

Position Description

SECTION 1

POSITION TITLE: Coach Coordinator- Female Programs

TYPE of EMPLOYMENT: Part Time/ Fixed Term contract

KEY FOCUS OF THE ORGANISATION (WAFC Vision):

To develop and support Western Australia's most talented coaches in their quest to enhance the development of players' entry into the WAFL, State Academy and/or the AFL system.

CORE VALUES

At the West Australian Football Commission, we value

- **OUR PEOPLE**
We care for, support and develop our people
We are one united team committed to delivering our agreed objectives
Together we celebrate our successes and achievements
- **OUR RELATIONSHIPS**
We deeply value the players, volunteers, stakeholders and fans of our game
We are committed to building relationships that are enduring
We earn trust through our behaviours and communications
- **BEING OUR VERY BEST**
We strive to give our best every day
We are recognised as an organisation that gets things done
We bring passion, perseverance and a positive attitude to everything we do
- **LEADING OUR INDUSTRY**
We respect our history as we shape our future
We work in partnership to ensure football's success
We aim to set the standards for our industry

KEY FOCUS OF THIS POSITION (Why this job exists):

General;

- Lead & positively influence all Club and State Academy coaching staff and players
- Enhance the relationship between Clubs, the WAWFL, WA State Academy and the broader football community
- Lead WA AFLW 18s and 16s Programs
- Lead State Academy Program

Coach Coordinator;

- To develop and implement a broader strategy of educating, developing and mentoring of our Rogers Cup & State Academy Coaches and their assistant coaches with a specific focus on improving our coach's ability to develop players and create high performance programs in accordance with the coaching curriculum which drive players to perform at their maximum capability on a consistent basis.

REPORTING RELATIONSHIPS		
POSITION REPORTS TO:	DEPARTMENT / BUSINESS UNIT:	DIRECT REPORTS:
Talent Manager – Female Programs	Talent/Football Operations	

SECTION 2	
KEY RESPONSIBILITIES/ DUTIES IN THIS POSITION	
KEY RESPONSIBILITIES	DUTIES
Coach Coordinating operational objectives	<ul style="list-style-type: none"> • Head Coach WA AFLW 18s • High Performance Coach WA State Academy • Lead AFLW 16s Development Program • Development Coach with AFLW National 18s Academy • Lead the 'Plan-Teach-Evaluate-Re-plan' model to ensure individual player skill acquisition, game and gameplay knowledge & understandings. • Develop and implement State Academy, AFLW 18s and 16s player development, skill acquisition and 'competition' program • Develop & implement State Academy, AFLW 18s and 16s coach education program • Manage Rogers Cup coach development seminars in accordance with the minimum standards document • Attend 1 weeklong visit to each Rogers Cup Team per year including attendance at training sessions, pre-game meetings, match day and game review (prioritize inexperienced coaches first)

	<ul style="list-style-type: none"> • Individual meetings with each Rogers Cup coach at the conclusion of each weekly club visit to present findings • Present at 3 regional and metropolitan coach education seminars to assist coaches understand the needs of female players • Lead coaching teams within the AFLW 18s, 16s and State Academy Programs • Assist the development and promotion of WA's talent female coaches • Use appropriate best practice technologies to teach, communicate and empower players and coaches
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SECTION 3	
COMPETENCIES REQUIRED FOR THIS POSITION:	
1. Technical Knowledge General knowledge of the football industry and the various stakeholders.	6. Initiative Taking independent action to positively influence events without receiving direct instructions whilst remaining in the limits of defined accountabilities.
2. Computer literate Advanced knowledge of Access, Word, Excel, Explorer, Outlook and PowerPoint.	7. Planning and Organising Ability to organise and prioritise a course of action for self and to accomplish goals.
3. Effective Communication Ability to clearly convey information and ideas through a variety of media, including presentations at meetings, in a manner that engages the audience and ensures comprehension of the message.	8. Analytical Power Ability to identify priorities, issues and potential problems by integrating information from different sources and drawing logical inferences and valid interpretations from the data.
4. Client/Stakeholder Focus Ensuring stakeholders and clients are always properly serviced.	9. Judgement Ability to make carefully weighted decisions and take actions based on the information available, taking situational constraints into account.
5. Teamwork Willingness to contribute to the team and to work effectively and cooperatively with other team members, in order to achieve team and organisational goals.	10. Problem Solving Ability to recognise a problem, identify possible causes, generate alternative solutions and select the most appropriate course of action giving full consideration to all factors.

EXPERIENCE REQUIRED TO UNDERTAKE THE POSITION: (Essential or Desirable) <ul style="list-style-type: none"> • AFL coaching and experience (D) • WAFL, State Academy or WAWFL/WAAFL coaching experience (E) • Minimum Current AFL Level 2 coach accreditation (E)

- Demonstrated knowledge, involvement and understanding of talent development programs (E)
- Demonstrated leadership skills (E)
- Highly developed verbal and written communication skills (E)
- Mentor/teaching skills that develop trust and respect (D)
- Demonstrated ability to formulate and communicate sequential training and game plans (E)
- Demonstrated ability to develop high levels of team unity (E)
- Demonstrated ability to inspire individuals and teams in the pursuit of individuals and team achievement (E)
- Demonstrated working knowledge of vision editing programs (D)
- Current Working with Children Check (or evidence of application) (E)