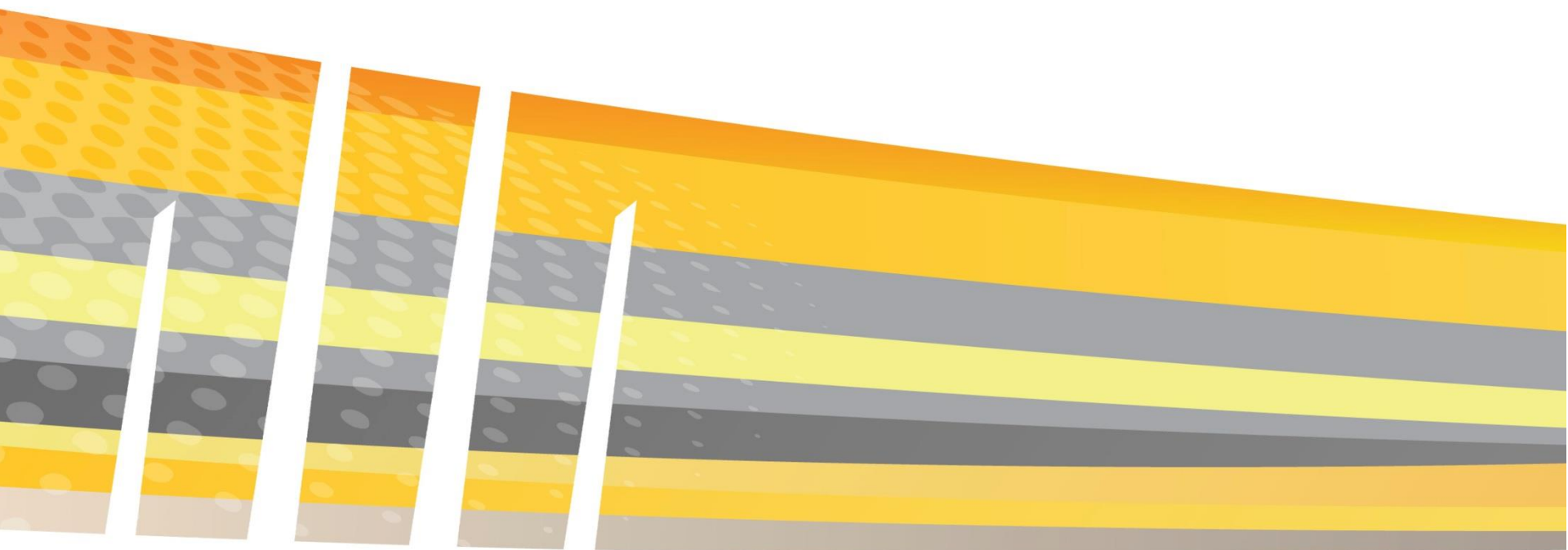


Steve Thomas & Elly Lambkin



FOOTBALL COMMISSION INC.

# Season Review & The Planning Process



2014 Club Coaching Coordinators Course

# Overview

## Season Review

- Components of Review Process
- Coach Feedback
- Conduct SWOT analysis

## The Planning Process

- Implement the findings of SWOT analysis
- Strategy for updating coaches re-accreditations
- Coach development plan

## Season Review

*“You will never change what you don't confront.”*

— *Phumi Ngwane*

*“The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking.”*

— *Albert Einstein*

# Season Review

## Format of Review Process

1. Coach Post-Season Evaluation Meeting
  - a) Handbook page 39

## Activity – Groups

*What are the important topics that should be covered in a Post-Season Evaluation with club coaches?*

2. Coach Feedback Form
  - b) Handbook Page 40

# Season Review

Conduct a SWOT analysis

How would you conduct a SWOT analysis?

Who would need to be involved?



# The Planning Process

*“Fail to plan, plan to fail.”  
— Hillary Rodham Clinton*

*Why is the planning process important?*

*How does the planning process link into the role of coaching coordinator?*

*(brainstorm activity)*

# The Planning Process

*Why is the planning process important?*

- *Develop the right culture & behaviours*
- *Ensure coaches have the right qualifications*
- *Improve weaknesses*
- *Promote strengths*
- *Generate opportunities*
- *Mitigate threats*
- *Helping coaches understand their own strengths & weaknesses through feedback*



# The Planning Process

Implementation of the SWOT analysis findings

What can we learn from these findings?

How do we implement these findings?

What are the challenges in implementing these findings?

## Activity

Workbook page 18



# The Planning Process

Implementation of the SWOT analysis findings

Other things to consider:

- Use of technology
- What are the things stopping the club from being successful?
- Culture / Values
- How can we do more with the resources we have?
- \$\$ won't always be available to implement the things you need - innovation

# The Planning Process

## Strategies of updating coach re-accreditations

- Up to date coach data base
  - Proactive management of expiry dates
- Communication with District staff
  - Annual planning program – lock in training / accreditation requirements early in the year

# The Planning Process

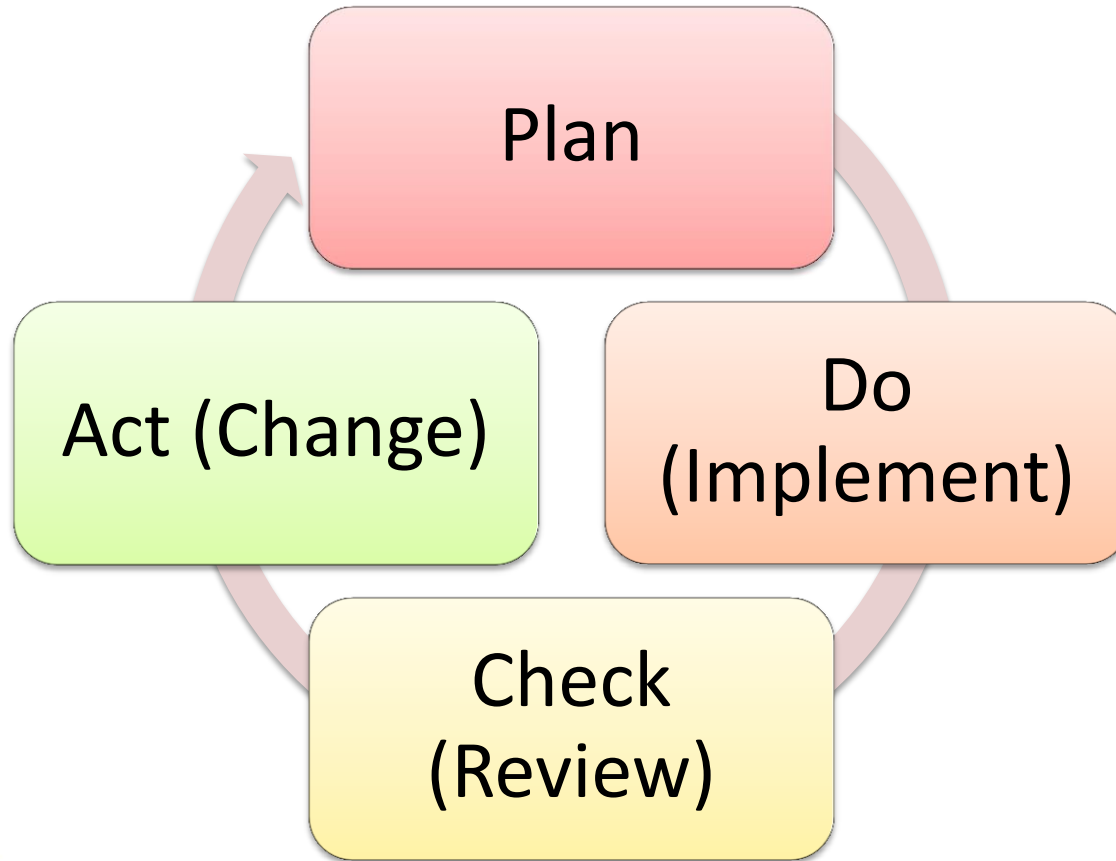
## Coach development Plan

- Mentor
  - Role of
  - Selection
  - Qualities – understanding of different styles
- On line training material / information
- AFCA Seminars
- Development Squads
- Higher level of accreditation

# The Planning Process

## Coach development Plan

- Feedback
  - won't always be what we want to hear, but provides a great opportunity to learn!
  - Ask coaches to get feedback from players, parents & other coaches
  - Take the emotion out of it and focus on what can be improved
- Generation Z – consider personality traits of players; what coaching style do they need to make it work!



## Continuous Improvement Model

# THANK YOU!