

# HOW TO PLAN FOR FRIDAY NIGHT FOOTBALL

- 1 Work with your local District and other Clubs to fixture a night game of football
- 2 Determine what additional activations that you want at your venue (Inflatables, Bouncy Castles, etc)
- 3 Determine what food options that you want to provide – normal canteen, food trucks, other
- 4 Are players going to get food provided as part of the activation or do they need to purchase?
- 5 Ensure that your club has a microphone / PA / loud speaker over which music can be played during breaks and as kids run out onto the oval.
- 6 Consider other activations that enhance the experience and environment – this could include items like a an inflatable outdoor screen to show the AFL game on - <http://perthoutdoorcinema.com/outdoor-cinema-hire.html>
- 7 Invite your local Member of Parliament, Mayor, and key sponsors & partners.
- 8 Look to schedule as many matches or Auskick games on the oval that you can.
- 9 Determine the schedule for the night i.e. start time, finish time, etc.
- 10 Do you want to make a theme for the night to add fun – i.e. superheroes, retro footy night, parents v kids

## ON THE NIGHT ...

- 1 This should be an experience for the kids that they will remember. Have Fun!
- 2 The “Big Entrance” – Turn up the music, make a guard of honour with the parents, have a ground announcer call out the teams, and let them run through and out onto the ground throwing high fives as they go.
- 3 Make sure you leave enough time for dinner for families ... or have a break so that they can get something to eat.
- 4 Make sure that you make a big deal about the post game / session presentations. Take the opportunity to recognise some key volunteers as well.