

EAST PERTH FOOTBALL CLUB



2017



CORPORATE CLASSIC

On The Chest Of The Best

Below is a summary of the Media Exposure one of the sponsors on our chest received in 2016*.

Dedicated Television	\$10,254
Peripheral Television	\$3,150
Print Media	\$5,534
Internet	\$130,749

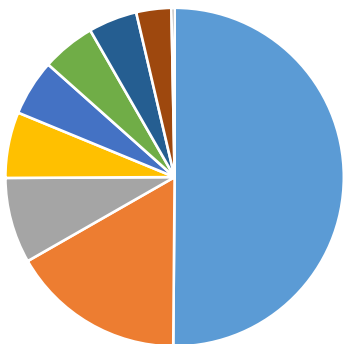
TOTAL \$149,732

Dedicated Television	
Signage Exposures	350
Duration	0:17:24
100% Media Equivalency	\$46,477

Print Media - West Australian	
Exposure	13
QI Value	\$5,534

Website	Appearances	QI Value
yahoo7.com.au	11	\$65,499
heraldsun.com.au	19	\$21,697
dailytelegraph.com.au	15	\$10,693
couriermail.com.au	11	\$8,226
news.com.au	3	\$7,004
adelaidenow.com.au	15	\$6,687
foxsports.com.au	11	\$6,080
perthnow.com.au	13	\$4,372
theaustralian.com.au	1	\$398

Total 99 \$130,656



*Figures courtesy of Nielson 2016 End of Season Media Exposure Summary from 1/10/2015 to 30/9/16

1st Prize (Valued at over \$80,000)

- Company logo (measuring 90mm x 30mm) on the front of all 2017 League, Reserves and Colts playing guernsey's (valued over \$50,000)
- 6m x 1m perimeter fence signage space at Leederville Oval, within the TV arc. 2017 matches are to be televised on Channel 7 (valued at \$7,500)
 - Website Advertising (Valued at \$7,500)
- Entry for 6 to the Presidents Function at all home matches (Valued at \$4,800)
 - 6 Adult Club Memberships (Valued at \$450)
 - 6 Season Passes (Valued at \$600)
- LED Scoreboard Advertising Game Day (Valued at \$3,250)
- Logo placement on our website and e-newsletter. (Valued at \$3,000)
 - Corporate rate use of Club premises for one business function
- Promotion of company at all home games on PA (Valued at \$400)

2nd Prize

- Entry for 6 to the Presidents Function at all home matches (Valued at \$4,800)
 - 6 Adult Club Memberships (Valued at \$450)
 - 6 Season Passes (Valued at \$600)
- Corporate rate use of Club premises for one business function
- Promotion of company at all home games on PA

3rd Prize

- Entry for 4 to the Presidents Function at all home matches (Valued at \$3,200)
 - 4 Adult Club Memberships (Valued at \$300)
 - 4 Season Passes (Valued at \$400)
- Corporate rate use of Club premises for one business function

All Entrants will receive

- 2 tickets per coupon to the East Perth 2017 Meet and Greet Event. (Value \$200)
- 2 East Perth Memberships with Season Pass per coupon for the 2017 season. (Value \$390)
 - Recognition as Corporate Classic Sponsor on the East Perth website and Yearbook.
- Association with the most progressive and exciting Club in the WAFL, which will provide your business with a strong sporting and community focused branding opportunity coupled with excellent business to business and member networking.
- The opportunity for your business to gain access and exposure previously unavailable to East Perth sponsors.

2017 MEET AND GREET

JOIN THE EAST PERTH FOOTBALL CLUB & GUEST SPEAKERS AS WE LAUNCH OUR 2017 SEASON AND DRAW OUR 2017 CORPORATE CLASSIC

DATE: THURSDAY 23rd FEBRUARY 2017

TIME: 5.30PM - 8.30PM

PLACE: EAST PERTH MEMBERS BAR, LEEDERVILLE OVAL

INCLUDES: CANAPES AND SELECTED BEVERAGES

ADDITIONAL TICKETS CAN BE PURCHASED FOR \$100 EACH.

Hear from our President Bronte Howson and League Coach Luke Webster.

We will announce our leadership group and captains for 2017 as well as draw the Corporate Classic.

All participants in the 2017 East Perth Corporate Classic receive 2 tickets per coupon bought to this exclusive function.



CORPORATE CLASSIC 2017 ENTRY FORM

COMPANY NAME:

CONTACT NAME:

ADDRESS: POST CODE:

EMAIL ADDRESS:

CONTACT NUMBER:

OPTION 1: 3 Coupons (\$2,200 inc GST)

OPTION 2: 1 Coupon (\$1,100 inc GST)

Tax Invoice ABN: 79 557 768 879

PAYMENT DETAILS

PLEASE TICK APPLICABLE: CHEQUE CASH CREDIT CARD

PLEASE TICK CARD TYPE: MASTERCARD VISA AMEX

CARD NUMBER

CARD HOLDER NAME (PLEASE PRINT)

EXPIRY DATE ___/___/___ CCV ___-___-___ AMOUNT \$.....

SIGNATURE



**PLEASE SEND ACCEPTANCE COUPON TO
EAST PERTH FOOTBALL CLUB INC
PO BOX 447, LEEDERVILLE, WA 6903
Ph: 9443 2259 Fax: 9443 4552
Email: ahoward@eastperthfc.com.au
www.eastperthfc.com.au**

** A payment processing fee applies to payments by credit card, reflecting bank fees charged to the East Perth Football Club. This is currently 1% for Visa and Mastercard and 3% for American Express, these figures are inclusive of GST.