conducted annually for a maximum of 24 candidates all of whom are invited to attend. The course is the responsibility of the AFL Coaching Development Manager who works closely with both the AFL Coach Development Coordinator and the State Coaching Managers in organising all aspects of the course.

The target group is coaches who are currently coaching at AFL clubs and or aspiring to elite/representative coaching. This would include AFL Academy Coaches, State League Coaches, TAC Cup, State U18 competitions, state representative teams – senior or U18.

With Level 2 accreditation compulsory in State Leagues and Talent Programs around Australia, the demand for entry into High Performance Course is quite intense.

The process for seeking entry into the course is as follows:

1. All coaches are to complete the official “Application for Invitation to attend the AFL High Performance Coaching Course” and return it by the due date to the AFL Coaching Development Manager as required.
2. This form should be accompanied by other documentation supporting the application:
 - (a) References from personnel supporting the coach’s application (refer to criteria below)
 - (b) Evidence of coaching background and standard attained – a complete history of the candidate’s coaching experience
 - (c) Evidence of education programs undertaken in Australian Football and in other sport-related areas
3. The AFL Coaching Development Manager, in consultation with State Coaching Managers and with reference to the criteria (below), will establish a list of coaches in priority order for invitation.
4. Up to 24 coaches will be formally invited to attend. Upon receipt of their payment for the course, they will be accepted. Failure to pay by the due date will see subsequent coaches from the list invited in sequence. Please note: This course is subsidised by the AFL - There may be further individual subsidies available to assist coaches to attend the course in certain circumstances (please contact Lawrie Woodman at the AFL for more information about this).

5. All other coaches will be advised that they have been unsuccessful in gaining an invitation. There will be no appeals.

The Criteria for Selection to be considered are:

1. AFL Level 2 Coach accreditation is compulsory and should have been held for a minimum of two years.
2. Level 2 coaches on the coaching panel at AFL Clubs have priority entry into the course.
3. Level 2 coaches at AFL Academies, State League, TAC Cup or within the AFL Talented Player Pathway have high priority.
4. Level 2 coaches operating in a “Coach Coordination” role, where management of a coaching program and a panel of coaches is involved, will be considered.
5. Where there is evidence of a commitment to on-going education by the coach this will be highly regarded if there is a need to choose between candidates of similar merit.



AUSTRALIAN FOOTBALL LEAGUE
ABN: 31 035 246 919
APPLICATION FOR INVITATION TO ATTEND
THE 2017 HIGH PERFORMANCE (Level 3) COACHING COURSE.

Venue: Crest Room - Etihad Stadium
Dates: First Segment – Monday 2nd to Thursday 5th October 2017 Second Segment – 2018 (dates to be confirmed)
Costs: \$1650.00 (including GST - Course Levy to be paid when invited to attend) NB: Does not include travel to and from Melbourne, which is the responsibility of the participant or their sponsor (course subsidies may be available in certain circumstances).

PERSONAL DETAILS:

LAST NAME:	FIRST NAME:
ADDRESS (Private):	
	STATE: P/C:
TELEPHONE: MOBILE:	WORK:
EMAIL:	DATE OF BIRTH: / /
CURRENT OCCUPATION:	

CURRENT COACHING POSITION:

LEAGUE:	CLUB:
TEAM:	
POSITION:	
CURRENT ACCREDITATION:	
<i>COACHING HISTORY (see over page)</i>	

I have read and fully understand the attached selection process and criteria.

Signed: _____

Date: _____

<p><i>Please complete the above details and</i> RETURN NO LATER THAN THURSDAY 13th JULY 2017 TO: AFL Coaching Development Manager Please copy (cc) your relevant State Coaching Manager to the submission of application See contact list in attached Selection Criteria document or visit the AFL Community Club Website</p>
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THE 2017 HIGH PERFORMANCE (Level 3) COACHING COURSE.

Purpose of application – Please provide a brief statement about how you believe the High Performance Coaching Course will impact your development as a coach.

Football Background and Full Coaching History (List and/or explain)

Names and Contact Details of Two Referees

Please attach any additional supportive information you wish to provide to support your application.

Please also note that this course is a High Performance Coaching program, and so the quality of your application should reflect this



CONTACT DETAILS FOR STATE COACHING MANAGERS 2017

<p>Australian Football League Lawrie Woodman Coaching Development Manager Australian Football League GPO BOX 1449 Melbourne VIC 3001 Lawrie.Woodman@afl.com.au 0409 189 070</p>	<p>Northern Territory Wally Gallio Talent & Coaching Manager AFLNT PO BOX 43196 Casuarina NT 0811 Wally.Gallio@afl.com.au 0432 981 406</p>
<p>NSW/ACT Darren Denneman State Manager – Talent and Coaching AFL (NSW/ACT) PO BOX 333 Strawberry Hills NSW 2012 @afl.com.au 02 8333 8020</p>	<p>Queensland Jack Barry Community Football Manager AFL Queensland PO BOX 3132 Yeronga LPO QLD 4104 Jack.Barry@afl.com.au 07 3033 5435</p>
<p>South Australia Brenton Phillips High Performance Manager – Talent & Coaching SANFL PO BOX 606, Tynte Street North Adelaide SA 5006 brentonp@sanfl.com.au 08 8424 2281</p>	<p>Tasmania Mathew Armstrong High Performance Manager AFL Tasmania PO Box 405 Rosny Park TAS 7018 Mathew.Armstrong@afl.com.au 03 6230 1806</p>
<p>Victoria Steve Teakel Coaching & Umpiring Development Manager AFL Victoria GPO BOX 4337 Melbourne VIC 3001 Steve.Teakel@afl.com.au 03 8341 6015</p>	<p>Western Australia Kane Benson Manager Programs West Australian Football Commission PO BOX 275 Subiaco WA 6904 kbenson@wafc.com.au 08 9287 5551</p>