

CIRCULAR



Subject: CHANGES TO CUB PORTFOLIO

Date: 29 March 2017

Document ID: 34, 2016-17

From: Natalie Couch, Administration Manager
Ph: 9287 5522 (WAAFL Office Hours Mon to Fri, 8.30am to 5pm)
Email: darmstrong@wafc.com.au

Audience: Club Committees, Club Bar Managers, WAAFL Board Members

Summary: There have been changes to the CUB portfolio.	Action: Clubs to ensure that only products listed below are stocked and sold in club bars.
--	--

Carlton and United Brewers (CUB) is the official and exclusive supplier of beer and cider at WAAFL clubs and events. The most recent change to the CUB portfolio is the removal Miller Genuine Draft/Miller Chill.

Please be reminded that **Clubs which are part of a sporting club are not exempt from the exclusivity pourage obligations.**

	BEER	CIDER
Aguila	Matilda Bay Alpha Pale Ale	Bonamy's Apple Cider
Beck's	Matilda Bay Beez Neez	Bulmers Original
Belle-Vue Kriek	Matilda Bay Dogbolter	Bulmers Pear
Budweiser	Matilda Bay Fat Yak Pale Ale	Little Green Sweet Apple Cider
Carlton Black	Matilda Bay Lazy Yak	Matilda Bay Dirty Granny
Carlton Cold	Matilda Bay Minimum Chips	Mercury Draught
Carlton Draught	Matilda Bay Redback Original	Mercury Dry
Carlton Dry	Matilda Bay Ruby Tuesday	Mercury Hard Cider
Carlton Dry Lime	Melbourne Bitter	Mercury Sweet
Carlton Light	Negra Modelo	Pure Blonde Crisp Apple Cider
Carlton Mid	Pacific Clara	Strongbow Classic Apple
Cascade Bright Ale	Pacific Radler Lemon	Strongbow Classic Pear
Cascade Pale Ale	Peroni Leggera	Strongbow Crisp Apple
Cascade Premium Light	Peroni Nastro Azzurro	Strongbow Lower Carb Apple
Cascade Stout	Pilsner Urquell	Strongbow Sweet Apple
Corona Extra	Pure Blonde	
Crown Golden Ale	Pure Blonde Premium Mild	
Crown Lager	Snow	
Fosters Lager	Stella Artois	
Fosters Lightice	Stella Artois Legere	
Great Northern Super Crisp Lager	VB Gold	
Grolsch	Victoria Bitter	
Hoegaarden White		
Leffe Blonde		
Leffe Brune		