

HOW TO PLAN FOR FRIDAY NIGHT FOOTBALL

- Work with your local District and other Clubs to fixture a night game of football
- Determine what additional activations that you want at your venue (Inflatables, Bouncy Castles, etc)
- Determine what food options that you want to provide – normal canteen, food trucks, other
- Are players going to get food provided as part of the activation or do they need to purchase?
- Ensure that your club has a microphone / PA / loud speaker over which music can be played during breaks and as kids run out onto the oval.
- Consider other activations that enhance the experience and environment – this could include items like an inflatable outdoor screen to show the AFL game on - <http://perthoutdoorcinema.com/outdoor-cinema-hire.html>
- Invite your local Member of Parliament, Mayor, and key sponsors & partners.
- Look to schedule as many matches or Auskick games on the oval that you can.
- Determine the schedule for the night i.e. start time, finish time, etc.
- Do you want to make a theme for the night to add fun – i.e. superheroes, retro footy night, parents v kids

ON THE NIGHT ...

- This should be an experience for the kids that they will remember. Have Fun!
- The “Big Entrance” – Turn up the music, make a guard of honour with the parents, have a ground announcer call out the teams, and let them run through and out onto the ground throwing high fives as they go.
- Make sure you leave enough time for dinner for families ... or have a break so that they can get something to eat.
- Make sure that you make a big deal about the post game / session presentations. Take the opportunity to recognise some key volunteers as well.

For more information go to clubhub.wafootball.com.au/fridaynightfooty
#WAFCFridayNightFooty

