



To whom it may concern,

Patersons Stadium is the home ground for The West Coast Eagles and Fremantle Dockers. In 2010 Patersons Stadium had over 1 million attendances at the stadium and hosted the biggest concert series with ACDC, Bon Jovi and U2. With 22 home games scheduled for the season as well as a brand new playing turf, now more than ever is the time to get involved and visit Patersons Stadium.

Patersons Stadium has included some new and exciting activities in our AAMI Heritage Tours for 2013. Some of the highlights of the new tour include:

- "On the Oval" experience and chance to watch team training sessions * *subject to availability*
- Coaches boxes
- Players change rooms
- Media area including TV broadcast area
- Walk through the Hall of Fame
- Sandover Medal Walk
- Function Rooms
- Corporate Areas
- Educational information on the stadium, WAFL and AFL

To commemorate your time here at Patersons Stadium, those who participate in the AAMI Heritage Tours will also receive an AAMI Show bag with lots of surprises inside.

When planning your excursions, social gatherings or end of year functions why not consider Patersons Stadium for an unforgettable experience and visit the home where legends are made and immerse yourself in the history of Australia's nation game. This year the AAMI Heritage Tours has combined with the WAFC Ultimate Classroom Program to create the ultimate educational experience for all educational school groups. This includes pre and post tour activities for the group to complete within their groups. Please be advised we can only conduct tours for groups of 10 or more.

Included with this letter is a flyer showcasing the highlights of this tour, and a booking form. Should you wish to make a booking please fill out the form and send it back to me via email or fax and I can confirm details with you. All bookings that are made before 1 August 2013 will go into the draw to win one of three prize packs consisting of 10 x tickets to Round 20, FFC v Greater Western Sydney. For full terms and conditions and further information please visit <http://www.patersonsstadium.com.au/about/stadium-tours>.

If you have any questions regarding the heritage tour, or would like to book, please do not hesitate to call me. We hope to see you at the stadium!

Regards,

Jenny Hong
Events and Promotions Coordinator

Patersons Stadium

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